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David Sutton | 715.755.2955 | david@trollhaugen.com

## **Trollhaugen Announces Zombie-Themed Survival Tag Game**

*Twin Cities Ski Area Designs First Of Its Kind Zombie-Themed Tag Game For August 18, 2012*

**Twin Cities, MN (July 26, 2012)** — Trollhaugen Outdoor Recreation Area recently announced a first-of-its-kind zombie-themed survival tag game set for August 18, 2012 called the Zombie Rally. Designed from the ground up, the Zombie Rally is a 4-hour, multi-stage scenario game to be played across Trollhaugen's 86 acre ski area.

"We had this idea to play a huge, zombie-themed game across Trollhaugen's ski hills," shares David Sutton, Trollhaugen's Marketing Director. "There wasn't anything out there that offered the experience we wanted to create, so we designed a completely new game that will reveal itself to participants like a movie, with the players as the stars."

The Zombie Rally consists of a game of tag built around a zombie-outbreak themed storyline. The game includes two types of players, 'Survivors' and 'Zombies'. The survivors outnumber the zombies at the start the game. As the game progresses through each stage, more survivors find themselves victims of zombie capture. Hence, the ratio of survivors to zombies tips in the other direction. The goal for each player is to either survive until the final 'rescue point' or, in the case of the zombies, to turn the highest number of survivors into zombies.

Prizes will be awarded to both the top survivors and top zombies. St. Paul-based *The House Boardshop*, a Zombie Rally prize sponsor, is awarding a tent and camping gear, clothing, a Sapient off-road bicycle and other items from their outdoor department. Another prize sponsor, *Arnette* eyewear, has one of their professional snowboard team riders playing in the game. Food and beverages will be available on site to spectators and participants. The Zombie Rally game is expected to attract a wide variety of participants, from extreme paint-ballers to mud marathon runners, and zombie apocalypse film fans looking to survive a mob of the undead themselves.

"Our team really enjoys zombie lore," explains Sutton. "Being a very outdoor-adventure oriented group that might have also played a few too many zombie-themed video games, we're making the game as realistic as safely possible – to create a game that will truly challenge the people who claim that, 'they would survive a zombie outbreak'."

### About Trollhaugen:

Established in 1950, Trollhaugen Outdoor Recreation Area is one of the longest-running snow sports resorts in the Midwest. Trollhaugen offers skiing, snowboarding, snow tubing, and live music events to guests in the winter, and adventure-themed events in the Summer. Trollhaugen is located in Dresser, Wisconsin just 50 minutes North of the Twin Cities of Minneapolis/St. Paul Minnesota. More about Trollhaugen at [Trollhaugen.com](http://Trollhaugen.com).

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### **For more information, press only:**

David Sutton – Mktg. Dir., Trollhaugen Outdoor Recreation Area | 715.755.2955 | david@trollhaugen.com

### **For more information on Trollhaugen's Zombie Rally Survival Tag Game:**

<http://www.zombierally.com>