



Make Your Move is an annual celebration of women in engineering coinciding with International Women's Day. This year it will be held March 11, 2017 in the Engineering atrium at the University of Manitoba. Your company has an exciting opportunity to sponsor all girl design-build-test teams led by your female engineers. These engineers will engage young female leaders, encouraging them to pursue careers in engineering.



"Make Your Move is a tremendous event since women are underrepresented in science and engineering, and it is essential for our province to encourage more women to pursue engineering. I strongly feel that women make great engineers. I see great value in initiatives like Make Your Move. Accordingly, we at Price Industries make a donation each year plus provide one or more of our young female engineers to attend the event and participate as a mentor and role model."

• Dr. Gerry Price, P.Eng, Price Industries

"I love volunteering with Make Your Move. It's exciting to take kids with no exposure to engineering or science and have them understand a little bit of what life as an engineer is like, and could be for them, by the end of the day."

• Dawn Nedohin-Macek, P.Eng , Past President of Engineers and Geoscientist of Manitoba, Manitoba Hydro

"Make Your Move" Event Details

The upcoming "Make Your Move" event celebrating International Women's Day will be on Saturday March 11, 2017 in the Engineering Atrium at the University of Manitoba.

Celebration of young female student leaders

We have met with school boards in the city of Winnipeg and surrounding areas and they have identified girls in grade 8 who have already demonstrated leadership. These young women will bring two friends to join their design-build-test team to complete at the "Make Your Move" event. Each team will be mentored by a female Engineer.

All the girls receive gift bags just for participating. There are additional prizes they can win if their designs are competitive. We hope to show these girls how teamwork, creativity and ingenuity make a great Engineer. We hope to influence their upcoming math and science elective choices.

Celebration of existing women engineers

One female engineer will be assigned to mentor each group of three girls in grades 8. Each mentor gets a unique opportunity to influence their team of girls regarding their career path. As well, mentors generate volunteer hours towards their P. Eng. designation.

Each female mentor will also receive a gift bag of spa gift certificates and chocolates. All the female mentors will have an orientation dinner to prepare for the "Make Your Move" event which will also serve as an exclusive networking opportunity.

Positive recruitment opportunities

Each team is sponsored by an industry partner. Each team of four (one mentor and three students) would wear the sponsor's t-shirt. Past sponsors include Engineers Geoscientists of Manitoba, MTS, Price Industries, Hatch, KGS Group, Magellan, Standard Aero, Crosier Kilgour & Partners, Faculty of Engineering, NSERC Chair for Women in Science and Engineering, ENGAP, FWS Group and Emergent Biosolutions.

Female engineers are highly sought after. Make Your Move is a perfect opportunity for developing positive impressions on future engineering students. Over 70% of the participants responded they would consider engineering as a career after the event versus 30% before the event.



"Make Your Move delivers the message that women have a vital role in the evolution of the engineering field. The Make Your Move event for girls is designed to incite creativity, encourage teamwork and unleash their inner engineer. It's a day dedicated to being a woman while building a lot of cool gadgets. It's so much fun to be surrounded by so many young, aspiring women engineers!"

· Lesley McFarlane, P.Eng, President of Engineers and Geoscientists of Manitoba