

About Agile Cincinnati

Agile Cincinnati is an independent non-profit professional organization founded in 2010. Our mission is to create and support a cross-functional community of professionals in the Greater Cincinnati and Northern Kentucky areas who share a passion for solving problems using fast, flexible, and customer focused approaches; as well as, share a desire to learn, teach, and reflect on their experiences with other like minded individuals. We value creating an environment where people and organizations learn to lead through the application of Agile and Lean principles.

Why Sponsor Agile Cincinnati?

Agile Cincinnati attracts executives, all levels of management, and individual contributors across multiple industries giving you the opportunity to connect directly to decision makers and influencers. Agile Cincinnati does not collect annual membership dues or monthly meeting attendance fees.

Your sponsorship will help us:

- Defray our operating expenses, allowing us to offer our basic services at no cost to our members
- Bring nationally and internationally recognized Agile experts and speakers to the Cincinnati area
- Develop Agile Cincinnati into a world class organization

Brand Association

Associate your brand and your business with Agile Cincinnati to signal that your organization recognizes the value of the Agile movement. Sponsoring Agile Cincinnati establishes your company image in the Cincinnati area as an Agile friendly company and a great place to work. Show that you are prepared to lead and support the development of great leaders, managers, and teams in your industry.

Recruiting

Whether you are a hiring organization or a staffing firm, the sponsorship fee practically pays for itself if you close one hire directly from our audience or from their immediate professional network. Posting to our jobs page is free, but sponsorship allows you to develop a committed relationship to Agile Cincinnati and provides additional benefits as outlined in the Options & Benefits section.

Networking

With almost 1000 members, Agile Cincinnati offers a unique opportunity to connect with Agile enthusiasts and practitioners in the greater Cincinnati area. Event attendees are people who take a personal interest in developing their careers and who believe in delivering results. Because our membership is a diverse group (see demographics), there is a good chance you will meet your next Agile employee, co-worker, service provider, client, or customer.

Marketing

Promote your product and service offerings to decision makers and influencers of small, medium, and large organizations throughout the greater Cincinnati area. This is your chance put your brand in front of Cincinnati's leading Agile practitioners. Don't miss out!

Statistics

Total Membership in 2015:

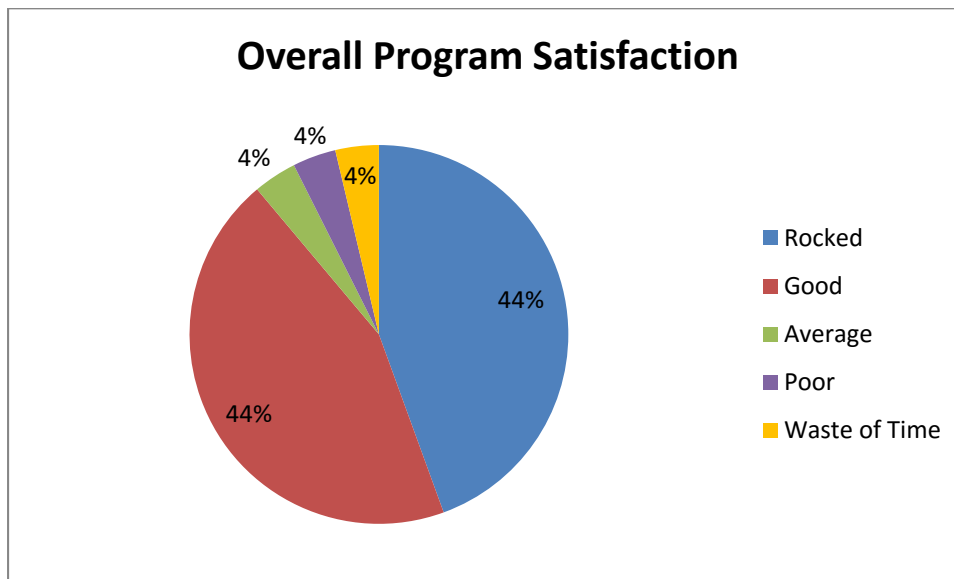
900

Note: For Gold and Silver sponsors this is the potential reach of your email benefit

Average Attendees per Meeting in 2015:

35 - 40

Feedback



Sponsorship Options and Benefits

Bronze, silver, and gold package sponsorships offer increasing levels of promotional benefits as described here for a period of one (1) year.

	Annual Sponsorship Level			
	Event Sponsor*	Bronze \$500	Silver \$1000	Gold \$1500
Base Benefits				
Corporate logo displayed on Agile Cincinnati website and event invitation details	✓	✓	✓	✓
Recognized as a sponsor on Agile Cincinnati website and event invitation details	✓	✓	✓	✓
Corporate logo displayed on event rolling slide deck (i.e. "Thanks to our sponsors...")	✓	✓	✓	✓
Grace period for following year renewal	N/A	1 months	2 months	3 months
Marketing on Agilecincy.org				
Referring link from corporate logo on Agile Cincinnati to the sponsor's website.			✓	✓
Post on the Agile Cincinnati website about your product or other feature story of your choice. Note: Content must be approved by Agile Cincinnati leadership prior to post.			1 Time Annually	3 Times Annually
Marketing at Agile Cincinnati Events				
Lightening talk (10 minutes or less) to talk about your product or service			1 Time Annually	2 Times Annually
Placement of product or service literature	Sponsored Event Only			All Events
Marketing through Agile Cincinnati E-Mail and Social Media				
Product or service promotion via email to our members **			1 Time Annually	2 Times Annually
Product or service promotion to each of our social networks (Twitter, LinkedIn, Facebook, etc.)			5 Times Annually	Unlimited

***Note:** Companies who provide **Event Sponsorship** receive the benefits indicated for the sponsored event only.

****Note:** Agile Cincinnati has a standing policy of not sharing our email database due to privacy concerns.

Event Sponsorship*

For companies who wish to sponsor on a per event basis, opportunities include, but are not limited to the following:

- Food and refreshments for our pre-meeting networking sessions (~\$125)
- Door prizes (~\$50-\$75)
- Speaker travel expenses (varies)
- Training materials, workbooks, handouts (~\$200-\$300)
- Name tags co-branded with your logo and ours (~\$100)

***Note:** Companies who provide Event Sponsorship receive the benefits indicated in the **Sponsorship Options and Benefits** section for the sponsored event only.

Other Sponsorship

Have a facility you can let us use for our meetings? Have a web developer or graphics designer on the bench? Are you another non-profit (.org) looking to cross promote? Many opportunities exist for organizations that would like to sponsor Agile Cincinnati in a nontraditional way. Please contact the Agile Cincinnati leadership team at info@agilecincy.org to find out more!

Yes I Want to Sponsor Agile Cincinnati!

Sponsorship Packages (Please Select One)		
<input type="checkbox"/> Bronze* \$500	<input type="checkbox"/> Silver*† \$1000	<input type="checkbox"/> Gold*† \$1500

Want to Sponsor a Specific Agile Cincinnati Event?*			
Please Indicate Your Preferences			
Event Type	<input type="checkbox"/> Monthly Meeting	<input type="checkbox"/> Training Workshop	<input type="checkbox"/> Other
Event Date (MM/YYYY)			
Sponsorship Type	<input type="checkbox"/> Food & Refreshments	<input type="checkbox"/> Speaker Expenses	<input type="checkbox"/> Door Prize
	<input type="checkbox"/> Other (Please specify):		

*Event, Bronze, Silver, and Gold sponsors please provide high resolution image of corporate logo.

†Silver and Gold sponsors please provide, website URL, and company description

Company Name	
Street Address 1	
Street Address 2	
City, State, Zip	
Contact Person	
Telephone	
Email	

Sponsorship Payable to: Agile Cincinnati, Inc.
734 Overton St.
Newport, KY 41071

For more information please contact our leadership team at info@agilecincy.org.