



Edinburgh Cricket Club

Brunswick Street Oval | North Fitzroy
PO Box 1286, Fitzroy North, 3068

Edinburgh Cricket Club Inc

Est 1978. 40 Club Premierships

www.edinburghcricketclub.com

ABN 36 335 590 034

14 February 2018

Dear Edinburgh Cricket Club Players, Families and Supporters

WE NEED YOUR HELP TO BRING TURF CRICKET BACK TO BRUNSWICK STREET OVAL

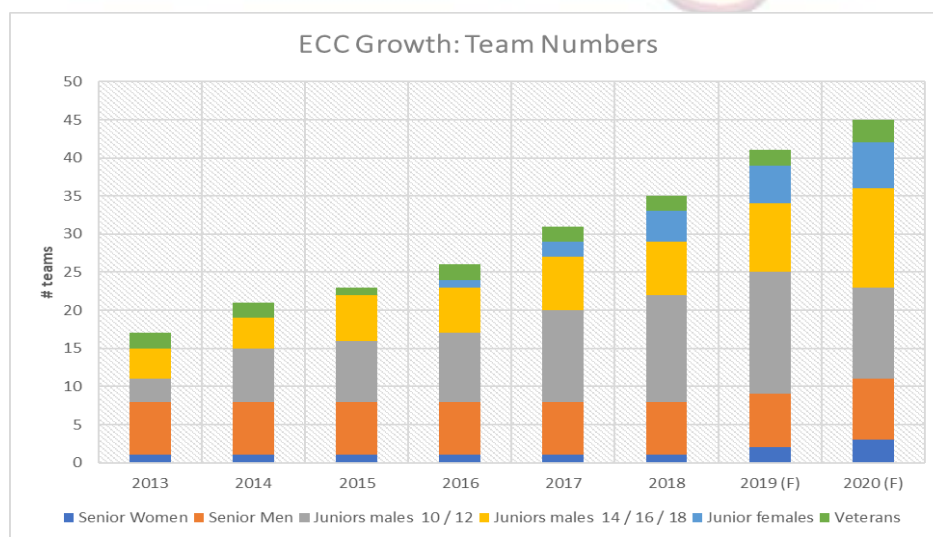
Today, Edinburgh has committed to returning Turf cricket to Brunswick Street Oval following the State Government's announcement that it will co-fund, with Edinburgh Cricket Club, the installation of a turf wicket. Work will commence in September this year and is expected to be complete by January 2019. To optimise cricket opportunities for the Club's members, the 5-deck turf wicket square will sit alongside (westerly of) the existing synthetic wicket.

The State Government has committed \$50K towards the required total of \$150K, and we are very grateful for this support. The challenge for the Mighty Burra is to fund the balance of ~\$100k, and we are now calling for your help to reach this target.

Cricket was played on turf at Brunswick Street until 1986 and the Mighty Burra now has an opportunity to take a game changing step to bring back Turf!

Why turf?

The Club's incredible recent growth in junior girls and boys, particularly at younger ages, is projected to lead to growing numbers in the older age groups and into senior cricket. A key goal of Edinburgh Cricket Club is to provide cricket for everyone, and as these juniors develop, we are facing a growing challenge to provide opportunities for higher level cricket, which means Turf. These opportunities are limited within the inner North after decades of turf clubs leaving the area. The graphic below demonstrates recent - and projected - growth of the Club



Edinburgh Cricket Club - Community Orientated, United, Open, Inclusive and Development Focused

We, the Edinburgh Cricket Club, acknowledge the Wurundjeri People of the Kulin Nation as the Traditional Owners of the lands upon which we practice, play and enjoy our cricket. We pay our respects to their Elders, past and present.



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It would be a tremendous development for our great community-focused Club to help our junior girls and boys and senior men and women play top-level cricket on the best surface for the game, at the home of the Mighty Burra. We will continue our inclusive approach in developing our coaching, development and community programs.

How can you help?

The Club has secured Australian Sports Foundation endorsement, which means tax deductible (DGR) donations can be made at any time through this link: <https://asf.org.au/donate/wt-peterson-oval-turf-cricket-pitch-installation/>. There will also be opportunities to donate at the upcoming Annual Dinner (Saturday, February 24, Olympic Room, MCG) and we will be holding other events to support the project.

This is a momentous opportunity and project in the evolution of our great community-focused club into a leading Club offering cricket for everyone and a true leader in female cricket.

It is the Board's firm view that this evolutionary step will be looked back upon for decades as pivotal in the Club's history and we are determined to ensure the appropriate recognition for those who can and do make the required donations. Our Recognition Scheme is attached overleaf with this letter, that will evolve over the next 3 to 6 months, but be no less than the attached Recognition Scheme table. Should anyone be interested in contributing via sponsorship or other form (e.g., a larger financial donation whereby the 2019-20 membership subscription is provided by the Club), please contact me directly on the below details.

For further information, there are more details on the project and funding available on our website [<http://www.edinburghcricketclub.com/turf>] and I, or any of my fellow Board members, can provide you with any clarification or other information.

I do understand that family finances are often tight, but I do hope that those who can support what is an incredible project for Edinburgh in any sense make the efforts to do so.

Yours Sincerely,

Stuart Whiley
President
Edinburgh Cricket Club

Mobile: +61 423 023 399
Email: stuart.whiley@ixom.com

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	Cornerstone Donor	Platinum Donor	Gold Donor	Silver Donor	Bronze Donor	Donor
	>\$10,000	\$5,000-9,999	\$1,000-4,999	\$250-999	\$100-249	<\$100
Tax Deductible Eligibility	√	√	√	√	√	√
Acknowledgment	Personalised thank-you note from Club President	Personalised thank-you note from Club President	Personalised thank-you note from Club President	Personalised thank-you note from Club President	Personalised thank-you note from Club President	Thank-you note from Club President
Website Promotion	Permanently recognised as an ECC Turf Cornerstone Donor	Permanently recognised as an ECC Turf Platinum Donor	Permanently recognised as an ECC Turf Gold Donor	Permanently recognised as an ECC Turf Donor	-	-
Turf Launch Day	Guest of Honour at Turf launch day (date TBC in 2019/20)	Guest of Honour at Turf launch day (date TBC in 2019/20)	Guest of Honour at Turf launch day (date TBC in 2019/20)	-	-	-
Clubroom Honour Board	Prominent recognition as Cornerstone Donor	Recognition in Platinum Category	Recognition in Gold Category	-	-	-
Plaque	Presented at Turf Launch day					

Note - All recognition is subject to the express consent of the Sponsor

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