

# Midcoast Community Council

*An elected Municipal Advisory Council to the San Mateo County Board of Supervisors  
Serving 12,000 coastal residents*

**Len Erickson**  
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June 6, 2011

Supervisor Don Horsley  
San Mateo County Board of Supervisors  
400 County Center  
Redwood City, CA 94063

Re: PEG TV Midcoast Contract

Honorable Supervisor Horsley,

Thank you for working together with the Midcoast Community Council on the process of developing a contract with the selected PEG TV Midcoast provider, Pacifica Community Television (PCT). The MCC appreciates Department of Public Works' management of this process and the inclusion of points made by the MCC in the final contract. The MCC recommends acceptance of the resolution and the agreement that will be presented to the Board of Supervisors on June 7.

The MCC reviewed a June 3 letter on the contract from the current PEG TV provider, MCTV. Several important, valid points have been made in this letter and the MCC recommends their serious review and consideration by the county.

The PEG TV contract calls for the development of multiple elements in an initial "six week planning" window. These elements are of critical concern to the Coastside Community. Further, the MCC expects that an effective outreach plan to connect PEG TV with important community elements such as the high school, seniors and other special interest groups will be drafted during this "planning window". The MCC will reach out proactively to the management and board of PCT to insure strong Coastside community involvement in this planning effort.

The MCC commends the county's work in this matter and looks for continuing support as all parties work to make the start up of operations by a new PEG TV provider successful.

Sincerely,

s/Len Erickson  
Chair, Midcoast Community Council

Cc: Jim Porter, Director, Ann Stillman, Deputy Director - Department of Public Works, San Mateo County Supervisors