Thursday, September 24

Pre-Conference Session

12:00 pm Capitol Hill Lunch and Learn

A luncheon presentation of timely material for Capitol Hill and other government agency staff. Limited space available.

2:15 pm Graduate Student Consortium (by invitation) Department of Commerce Building

Friday, September 25

12:00 pm Registration

2:00 pm Panels

Domestic Content Policies in the Broadband Age

The rapid rise in audio-visual distribution platforms is challenging regulators’ abilities to fashion and maintain domestic content policies for television broadcasting. Broadcasters in a number of nations and regions operate under content regulatory schemes designed to serve cultural and economic purposes, put into place during the age of terrestrial broadcasting when national policymakers were able to use licensing to tightly control the use of imported programming.

The panelists are drawn from an international research team which undertook a collaborative study into the challenges that the digital age poses to traditional domestic content policies through an analysis of the rationales, policy approaches, operations, and effectiveness of domestic content policies in four countries: Australia, Canada, Ireland, and South Korea. Their findings were recently published as a report by the News and Media Research Centre of the University of Canberra, Australia. The main goal of this panel is to gain an understanding of the individual cases and to compare responses to the new challenges each country faces in the digital era.

Moderator:
Steve Wildman, College of Communication Arts & Sciences, Michigan State University

Panelists:
- Charles H. Davis, RTA School of Media, Ryerson University, Toronto
- Sora Park, News & Media Research Centre, University of Canberra
- Robert G. Picard, Department of Politics and International Relations, University of Oxford

Localizing IP Interconnection: Experiences from Africa and Latin America

There is a growing literature suggesting that the presence of Internet Exchange Points (IXPs) promotes investments, reduces transit costs and increases the quality of Internet access services in developing countries. Other studies suggest that IXPs also promote local content hosting, as content producers and application developers seek to take advantage of reduced latency and shorter routes. While the theoretical case is well established, empirical evidence about the technical performance of IXPs in such contexts and its impact on local access and hosting markets continues to be scarce. There is also uncertainty about whether technical standards and measurement tools developed in high-connectivity countries are appropriate. Further, these technical debates have been recently complicated by policy initiatives promoting mandatory data localization in several countries.

This panel seeks to contribute to these debates by bringing together leading scholars whose work focus on IP interconnection and the performance of IXPs in Africa and Latin America. The panel is based on case studies that offer a variety of different perspectives. Some papers are more technically oriented, seeking to establish how IXPs are changing the topology of IP connectivity within countries and across regional links, and discussing alternative measurements for best capturing these changes. These papers also address the question of how to develop appropriate technical standards that facilitate new IXP deployment in low-connectivity contexts. Other papers are more policy oriented, addressing questions related to the impact of IXP initiatives on industry performance and the key factors that facilitate or hinder successful implementations.

Moderator:
David Reed, University of Colorado at Boulder

Panelists:
- Pierre Francois, IMDEA Networks Institute; Roderick Fanou, IMDEA Networks Institute
- Herman Galperin, University of Southern California
- Ignacio Alvarez-Hamelin, Universidad de Buenos Aires/ITBA/CONICET
- Jesse Sowell, Massachusetts Institute of Technology
- Nishal Goburdhan, Packet Clearing House

Lessons from BTOP for Broadband Policy and Research

The panel brings together researchers, program administrators, and policymakers involved in promoting broadband to draw lessons learned from the BTOP program for future broadband policy, broadband policy evaluation, and broadband research in general. Although the BTOP program was launched as part of a much larger stimulus effort, crafted on a very tight time schedule to address economic recovery needs in the midst of a major recession, it provides rich qualitative and quantitative data and lessons to inform future broadband policies.

To initiate a broad discussion with the audience, the panelists will address the following issues: 1) The BTOP enabling legislation was specific in some places but broad and general in others; 2) With about $2.9 billion committed, the largest allocation involved funding broadband networks across unserved and underserved areas; 3) One of the goals of BTOP and broadband policy in general is to harness the positive social and economic impacts of broadband investments; 4) The NTIA data is quite disparate in its format, including qualitative and quantitative data focused on the grantees activities and employment figures, complemented by information from the broadband mapping; 5) In extracting lessons from the BTOP program for the purposes of informing better broadband policies in the
future, it is important to have a vision of the broadband future we expect and want to see to provide context.

Moderator: Johannes M. Bauer, Department of Media and Information, Michigan State University

Panelists:
- Jon Gant, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign
- William Lehr, Computer Science and Artificial Intelligence Laboratory, Massachusetts Institute of Technology
- Stephen Rhody, ASR Analytics
- Sandeep Taxali, National Telecommunications and Information Administration, U.S. Department of Commerce

4:00 pm Moderator Commentary Sessions

Session 1
Privacy Concern, Trust, and Desire for Content Personalization, Darren M. Stevenson,* University of Michigan at Ann Arbor; Josh Pasek, University of Michigan

Meaningful Consent: The Economics of Privity in Networked Environments, Jonathan Cave, University of Warwick

Session 2
Reconsidering Copyright, George S. Ford, Phoenix Center for Advanced Legal & Economic Public Policy Studies; Lawrence J. Spiwak,* Phoenix Center for Advanced Legal & Economic Public Policy Studies

What Is the Appropriate Economic Goal of Copyright in the Digital Age?, Michael Mandel, Progressive Policy Institute

Session 3
Deja Vu All Over Again: Questions and a Few Suggestions on How the FCC Can Lawfully Regulate Internet Access, Rob Frieden, Pennsylvania State University - Dickinson School of Law

The Constitutional Conundrums Created by the FCC's Open Internet Order, Ben Sperry,* International Center for Law & Economics; Geoffrey A. Manne, International Center for Law & Economics; Berin M. Szoka, TechFreedom; Tom Struble, TechFreedom

5:30 pm Reception and Poster Session
Poster session includes:

The FCC's Authority to Regulate Internet Privacy, Andrew W. Bagley University of Maryland College; Justin S. Brown, University of South Florida

A Taxonomy of Household Internet Consumption, Andre Boik, University of California, Davis -- Department of Economics; Shane M., Greenspan, Northwestern University - Kellogg School of Management; Jeffrey Prince, Indiana University - Kelley School of Business

The ICT Revolution in Historical Perspective: Progressive Capitalism as a Response to Marxist Complaints, Piketty Pessimism and Free Market Fanaticism About the Deployment Phase of the Digital Economy, Mark Cooper, Fordham University

Examining the User Acceptance of Gigabit Broadband Service: The Case of UC2B, Jon P. Gant University of Illinois at Urbana-Champaign

Wireless Network Virtualization: Opportunities for Spectrum Sharing in the 3.5 GHz Band, Marcela M. Gomez, University of Pittsburgh - School of Information Sciences; Martin B. Weiss, University of Pittsburgh - School of Information Sciences

Job Search Online: Special Privilege or a Resource for All?, Eszter Hargittai, Northwestern University - Department of Communication Studies; John B. Horrigan, Pew Research Center

A Model for Internet Governance and Implications for India, Rekha Jain, IIMA-IDEA Telecom Centre of Excellence, IIMA

Beyond Technical Solutions: Understanding the Role of Governance Structures in Internet Routing Security, Brenden Kuerbis, Syracuse University - School of Information Studies; Milton Mueller, Syracuse University - School of Information Studies; Rio Maulana, Syracuse University - School of Information Studies

Bringing the Internet to India: Understanding the Changing Role of the State in the Provision of Internet Infrastructure, Ashwin Mathew, University of California, Berkeley - School of Information

Publicizing the Canadian Internet: Reflections on Greater Internet Transparency in Canada, Fenwick McKelvey; Evan Light

Can a Vertically Integrated Provider Use QoS to Unreasonably Advantage Itself Over OTT Content Providers?, Wei Dai, University of California, Irvine; Ji Won Baek, Korea Telecom - Economics and Management Research Institute; Scott Jordan, University of California, Irvine - Donald Bren School of Information and Computer Sciences

Proportional Privacy in Big Data Discovery, Agnieszka McPeak, University of Toledo College of Law

The Next Reformation: The Corporation in the Age of Amazon, Gregory J. Melus, American University - Washington College of Law

Quantified Discrete Spectrum Access (QDSA) Framework, Niles Khambekar; Vipin Chaudhary, University at Buffalo, SUNY; Chad M. Spooner, NorthWest Research Associates

Internet and Mobile Phone Use by Refugees: The Case of Za'Atari Syrian Refugee Camp, Carleen Maitland, Pennsylvania State University

Life Span of Data Surveillance Marketing in Wearable Computing, Yong Jin Park, Howard University; Marko M. Skoric

Unleashing Broadband Deployment: Clearing Barriers & Building Smart Infrastructure, Thomas W. Struble, TechFreedom; Berin M. Szoka, TechFreedom

What is "Open Internet"?: A Public Conception of Open Internet, Ju Young Lee, Pennsylvania State University; Sangyong Han, Pennsylvania State University

Use and Impact of Social Media in Community Policing, Christine B. Williams, Bentley University; Jane Fedorowicz; Dominique Haughton, Bentley University - Department of Mathematical Sciences; Andrea L. Kavanaugh, Virginia Tech; Jason B. Thatcher, Clemson University

6:45 pm Dinner and Keynote:
- Jonathan Sallet, General Counsel, Federal Communications Commission
Saturday, September 26

8:00 am  Registration and Continental Breakfast
9:00 am  Paper Sessions outlined in grid
10:40 am  Coffee Break
11:10 am  Paper Sessions outlined in grid
12:50 pm  Lunch and Student Paper Awards
2:00 pm  Paper Sessions outlined in grid
3:40 pm  Coffee Break
4:10 pm  Paper Sessions outlined in grid
6:00 pm  Reception
7:00 pm  Dinner and Keynote:
  •  Commissioner Julie Brill, Federal Trade Commission

Sunday, September 27

8:00 am  Continental Breakfast
9:00 am  Paper Sessions outlined in grid
10:40 am  Coffee Break
11:10 am  Plenary Panel
12:50 pm  Conference Adjourned

Conference Information

The 43rd Annual Telecommunications Policy Research Conference will be held at George Mason University School of Law in Arlington, VA. Situated in the Washington, DC area, the School of Law offers an ideal atmosphere to explore policy issues within the shadow of the Capitol. For detailed directions, visit www.law.gmu.edu/geninfo/directions.html.

George Mason University Arlington campus is conveniently located two blocks from the Metro Orange Line Virginia Square/GMU station.

Hotel Information

The L. William Seidman Center Hotel at 3451 N. Fairfax Ave., Arlington is adjacent to the GMU School of Law. The hotel is an FDIC facility. Luxury accommodations including spacious rooms with kitchen facilities are available. Please note: the Seidman Center will not split hotel room charges among registrants. The person reserving the room is responsible for full payment.

Alternate hotels are available in the Ballston area. For more information check our website, www.tprc.org.

Hotel reservations should be made directly with the FDIC Seidman Center Hotel by calling 703 516-4630 and referring to the GMU TPRC Conference.

Conference Registration

Online registration is available at www.tprc.org. A downloadable hard copy of the registration form is also available.

Conference Fees

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Registration fees cover all conference sessions, conference materials, continental breakfasts, lunch, dinners and coffee breaks.

An additional $100 will be charged for on-site registration.

Continuing Legal Education (CLE) Credits

Each year, TPRC applies for CLE accreditation from Virginia, Pennsylvania and Illinois. Registered legal professionals can earn up to 13.5 hours of credits. CLE program is included in registration fees.

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Agustin Diaz Pines, European Commission

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<tr>
<td>The Role of Triple- and Quadruple-Play Bundles: Hedonic Price Analysis and Industry Performance in France, the United Kingdom and the United States. Agustin Diaz Pines, European Commission; Alexia Gonzalez Fanfalone*, Toulouse School of Economics</td>
<td>Unlicensed Operations in the 600 MHz Guard Bands: Potential Impact of Interference on the Outcome of the Incentive Auction, Coleman Bazelon,* The Brattle Group; Charles Jackson, Dorothy Robyn</td>
<td>Interconnection and Capacity Allocation for All-IP Networks: Walled Gardens or Full Integration?, Volker Stocker, University of Freiburg</td>
<td>Techno-Unemployment?, Martha A. Garcia-Murillo, Syracuse University - School of Information Studies; Ian MacInnes, Syracuse University; Johannes M. Bauer, Michigan State University - Department of Media and Information</td>
<td>eDNT: Do Not Track for Europe, Frederik J. Zuidervaart Borgesius, University of Amsterdam - Institute for Information Law</td>
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<td>Sovereignty and Property Rights: Conceptualizing the Relationship between ICANN, ccTLDs and National Governments. Milton Mueller, Syracuse University - School of Information Studies; Farzaneh Badiei,* University of Hamburg - Institute of Law and Economics</td>
<td>Unlicensed Operations in the TV White Space: Why is No One Using the TV White Space and What Does that Experience Mean for the FCC’s Order on the 600 MHz Guard Bands?, Dorothy Robyn,* Charles Jackson, Coleman Bazelon, The Brattle Group</td>
<td>Creating Connectivity: Social Microstructures at the Core of the Internet, Uta Meier-Hahn, Alexander von Humboldt Institute for Institute and Society</td>
<td>The Impact of ICTs on Latin America’s Employment Prospects, Martha A. Garcia-Murillo, Syracuse University - School of Information Studies</td>
<td>Is “New” “Stronger”?: Online Behavioral Advertising and Consumer Privacy Legislation, Ju Young Lee, Pennsylvania State University</td>
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<td>Feedback Effects in Search Advertising, Wayne Fu, Nanyang Technological University, Carol Ting, University of Macau, Steven S. Wildman,* Michigan State University; Wenjuan Ma, Michigan State University</td>
<td>Measures of Spectrum Holdings that Reflect Market Share and Concentration Among Cellular Carriers, Nicholas Tan, Carnegie Mellon University; Jon M. Peha,* Carnegie Mellon University</td>
<td>Assessing the Health of Local Journalism Ecosystems: Toward a Set of Reliable, Scalable Metrics, Sarah Stonbely,* New York University; Philip M. Napoli, Rutgers University; Kathleen E. McCollough, Rutgers University, New Brunswick/Piscataway; Bryce Renninger, Rutgers University, New Brunswick/Piscataway</td>
<td>The Rural Broadband Digital Divide, Michael Curri, Strategic Network Group</td>
<td>&quot;What Can I Really Do?&quot;: Explaining Online Apathy and the Privacy Paradox. Eszter Hargittai,* Northwestern University - Department of Communication Studies; Alice E. Marwick, Fordham University - Communication and Media Studies</td>
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<td>The Economic Effects of Domestic Search Engines on the Development of the Online Content Market, Sung Wook Ji, Southern Illinois University, Carbondale - Dept. of Radio, Television, and Digital Media</td>
<td>Risk-Informed Interference Analysis: A Quantitative Way to Inform Spectrum Allocation Decisions, Jean P. De Vries, University of Colorado at Boulder Law School - Silicon Flatirons Center</td>
<td>The Role of Local Video in the Modern Video Marketplace, Justin (Gus) Hurlitz, University of Nebraska at Lincoln - College of Law</td>
<td>Same Access, Different Uses, and the Persistent Digital Divide between Urban and Rural Internet Users, Sora Park,* University of Canberra; Gwangjae Kim, Hanyang University - Hanyang Cyber University</td>
<td>Elements of Effective Privacy Notices, Amanda B. Grannis, Fordham University</td>
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<td>Vertical Effects in Competition Law and Regulatory Decisions in Pay-Television in France, the United Kingdom and the United States, Agustín Díaz Pines,* European Commission; Yuri Biondi, CNRS, ESCP Europe</td>
<td>Ex-Post Enforcement in Cooperative Spectrum Sharing: A Case Study on the 1695-1710 MHz, Amer Maki,* University of Pittsburgh - School of Information Sciences; Martin B. Weiss, University of Pittsburgh - School of Information Sciences</td>
<td>Comparison between Benefits and Costs of Offload of Mobile Internet Traffic Via Vehicular Networks, Alexandre K. Ligo,* Engineering and Public Policy - Carnegie Mellon University; Jon M. Peha, Carnegie Mellon University; Pedro Ferreira, Carnegie Mellon University - H. John Heinz III School of Public Policy and Management; Joao Barros, Universidade do Porto</td>
<td>Using Empirical Estimates of Broadband Utilization to Target Broadband Adoption Incentive Programs, Thomas M. Koutsky, Connected Nation Inc.; Chris McGovern,* Connected Nation Inc.; Hongqiang Sun</td>
<td>Shaping Privacy Law and Policy by Examining the Intersection of Knowledge and Opinions, Jay P Kesan, University of Illinois College of Law; Carol M. Hayes,* University of Illinois College of Law; Masooda Bashir, University of Illinois at Urbana-Champaign</td>
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<td>Effects of Media Use Behavior on the Preference for Channel Bundling of Multichannel Services, Sangin Park, Seoul National University; Joohyeon Kim, Seoul National University</td>
<td>Spectrum License Design, Sharing, and Exclusion Rights, William Lehr, Massachusetts Institute of Technology - Computer Science and Artificial Intelligence Laboratory</td>
<td>Gigabit Broadband, Interconnection, and the Challenge of Meeting Expectations, Steven Bauer,* Massachusetts Institute of Technology - Laboratory for Computer Science; Shirley Hung, Massachusetts Institute of Technology - Computer Science and Artificial Intelligence Laboratory; William Lehr, Massachusetts Institute of Technology - Computer Science and Artificial Intelligence Laboratory</td>
<td>Local Economic Impacts of Investments in Community Technology Centers: An Empirical Investigation, Krishna Jayakar, Pennsylvania State University; Jenna Grzesko,* Pennsylvania State University</td>
<td>0011011 [ESC]ape, Joshua Fairfield, Washington and Lee University - School of Law</td>
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<td>Mobile Telecommunications Service and Economic Growth: Evidence from China, Michael R. Ward, University of Texas at Arlington - College of Business Administration</td>
<td>Federal Subsidies and Broadband Competition, Kenneth Flamm, University of Texas at Austin - Lyndon B. Johnson School of Public Affairs</td>
<td>Risk-Based Vulnerability Disclosure: Towards Optimal Disclosure, Andrew C. Dingman, Indiana University Security Informatics; Gianpaolo Russo,* Indiana University Security Informatics STUDENT PAPER WINNER</td>
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TPRC43 September 25-27  
As of July 10, 2015
### Paper Sessions Sunday, September 27

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<td>9:00-10:40</td>
<td>Against Jawboning, Derek E. Bambauer, University of Arizona - James E. Rogers College of Law</td>
<td>Preservation of Best-Effort Service on the Internet in the Presence of Managed Services and Usage-Generated Applications, Debasis Mitra, Columbia University; Qiong Wang,* University of Illinois at Urbana-Champaign</td>
<td>Suing Internet Firms to Police Online Misconduct: An Empirical Study of Strategic Litigation by Secondary Stakeholders, Jaclyn Selby, Tuck School of Business at Dartmouth</td>
<td>Estimating Demand for Fixed-Mobile Bundles and Switching Costs between Tariffs, Julienne Liang, France Telecom</td>
<td>Machine Generated Culpability: Socio-Legal Agency in Machine Learning for Cybersecurity Enforcement, Ahmed Ghappour, UC Hastings College of the Law</td>
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<td>The Song Remains the Same: What Cyberlaw Might Teach the Next Internet Economy, Kevin D. Werbach, Legal Studies &amp; Business Ethics Department, The Wharton School, University of Pennsylvania</td>
<td>Innovational Complementarities and Network Neutrality, Johannes M. Bauer,* Michigan State University - Department of Media and Information; Guenter Knieps, University of Freiburg</td>
<td>Information and Communication Technologies as Drivers of Social Unrest, Moinul Zaber,* Carnegie Mellon University - Engineering and Public Policy; Martha A. Garcia-Muriillo, Syracuse University - School of Information Studies; Marcio W. Almeida</td>
<td>Analyzing the Characteristic Determinants of Smartphone Post-Paid Pricing in South Korea 2010-2015, Wook Joon Kim, KISDI</td>
<td>Broadband Industry Structure and Cybercrime: An Empirical Analysis, Carolyn Gideon,* Tufts University - Fletcher School; Christiana Hogendorn, Wesleyan University - Department of Economics</td>
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<td>'Don't Be Evil': Copyright Takedown Notices on Google Search, Pawel Popiel, University of Texas at Austin, STUDENT PAPER WINNER</td>
<td>Network Neutrality: An Empirical Approach to Legal Interoperability, Luca Belli; Nathalia Foditsch,* FGV</td>
<td>Crowdsourcing Contract Interpretation, Thomas B. Norton, Fordham Center on Law and Information Policy</td>
<td>Competition between Standards and the Prices of Mobile Telecommunication Services: Analysis of Panel Data. Eun-A Park, University of New Haven; Krishna Jayakar,* Pennsylvania State University</td>
<td>The Brave New World of FCC Privacy &amp; Data Security Regulation after Reclassification &amp; Terracom, Berin M. Szoka,* TechFreedom; Tom Struble</td>
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* indicates presenter
Plenary Panel

Industry as an Audience for Academic Policy Research

Traditionally, the audience for research papers presented at TPRC is assumed to be government policy makers. Survey responses from last year’s TPRC, however, indicate that industry and government representatives made up nearly equal shares of conference attendees. Industry interest in the policy research presented at TPRC, and academic authors’ interest in effectively reaching industry audiences, both seem likely to continue, given external trends such as the increasing impact of public policies on the communications and information industries, and limited government funding opportunities for policy-relevant research.

This panel will feature a lively discussion among panelists with diverse perspectives on industry as an audience for academic research in the domains of communications, information and internet policy. Questions for discussion will range from the philosophical to the practical. For example, what types of value do industry participants and academics seek from each other? What new or underrepresented research domains and questions are of particular interest to industry attendees? How are policy findings and recommendations amplified or diminished by industry audiences? What are effective mechanisms for academics to locate specific industry audiences interested in particular research topics? What are best and worst practices for academic-industry engagement?

Moderator:
Sharon Gillett, Microsoft Corp.

Panelists:
Joe Waz, Comcast/NBCUniversal, Inc;
Paul Mitchell, Microsoft Corp.
David D. Clark, Massachusetts Institute of Technology, Computer Science and Artificial Intelligence Lab
Kathleen Ham, T-Mobile USA
Richard Whitt, Google Inc.