



ELI AND EDYTHE **BROAD ART MUSEUM** MICHIGAN STATE UNIVERSITY

October 26, 2012

## Eli and Edythe Broad Art Museum at Michigan State University organizes inaugural exhibitions exploring international contemporary art

New commissions, special projects also featured as Broad MSU welcomes community for November 10 opening

**EAST LANSING, MI** – The Eli and Edythe Broad Art Museum at Michigan State University (Broad MSU) will open on November 10 with two major exhibitions, *Global Groove 1973/2012* and *In Search of Time*, and several new commissions and special projects by artists Fritz Haeg, Marco Brambilla, Iñigo Manglano-Ovalle, Marjetica Potrč, Chen Qiulin, and Nguyen Phuong Linh. Curated by founding director Michael Rush, the exhibitions exemplify the museum's dual focus on presenting international contemporary art in all media, as well as thematic exhibitions that investigate contemporary works within a historical context.

Designed by Pritzker Prize-winning architect Zaha Hadid, the new 46,000 square-foot museum features a striking façade of pleated stainless steel and glass, distinguishing the new building from the traditional brick Collegiate Gothic north campus, and signaling the museum and the university's forward-looking approach. Many of the galleries are particularly suited for the display of large-scale installations and contemporary art.

The museum will also actively engage with the international artistic community through a series of partnerships with contemporary art spaces around the world. During the opening events on November 10 and 11, the Broad MSU will connect visitors via live internet feeds with Protocinema and Salt in Istanbul; Grey Noise in Dubai; Central Academy of Fine Arts in Beijing; 53 Museum in Guangzhou, China; and San Art in Ho Chi Minh City.

"The inaugural exhibitions at the Broad MSU explore current ideas from artists around the world, utilizing the museum's study collection to place this work in context, and take full advantage of the incredible spaces in our new building," said Rush. "These exhibitions are just the beginning of what we plan to bring to the Michigan State University campus and to the East Lansing community."

***Global Groove 1973/2012*** (on view through February 24, 2013) features Nam June Paik's seminal video from 1973, *Global Groove*, as a jumping off point to explore current trends in international video art. The exhibition will celebrate the multiple approaches to the medium artists are using, from low-tech to highly cinematic; personal and diaristic to intensely political and challenging. The exhibition features a unique architectural design for video in the center of the largest gallery in the museum. Artists from the Far East, Middle East, Africa, Europe, and the U.S. are featured. The artists of *Global Groove 1973/2012* include Bashar Alhroub, Berry Bickle, Negar Behbahani, Lee Yongbaek, Basir Mahmood, Zwelethu Mthethwa and Matthew Hindley, Nam June Paik, The Propeller Group, Sam Jury, Zhao Yao, and Li Ming.

***In Search of Time*** (on view through February 10, 2013). In celebrating the opening of this iconic building at Michigan State University, *In Search of Time* seeks to explore the longing artists have held for hundreds of years to express their relationship to time and memory. By creating dialogues among artworks from the

medieval period, the nineteenth, twentieth, and twenty-first centuries, this exhibition gives voice to a motif artists have shared for hundreds of years. The artists featured in *In Search of Time* include Josef Albers, William Bazotes, Romare Bearden, Joseph Beuys, Brassai, Larry Clarke, John Coplans, Joseph Cornell, Benjamin Cotton, Salvador Dali, Erwin Elliott, Paolo di Giovanni Fei, Damien Hirst, Toba Khadoori, Anselm Kiefer, Helen Levitt, Barbara Morgan, E.O. Hoppe, Sam Jury, Mike Kelley, Edward Muybridge, Fairfield Porter, Ed Ruscha, Esteban Vicente, Andy Warhol, and mid-late 19th-century African sculptures.

**Fritz Haeg: *Domestic Integrities*** began in early September 2012 at a temporary space and will move into the new building until January 2013. *Domestic Integrities* explores local patterns and rituals of interior domestic landscapes—the ways in which local resources are harvested and digested into the home, bringing the outdoors in. Museum exhibitions of the project are presented on spirally stitched circular rugs called Domestic Integrity Fields made of discarded textiles that gradually expand as they travel from city to city. For the edition of *Domestic Integrities* produced by the Broad MSU, visitors and collaborating student groups bring something they have cooked or produced from elements harvested or found in the area. After the Broad MSU exhibition, *Domestic Integrities* will continue on to the Hammer Museum in Los Angeles and the Walker Art Center in Minneapolis.

Other special projects and commissions included in the Broad MSU's opening exhibitions are:

**Marco Brambilla's *Evolution*** is a densely packed, mesmerizing 3D video that recounts the entire history of human evolution, illustrated as a vast side-scrolling video mural depicting the spectacle of human conflict and triumph across time.

**Iñigo Manglano-Ovalle** will create a monumental sculpture that references the work of Buckminster Fuller, suspended by cable in the 32-foot-high portion of the northwest gallery on the first floor of the museum.

**Marjetica Potrč** will construct *Soweto House with Prepaid Water Meter*, part of the artist's ongoing global exploration of housing situations and solutions in currently or formerly unplanned cities.

**Chen Qiulin** will create an installation with suspended bodies reflecting those lost in the floods of the massive Three Gorges project in China, including a video of a wedding of two young residents who proclaim the undaunted future of the region.

**Nguyen Phuong Linh** will create a two-ton sculpture of a boat made entirely of salt, referencing both migration and daily living in her native country.

For more information on the Broad MSU's opening events, visit [www.broadmuseum.msu.edu](http://www.broadmuseum.msu.edu).

### **Eli and Edythe Broad Art Museum at Michigan State University**

The Eli and Edythe Broad Art Museum, a new Zaha Hadid-designed contemporary art museum at Michigan State University, is dedicated to exploring global contemporary culture and ideas through art. Opening on November 10 2012, the dynamic 46,000-square-foot museum will serve as both a teaching institution and a

cultural hub for East Lansing and the region. In keeping with MSU's commitment to applying knowledge to benefit society and further the global common good, the Broad MSU's program of original and traveling exhibitions, initiatives with living artists, performances, and educational offerings for students, faculty, and the community will make the museum a center for questioning and understanding the modern. . With a collection containing 7,500 objects from the Greek and Roman periods through the Renaissance and on to the Modern, the Broad MSU is uniquely able to contextualize the wide range of contemporary art practices within a firm historical context. The museum is named in honor of Eli and Edythe Broad, longtime supporters of the university who provided the lead gift of \$28 million.

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