



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Truesense Imaging Signs with InfoPreserve**  
*Truesense Imaging utilizes InfoPreserve's solution  
to streamline and improve handling of their invoices*

**ROCHESTER, N.Y. – June 24th, 2013** - InfoPreserve, Inc., a leading supplier of Intelligent Document Management Cloud solutions based in Rochester New York , today announced their agreement with Truesense Imaging Inc, developers, manufacturers, and marketers of the world's highest performance image sensors to utilize InfoPreserve 's capabilities to quickly and easily ingest documents and make them instantly searchable. Truesense needed a solution for quickly and efficiently handling the large volume of invoices they deal with on a daily basis. Before this was a time-consuming manual process, and now the invoices are scanned, uploaded, and made searchable using a commercial grade optical character recognition (OCR) feature in the InfoPreserve software.

“Rochester has long been known as the imaging capital of the world due to the advanced image sensors developed here and Truesense epitomizes that tradition,” said John Chapman, CEO of InfoPreserve. “We are pleased that with our platform, we can greatly reduce the time Truesense spends handling and processing invoices so they can focus their attention on developing and marketing world-class image sensors.” By simply scanning and saving documents, they are automatically uploaded via our WatchFolder and made searchable in our system instantly. It locates documents based on their content, not just their title, making it easy to find and route documents. InfoPreserve's private Cloud web-based solution, allows anyone needing key documents to search from anywhere using laptops, smartphones, or tablets. We offer an extremely powerful and easy to use document management tool with outstanding security and control features all based in a Private cloud.

“InfoPreserve is a great automated solution, providing a streamlined business process for management and retrieval of our critical documents. This all equals savings in labor cost and the potential loss of paper being “shuffled” around for approvals and review,” states Cindy VanBuren, Business Systems Director for Truesense Imaging. “The ease of use and instant accessibility from anywhere is wonderful.” With the Software-as-a-Service model, Truesense was able to get up and running and using the system quickly. The subscription based model allowed Truesense to enjoy an immediate ROI.

**InfoPreserve is Searchable, Secure and Simple.** More information, including information on a demo or free trial of InfoPreserve's solution, is available at [www.infopreserve.com](http://www.infopreserve.com).

**About InfoPreserve**

InfoPreserve is a leading supplier of Intelligent Document Management Cloud solutions based in Rochester, New York. InfoPreserve is a simple and easy to use Private Cloud Content and Records Management solution that automatically makes a company's documents, business emails, and scanned records instantly shareable and searchable across the enterprise. Our secure, privacy-controlled repository gives companies full control of their digital information. Our solution set enables file sharing and collaboration coupled with archiving and preservation wrapped around feature rich controls and reporting designed for businesses. For more information, visit [www.infopreserve.com](http://www.infopreserve.com).

**About Truesense Imaging, Inc.**

Truesense Imaging, Inc. is a leading provider of high-performance image sensors serving the machine vision, traffic, surveillance, medical, photography, and scientific imaging applications. With 40 years of experience in the design, development, and manufacturing of high-performance image sensors, Truesense Imaging is uniquely positioned to offer the broadest sensor portfolio with an outstanding combination of resolution, frame rates, and performance, making them ideally suited for the world's most demanding imaging applications.

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