



# THE **BIG** LIFT

*All coastside children reading fluently by **third grade.***

## **WE NEED YOUR HELP**

We're looking for volunteers for the following goals and activities:

**Reading** to children.

Start a little **free library.**

**Volunteering** at the library.

Children's books **donations.**

**Participation** in monthly collaborative meetings

Volunteer individual **tutors.**

**Join** the Campaign Committee.

## **DO YOU HAVE A SPECIAL TALENT?**

Are you **bilingual**?

Do you have **special needs** experience?

Do you know **sign language**?

**CONTACT ELIZABETH TO GET STARTED!**

Elizabeth Schuck

*Big Lift Coastside Collaborative Coordinator*

(650)759-4438 | [elizabeth.anne.schuck@gmail.com](mailto:elizabeth.anne.schuck@gmail.com)

# STATISTICS, FACTS, AND WHAT YOU NEED TO KNOW.

## THE BIG LIFT

WWW.THEBIGLIFT.ORG



### WHO WE ARE

The Big Lift is a Joint Social Venture Led by: County of San Mateo, San Mateo County Office of Education, and Silicon Valley Community Foundation. We are 300+ organizations working together towards the goal of early childhood literacy: Education, Nonprofit, Government, Philanthropy and Business.

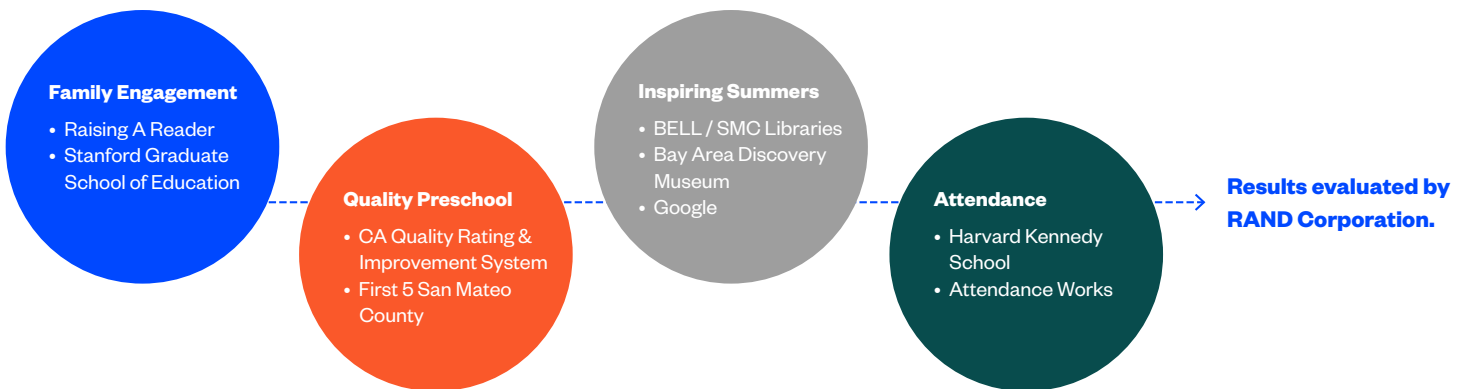
### OUR CHALLENGE

In San Mateo County, only 50% of our kids read proficiently by third grade.

### OUR SOLUTION

The Big Lift will give kids who are struggling the early boosts they need to read and succeed.

### A PROMISING NATIONAL MODEL WITH BEST-IN-CLASS PARTNERS



### IMPACT OF THE BIG LIFT

**1,928**

families are participating in our family engagement program in 2017-18.

**92,800**

books are rotated annually through Raising A Reader San Mateo.

**5,000**

students are receiving targeted attendance messages in 2017-18

**1,928**

low-income kids are attending quality preschool in 2017-18.

**1,478**

kids enrolled in our Inspiring Summers program in 2017.