

FOR IMMEDIATE RELEASE

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BEHAVIOR FRONTIERS EXPANDS TO SERVICE THE ORANGE COUNTY, CA AREA

*ABA training & treatment programs for children with autism and other special needs
now available throughout Orange County, CA*

Los Angeles, CA (November 7, 2011) Behavior Frontiers, a non public agency offering solutions to help children with autism and other special needs using state-of-the-art **applied behavior analysis** (ABA) training and treatment programs, is announcing the expansion of services to the Orange County area in Southern California.

Families will be provided with custom ABA treatment plans delivered by Behavior Frontiers' knowledgeable and highly trained clinical staff members using accurate and results-driven ABA methods to improve the quality of life for children and their families. Families located out of the service area can also receive online ABA training for parents and professionals through [Behavior Frontiers Online Training Center](#).

California law now mandates that most health insurance plans cover ABA treatment for children with autism spectrum disorder. Behavior Frontiers has contracts with health plans in order to provide this medically necessary treatment to children with autism spectrum disorder.

"The CDC estimates that an average of 1 in 110 children in the U.S have an autism spectrum disorder," says Behavior Frontiers Founder and Clinical Director, Helen Mader, M.A., B.C.B.A., "so our goal is to expand to new areas and offer the highest quality treatment to children in need of services and the most innovative ABA training to parents and professionals."

Orange County residents can contact 1-888-922-2843 for more information and can also visit: <http://www.behaviorfrontiers.com>

ABOUT BEHAVIOR FRONTIERS

Behavior Frontiers is a nonpublic agency providing evidence-based applied behavior analysis (ABA) intervention programs for children with autism and other special needs. Behavior Frontiers is committed to offering highly trained therapists dedicated to using ABA to create the most effective, individualized programs to enhance the lives of children and their families. Behavior Frontiers' ABA training program is designed for both professionals and parents to become

competent and confident in using proven ABA treatment methods to improve the behaviors of children with autism and other special needs.