



Tips for Promoting Board Learning

- Invite outside consultants or internal experts to discuss trends in the organization's mission area, the community, or the larger society.
- Conduct a periodic review of how the mission statement is related to the organization's programs and services.
- Present special board training workshops on topics such as fundraising, planning, and finances.
- Feature presentations and question-and-answer sessions with program staff throughout the board meeting calendar.
- Distribute articles, videos, CDs, and links to Web sites that individual board members may view at home.
- Plan a discussion on a facet of the board's operations - such as the committee structure, the content and conduct of board meetings, or how to increase board diversity.
- Promote team building by scheduling and carefully planning a board retreat that combines educational activities with work and social interactions.
- Attend governance workshops offered by management assistance providers or other experts.
- Create a well-crafted Web site with links to other sources of information related to the mission or guidance about governance policies and practices.

Source:

BoardSource (2010). *The Nonprofit Handbook* (p. 120). San Francisco: Jossey-Bass.