

Maxwell Ligon Key
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EDUCATION

University of Colorado at Boulder – Leeds School of Business

Boulder, CO

MBA with emphases in Finance and Real Estate

May, 2014

- **Involvement:** Director of the Leeds Entrepreneurs Alliance, MBA Ambassadors, Finance Club

Bowdoin College

Brunswick, ME

Bachelor of Arts

May, 2008

- Sarah and James Bowdoin Scholar (Dean's List) 2007-2008
- Majors in History and Spanish—Spanish immersion semester in Argentina Fall 2006

EXPERIENCE

Stonetown Capital Group

Denver, CO

-A private equity real estate company currently deploying committed-capital with focus on opportunistic investment in the manufactured-housing segment

MBA Intern

June, 2013 – Present

- Work directly with the firm's two Managing Partners on acquisitions, diligence and asset management
- Built acquisition underwriting models from scratch for an apartment complex in the Bakken (\$3.5mm) and a portfolio of cash flowing properties in Oklahoma (\$3.6mm). Both are currently under contract
- Internally developed and continue to update underwriting-to-actual asset management models for five of the firm's assets. Actively contribute to updating all asset management models
- Developed a dynamic database of owned-homes that updates purchase price, refurb costs, transportation expenses and forecasted revenues for ~425 owned-homes across eighteen assets under management

Cheeky Fly Fishing, LLC

Denver, CO

-A manufacturer and distributor of high end fly fishing reels and outdoors technical gear and apparel

Owner and Co-Founder

March, 2010 – Present

- Established fly fishing reel manufacturing company that develops, manufactures and distributes performance fly reels to meet the demands of an emerging progressive demographic
- Started a unique, progressive and highly followed international brand in the outdoors segment
- Conduct cash flow analysis weekly, manage company accounting, monitor working capital requirements, deliver investment pitches and negotiate joint venture opportunities
- Successfully pitched and sold 10% equity stake of company to an Angel Investor in July of 2012
- Currently working to establish a robust national and international wholesale distribution network
- Hired a CEO to manage operations and aggressive equity-backed growth
- Triple digit revenue growth forecasted for 2014

Wells Fargo Bank, N.A.

Denver, CO

Credit Analyst II – Oil and Gas Lending

August, 2008 – March, 2011

- Built/modeled syndicated loan agreement covenants into Wells Fargo systems and developed an understanding of underwriting practices in the Oil and Gas Industry
- Contributed to the underwriting of loans by spreading and analyzing company financial statements
- Monitored existing debt covenants to ensure borrower compliance and identify loan defaults
- Promoted internally from Credit Analyst I to Credit Analyst II

ADDITIONAL INFORMATION

- Men's Varsity Lacrosse: Captain 2008, USILA Scholar All-American 2008—NESCAC All-Academic Team 2007 and 2008—Second Team All NESCAC 2008
- Computer Skills: Advanced Microsoft Excel, Word, PowerPoint
- www.cheekyflyfishing.com