

## experience

### **FREELANCE JOURNALIST**

2003–Present | Chestnut Hill, Massachusetts

Writer, editor, and project manager for national consumer magazines, books, newsletters, and custom publications. My specialty is home and family issues, including interior design, architecture, real estate, food, health, and personal finance.

Hundreds of writing credits include *Renovation Style*, *Midwest Living*, *Junk Market Style*, *Do It Yourself*, and *At Home With Century 21* magazines; *countryhome.com* and *metlife.com*; and books such as *Better Homes and Gardens New Cook Book: Bridal Edition*. As project manager, I guided the creation and production of *MetLife Auto & Home's* magazine *MetLife, Your Life* (2003–2008) and the book *Leeza Gibbons Scrapbooking Traditions*.

### **FEATURES EDITOR, Country Home magazine**

2001–2003 | Des Moines, Iowa

Assigned, edited, and/or wrote all feature stories and special sections for this 1.2-million circulation interior design and lifestyle magazine. Served as story coach to 20+ writers. Managed annual writing budget of \$100K.

### **SENIOR EDITOR, Meredith Integrated Marketing**

1997–2001 | Des Moines, Iowa

Developed, pitched, and created dynamic communications programs at media giant Meredith Corporation for corporations such as Kodak, Sears, Pier 1 Imports, UnitedHealthcare, and The Home Depot. Responsible for photo shoots, budgets, schedules, and hiring writers and location scouts.

### **ASSOCIATE EDITOR, Better Homes and Gardens Raising Teens magazine**

1998–1999 | Des Moines, Iowa

Integral member of a new-product development team at Meredith Corporation that test-launched this parenting magazine with a 250,000 print run.

### **SENIOR UNDERWRITER, The Hartford**

1990–1995 | Chicago, Illinois

Commercial insurance underwriter at this global financial services company.

## education

### **MASTER OF SCIENCE in Magazine Publishing**

#### **Medill School of Journalism, Northwestern University**

1997 | Evanston, Illinois

Winner of the Harry Harrington Award for outstanding magazine program student.

Leader of the graduate project that created *Raising Teens* magazine. The concept was later purchased by Meredith Corporation, funding the "Raising Teens" scholarship at Northwestern.

### **BACHELOR OF ARTS in Political Science**

#### **Boston College**

1989 | Chestnut Hill, Massachusetts

Arts & Sciences Honors Program

Graduated Magna Cum Laude

### **WHAT TECHNOLOGY CAN'T DO (BUT I CAN)**

- Good old-fashioned reporting
- Write lively copy
- Concept and produce magazines
- Project management
- Generate compelling story ideas
- Fact-checking
- Conduct thoughtful interviews
- Develop websites
- Direct photo shoots
- Edit, copyedit, and proofread
- Scout locations
- Research trends

### **NICE THINGS MY BOSSES HAVE SAID**

"Christine is an excellent big-picture editor. She sees the story as more than just the words, but how those words work with images to communicate ideas."

"Christine's greatest strengths are her energy and enthusiasm, her ability to work well with people, and her written and oral skills. She is both a great organizer and a creative thinker."

"Christine is the kind of writer/editor who gives thoughtful consideration to all of her work and always has a clear reason for the actions she takes."