



Media Contacts

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**FOR IMMEDIATE RELEASE**

**\*\*\* SAVE THE DATE \*\*\***

**The Mill Valley Film Festival Returns for its 37<sup>th</sup> Year  
Celebrating the Best in Independent and World Cinema  
October 2 – 12, 2014**

***Festival press conference will be held***

***Tuesday, September 9, 2014 9:30 AM in San Francisco***

**SAN RAFAEL, Calif.** (July 8, 2014) - Returning for its 37<sup>th</sup> year, the Mill Valley Film Festival (MVFF), presented annually by the California Film Institute (CFI), will be held Thursday, October 2 – Sunday, October 12, 2014.

Since founding the Mill Valley Film Festival in 1978, Mark Fishkin has shepherded this once small, three-day showcase into an eleven-day, internationally acclaimed cinema event presenting a wide variety of new films from around the world in an engaged, community setting.

MVFF has an impressive track record of launching new films and new filmmakers, and has earned a reputation as a filmmakers' festival by celebrating the best in American independent and foreign films, alongside high profile and prestigious award contenders. Five of the last six films that have gone on to win the Academy Award for Best Picture (*Slumdog Millionaire*, *The King's Speech*, *The Artist*, *Argo*, *12 Years a Slave*), were screened at MVFF with filmmakers and cast members in attendance.

Each year MVFF welcomes more than 200 filmmakers, representing more than 50 countries. Screening sections include: World Cinema, US Cinema, Valley of the Docs, Children's FilmFest, a daily shorts program, and Active Cinema—MVFF's activist films initiative. MVFF guests also enjoy gala celebrations, tributes to actors and filmmakers, workshops, panels, and seminars throughout.

The relaxed and non-competitive atmosphere surrounding MVFF gives filmmakers and audiences alike the opportunity to share their work and experiences in a collaborative and convivial setting.

**About the 37<sup>th</sup> Mill Valley Film Festival**

Presented by the California Film Institute, the 37<sup>th</sup> Mill Valley Film Festival runs October 2-12, 2014 at the CinéArts@Sequoia (25 Throckmorton Avenue, Mill Valley), Christopher B. Smith Rafael Film Center (1118 Fourth Street, San Rafael), and other venues throughout the Bay Area. With a reputation for launching new films and creating awards season buzz, MVFF has earned a reputation as a filmmakers' festival by celebrating the best in



American independent and world cinema, alongside high-profile and prestigious award contenders. MVFF welcomes more than 200 filmmakers representing more than 50 countries.

Tickets are \$14.00 (CFI Members, \$11.50), unless otherwise noted and are available for purchase by the general public on September 14, 2014.

CFI members have an opportunity to purchase tickets prior to the general on-sale date by level beginning on the following dates:

- September 7 – Premier Patron Members and above
- September 8 – Director’s Circle Members
- September 9 – Gold Star Members
- September 11 – Film Fan and Associate Members

For tickets and additional information, please visit [www.mvff.com](http://www.mvff.com) or call 877.874.MVFF (6833).

#### **About the California Film Institute**

The non-profit California Film Institute celebrates and promotes film as art and education through the presentation of the Mill Valley Film Festival and year-round exhibitions at the Christopher B. Smith Rafael Film Center, film distribution by CFI Releasing, and building the next generation of filmmakers and audiences through the CFI Education program. For more information visit [www.cafilm.org](http://www.cafilm.org) or call (415) 383-5256.

#### **For Calendar Editors**

#### **The 37th Mill Valley Film Festival**

**One of the Nation’s Top 10 Film Festivals, celebrating the Best of Independent and World Cinema  
Marin County, California**

**Thursday, October 2 through Sunday, October 12, 2014**

#### **On-Sale Date**

For CFI Members: Starts Sunday, September 7, 2014 (dates vary by level)

For the General Public: Sunday, September 14, 2014

[www.MVFF.com](http://www.MVFF.com), [www.CAFilm.org](http://www.CAFilm.org)

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