

Eliot Hoyt

ValleyCrest Design Group

Eliot Hoyt is a senior associate at ValleyCrest Design Group, with expertise in project management, urban design, and planning for resort and new community developments. In addition to his planning experience, Eliot has an MBA from University of Colorado Denver (UCD), and has worked as a market and financial analyst for real estate projects across the country. He brings many perspectives to bear on every new project with his project management skills, abilities as an interpreter of complex content, and understanding of the business of real estate development.

As a part of ValleyCrest Companies, a \$1 billion landscape services company, the ValleyCrest Design Group has access to expertise in construction, maintenance, tree propagation and care, golf course design and more; enabling the design team to provide unparalleled services to its clients. With projects across the U.S. and in select foreign markets, Eliot has worked on master planned communities, warm and cold weather resorts, industrial parks, mixed use centers, and urban redevelopments. In each case, he has applied a quadruple bottom-line perspective to achieve a market feasible, environmentally sound, socially engaging, and aesthetically pleasing results for his clients. The most satisfying projects are those that continue from feasibility, through planning and design, into brand identity and marketing, and ultimately construction and implementation.

Eliot has a Bachelor's of Arts from Harvard University, and has been a frequent lecturer at the Leeds School of Business and UCD's College of Architecture and Planning.