



ELI AND EDYTHE **BROAD ART MUSEUM** MICHIGAN STATE UNIVERSITY

Eli and Edythe Broad Art Museum at Michigan State University

Fact Sheet

Project Description: The Eli and Edythe Broad Art Museum is the art museum of Michigan State University. Also an engaged public institution, The Broad MSU is a contemporary museum devoted to the art of our time. Expressly dedicated to exploring international contemporary culture and ideas through the probing gaze of artists, the Broad MSU is a place where artists' ideas, words, and actions create a vibrant center for questioning and understanding the modern world. Committed to experimentation and study, the Broad MSU is a laboratory for the new, grounded in a deep appreciation for the historical. With a study collection containing objects from the Greek and Roman periods through the Renaissance and on to the Modern, the Broad MSU is uniquely able to contextualize the wide range of contemporary art practices within a firm historical context. Designed by Pritzker Prize-winning architect Zaha Hadid, the Broad Art Museum at MSU's dynamic form and stainless steel and glass façade will offer a striking contrast to the surrounding traditional brick Collegiate Gothic architecture.

Opening Date: November 10, 2012

Location: Michigan State University, East Lansing, MI
At campus entrance at Grand River Avenue and Farm Lane

Architect: Zaha Hadid Architects

Square Footage: 46,000 square feet

Features: The building includes gallery space for special exhibitions, modern and contemporary art, new media, photography, and works on paper. The three-level museum (lower level, ground floor, and second floor) includes two-level spaces that provide expansive views and dramatic sites for large-scale installations. Other features include:

- Education wing
- Works on paper study center
- Café
- Shop
- Outdoor sculpture garden and pedestrian plaza

Materials: Exterior rainscreen system of steel framing clad with stainless steel pleated panels
Concrete
Glass
Steel

Sustainability: Designed to conform to the current international standards for museums. Ecologically sustainable features will enable LEED Certification:

- Maximizing use of day-lighting to save energy and increase comfort

- Solar control to take advantage of the sun's energy for lighting and heat
- Pedestrian-friendly site richly planted with mature trees and shrubs
- Energy efficient heating, ventilating, and cooling system
- Occupancy sensors to control lighting and selected features of the heating, ventilation, and air conditioning system
- Plumbing system that minimizes fresh water waste
- Recycling stations to minimize the amount of waste products entering the waste stream

Project Funding: Philanthropist and MSU alumnus Eli Broad and his wife Edythe contributed \$28 million for the museum, with \$7 million designated for acquisitions, endowment, and operations. The total project cost is \$40 million.

Design Team: Design Architect – Zaha Hadid Architects, London, UK
 Executive Architect – Integrated Design Solutions, Troy, MI
 Construction Manager – Barton Malow Company, Southfield, MI
 Museum and Cultural Resources Consultant – Lord Cultural Resources, Toronto, CAN & New York, NY
 Structural Design – Adams Kara Taylor, London, UK
 Mechanical, Electrical, Public Health Design – Max Fordham Consulting Engineers, London, UK
 Façade Consultant – Front Inc., New York, NY
 Executive Structural Design – Structural Design Incorporated, Ann Arbor, MI
 Executive Mechanical, Electrical, Plumbing Design – Peter Basso Associates, Troy, MI
 Site and Landscape Design – Hamilton Anderson, Detroit, MI
 Civil and Utility Design – Fishbeck, Thompson, Carr and Huber, Grand Rapids, MI
 Lighting and Security Design – ARUP, New York, NY
 Food Service Consultant – EF Whitney, Birmingham, MI
 Acoustical Consultant – Kolano & Saha Engineers, Waterford, MI
 Initial Program Study – Cooper, Robertson & Partners, New York, NY

Contact:

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More information on the Broad Art Museum at MSU is available at www.broadmuseum.msu.edu