

YOUR PRIVACY RIGHTS

Effective Date of Current Policy: December 1, 2011

This Privacy Policy governs the way in which WWB collects and uses personal and non-personal information we learn about you from your visit to the WWB website (the "Website"). For more information, contact hb@wwbllc.com.

Please also refer to the [Mandatory Terms of Use](#), which are incorporated as if fully recited herein, if you have not already done so.

SITES COVERED

This Agreement applies to conduct in connection with the website located at www.wwbllc.com (the "Website").

TERRITORIALITY

Regardless of where our servers are located, your personal data will be processed by us in the United States, where data protection and privacy regulations may or may not be to the same level of protection as in other parts of the world. BY VISITING THIS WEBSITE, YOU UNEQUIVOCALLY AND UNAMBIGUOUSLY CONSENT TO THE COLLECTION AND PROCESSING IN THE UNITED STATES OF ANY PERSONAL AND NON-PERSONAL INFORMATION COLLECTED OR OBTAINED BY WWB THROUGH VOLUNTARY SUBMISSIONS, AND THAT UNITED STATES LAW GOVERNS ANY SUCH COLLECTION AND PROCESSING.

COLLECTION OF INFORMATION

-Personal Information

Personal Information is defined as your name or information that would enable you to be contacted, as well as your profession, and any financial or medical information about you. Through this website, WWB collects no Personal Information about you unless you voluntarily submit it. You may submit information by clicking on various links, such as "Contact Us." Additionally, WWB may collect such information when you register for the Website or purchase any item on any WWB affiliated website, or in a number of additional manners.

-Non-Personal Information

WWB may collect non-Personal Information about you or your activity at the Website. Non-Personal Information may be collected at various stages in the Website, including when you post non-Personal Information to the Website. The Website may automatically recognize and store information about the type of browser you are using; your Internet Protocol ("IP") address; the time, date, and length of your visit; the pages you visit, and the referring site. This information, if collected, is collected via computer code sent to your computer (commonly referred to as "cookies"). The cookies may not expire, unless you manually delete them or set your browser to reject them. If you do not accept the cookies, however, you may have difficulty navigating the Website or accessing features of the Website. Furthermore, the Website may utilize Web beacons, embedded Web links, and other commonly used information-gathering tools.

USE OF INFORMATION

WWB uses non-personal information to manage the Website. WWB may analyze the data about visits to the Website to make it more accessible or interesting for visitors. WWB may share this data with third parties, usually to provide services for Website users with the maintenance of the Website. Additionally, WWB may disclose information about which Website pages you visit on the Website.

If you submit Personal Information to the Website, the information will be used for the purpose you requested or for which it is collected or for any purpose you subsequently authorize. That information may be stored and maintained for as long as is reasonable necessary to effectuate the service you request and for a reasonable time thereafter. WWB will process this information in a manner which is consistent with the purposes for which it has been collected or subsequently authorized by you. WWB may share information with trusted partners to help us fulfill your request, perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries.

Personal Information that you provide to the Website to be posted or otherwise made available may be shared with other users of the Website. If you choose to communicate with others through the Website, such communications may utilize your Personal Information, and may disclose such information.

Additionally, WWB may use such information to contact you regarding the Website or to inform you of other products or services available from WWB and its affiliates. WWB may also use such information to contact you via surveys to conduct research about your opinion of current services or of potential new services to be offered.

Furthermore, WWB may disclose any information collected to the extent WWB reasonably believes that such disclosure is desirable to comply with the law, such as in response to any subpoena, to the extent reasonably necessary to establish or defend a legal claim and for other purposes permitted by applicable law. Additionally, any such information may be transferred to a third party in the event of a sale, acquisition, merger or bankruptcy involving WWB or any subsidiary or section thereof.

If you do not wish WWB to use your information in accordance with this Policy, please do not submit any Personal Information to this Website.

CONSENT TO PROCESS INFORMATION

By using the Website and submitting information to it, you hereby consent to allow WWB to process information in accordance with this Policy. You understand that Personal and non-Personal Information you submit to the Website or that is collected when you visit the Website may reveal your identity or aspects about it and about you. You may withdraw your consent at any time by terminating your account from the Website, in accordance with Website procedure, or by contacting WWB at hb@wwbllc.com. Please note that if you withdraw your consent, WWB may terminate your account, but WWB may retain your Personal Information and non-Personal Information in a non-public format to process aggregate data, or in a non-aggregate format for business purposes, as WWB, in its sole discretion, deems appropriate. Further, any information you have posted to the Website may remain posted and public. Although WWB may retain your information that it collects, it is under no obligation to do so, and may delete its records of your information at any time, without your consent and in WWB's sole discretion.

ACCESS, UPDATE AND OPT-OUT

If you would like to access or update any information you have sent to WWB, if you do not want to receive information from WWB or if you would like to limit your information's use or disclosure, please contact us at hb@wwbllc.com. At such a time, WWB may request that you verify your identity so that WWB may ensure the accuracy and lawfulness of granting you such access.

WWB will make reasonable efforts to honor any request you make, including requests to access and update the information stored by WWB and requests that WWB forgo contacts with you in the future or delete your information, except to the extent that the burden for providing such access and correction would be disproportionate to the risks to your privacy in the case in question, or as otherwise permitted by applicable law. Please note that if you make an opt-out request or a request to modify your information, WWB will retain your contact information or your original information to make efforts to ensure that you are not contacted in the future and for archival purposes. Additionally, please note that if you request WWB to refrain from sharing your information with third parties, WWB may be unable to fulfill various requests made by you.

To the extent required by the CAN-SPAM Act, or other similar domestic and international regulation, commercial e-mail messages will provide you with an opportunity to opt-out of receiving such information. Please note that changes to your preferences may not be effective immediately.

ADDITIONAL PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as S.B. 27, or the "Shine the Light" law, allows California residents to request certain information regarding our disclosures in the prior calendar year, if any, of their personally identifiable information to third parties. To make such a request, please contact us at hb@wwbllc.com with "Request for Privacy Information" in the letter subject line. You must include sufficient detail for us to determine an appropriate response; at a minimum, your name, email and state of residency.

WWB will attempt to provide you with the requested information within thirty (30) days of receipt. We reserve our right not to respond to requests sent more than once in a calendar year, or requests submitted to an address other than the one posted in this notice. Please note that the California Shine the Light law does not cover all information sharing or all users of the Website. Our disclosure only includes information covered by the law.

REVISIONS TO THE PRIVACY POLICY

WWB therefore reserves the right to update and revise this Privacy Policy at any time. You can determine if this Privacy Policy has been revised since your last visit by referring to the "Effective Date" date at the top of this page. Your use of our Website after a modification constitutes your acceptance of the terms of the Privacy Policy as amended or revised by us, and you should therefore review this Privacy Policy regularly to ensure that you are aware of its terms.

© 2011, Watson Wilkins & Brown, LLC, All rights reserved.