

Handout for:

Policies 2.0: Rules for the Social Web

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Complete set of handouts can be downloaded from: http://www.doug-johnson.com/dougwri/policies-20-rules-for-the-social-web.html	

Session description:

In the fast-changing online world of social networking, where an embarrassing photo can travel the globe in seconds, online predators are the topic of nightly news programs, and young adults travel as avatars to virtual worlds where anything can happen, what policies do schools need to set and how do they set them?



In the spring of 2006, the television news program *Dateline* aired a story about how pedophiles use information gleaned from the social networking site MySpace <www.myspace.com> to locate and abduct children. The story set off a storm of reactions in schools and communities around the nation so strong that even federal legislation was proposed to address this perceived threat to children. Parents learned almost overnight that their children were leading two lives – the one they knew about and one they didn’t – online. And if the television news was to be believed, it was a certainty that their children’s online activities put them at risk in the physical world.

As a result, schools are still struggling to determine just how to deal with the problems and possibilities of MySpace and other social networking sites.



Your reputation is on the line (who can see you)	Your safety is on the line	Your future is on the line
<ul style="list-style-type: none"> • Parents • Coaches • Friends • Grandparents • Teachers • Scholarship committees • College admission officers • Employers 	<ul style="list-style-type: none"> • Sexual assault • Identity theft • Sex offenders • Burglary 	<ul style="list-style-type: none"> • Keep your identity private • Don't give out personal information • Don't give out information about family and friends • Do not meet someone on-line in person • Respond wisely • Talk to parent(s) or guardian(s)

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...it is not the tools that are inherently good or evil but rather the use of the tools.

A hammer can kill someone but it can also build a house.

A nail can be driven through a hand but it can also hold the roof over your head.

A fist can hit but a fist can also be clasped in your hand in love.

We do not outlaw hammers, nails, or fists -- we teach people to use them properly.

So should we do with blogs, wikis, podcasts, Skype, and any other tool that becomes available for use in the human experience! - Vicki Davis

Links Mentioned (checked June 2008)

- MySpace <www.myspace.com>
- Pew Internet & American Life Project, Jan 2007 <www.pewinternet.org/pdfs/PIP_SNS_Data_Memo_Jan_2007.pdf>
- Technocrati <technorati.com>
- Wikipedia <www.wikipedia.org>
- del.icio.us <del.icio.us>
- Flickr <www.flickr.com>
- YouTube <www.youtube.com>
- Second Life <secondlife.com>
- Teen Second Life <teen.secondlife.com>
- The Horizon Report- 2008 <www.nmc.org/pdf/2008-Horizon-Report.pdf>.
- ISD77 Acceptable Use Policy <www.isd77.org>
- Larry Magid and Anne Collier (book) *MySpace Unraveled: What it is and how to use it safely.* (Peachpit, 2006)
- The Internet Archive <www.archive.org>
- Andy Carvin, learning.now blog “DOPA Jr.” <www.pbs.org/teachers/learning.now/2007/01/lifting_the_hood_on_dopa_jr.html>
- “Tracking Theresa” and “Julie’s Journey” <www.netsmartz.org/resources/reallife.htm>
- Gargoyles Loose in the Library blog <http://www.uni.uiuc.edu/library/blog/index.html>
- Hennepin County Library in MySpace <www.myspace.com/hennepincountylibrary>
- Wikibooks <en.wikibooks.org/wiki/Main_Page>
- Virtual literary worlds <brn227.brown.wmich.edu/literaryworlds/>
- Confronting the Challenges of Participatory Culture <www.digitallearning.macfound.org>
- Tips on forming and running an advisory group at <dougjohnson.squarespace.com/dougwri/advisory-advice.html>

- Student guide to cyberbullying <doug-johnson.squarespace.com/blue-skunk-blog/2008/2/4/student-guide-to-cyberbullying.html>
- Vicki Davis, Cool Cat Blog <coolcatteacher.blogspot.com/2007/02/including-classmate-with-leukemia.html>
- Predators & cyberbullies: Reality check <www.blogsafety.com/thread.jspa?threadID=1100000263&tstart=0>

Sidebar: Recommended websites about Internet safety for parents

- Center for Safe and Responsible Internet Use <csriu.org>
- Children’s Partnership <www.childrenspartnership.org>
- ConnectSafely <www.connectsafely.org/>
- CyberBullying information <www.cyberbully.org>
- CyberSmart <cybersmart.org>
- Family Guide Book <www.familyguidebook.com>
- Get Net Wise <www.getnetwise.org>
- iKeepSafe.org <ikeepsafe.org/PRC/>
- McGruff Online Safety for Kids <www.mcgruff.org/advice/online_safety.php>
- MediaWise <www.mediafamily.org/resources.shtml>
- National Center for Missing and Exploited Children <www.ncmec.org>
- NetLingo: Top 20 Internet Acroynms Every Parent Needs to Know <www.netlingo.com/top20teens.cfm>
- NetSmartz <www.netsmartz.org>
- Play It Cyber Safe <www.playitcybersafe.com>
- SafeKids.com <www.safekids.com>
- SafeTeens.com <www.safeteens.com>
- Wired Safety Website <www.wiredsafety.org/parent.html>