

# Midcoast Community Council

*An elected Municipal Advisory Council to the San Mateo County Board of Supervisors  
Serving 12,000 coastal residents*

**Len Erickson**  
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October 5, 2011

San Mateo County Board of Supervisors  
400 County Center  
Redwood City, CA 94063

Re: Coastside Electric Car Charging Station

Dear President Groom, Supervisor Horsley and Members of the Board,

The Midcoast Community Council (MCC) has noted that a number of communities in San Mateo County have installed public charging stations for electric cars.

We are reaching out to you, along with the Coastside Chamber of Commerce, asking for your support in exploring both securing grant funding and/or reaching out to for-profit enterprises to facilitate the installation of one or more charging stations on the coastside.

We see a number of potential benefits:

- (1) It would help facilitate green tech jobs coming to the coast – one of the premises behind the Big Wave proposal – at a fraction of the complexity, cost, or controversy.
- (2) It would promote visitor traffic to the coast while EV owners and renters charge up their cars, using local restaurants, lodging and services during their stay either as a destination onto itself, or as a stopping point to Santa Cruz, Monterey, or Carmel.
- (3) It would encourage coastside commuters to look into and adopt EV ownership as an alternative to gasoline powered transport – a move that will lower carbon emissions and pollution on the coast.
- (4) It is simply the right thing to do and puts the coastside in a positive light, with good PR value associated with this and other similar initiatives.

Please report back on this request as we are eager to hear how this can best be addressed.

Sincerely,

s/Len Erickson  
Chair, Midcoast Community Council

Cc: Coastside Chamber of Commerce