

# ORIGAMI OWL'S POINTS OF DIFFERENCE



## **Customizable**

Origami Owl jewelry is completely customizable and as unique as the women who wear it. Every piece is custom designed by the Client to reflect her unique style and story.

## **Exclusive Designs**

All Origami Owl products are created exclusively for Origami Owl by our creative team, offering our Customers options that they won't find anywhere else! Look for the O2 or Origami Owl mark, which signifies that it is a genuine Origami Owl original.

## **Exceptional Price Point**

Everyone's story is priceless and deserves to be told. Even the price savvy will find that they can create a beautiful piece of jewelry based on their specific budget!

## **Designer Quality**

Each piece of Origami Owl jewelry has been lovingly created to meet our specific standards. Origami Owl jewelry is exceptionally fashioned using high quality materials. Our products meet and exceed all Federal and State standards.

## **O2 Charms**

Our enamel charms are hand painted by highly skilled artisans. That's pretty impressive when you consider that each charm is less than 1/4" in diameter!

## **O2 Living Lockets**

Our Living Lockets are crafted using high-quality metals, including 14K Gold, 14K Rose Gold and solid 316 grade Stainless Steel - a metal that is similar in appearance to silver, but is harder, hypoallergenic and will not tarnish - making it an excellent choice for jewelry! Our Gold and Rose Gold Living Lockets are plated using Ion Plating, which is the same process used by high end watch makers.

## **O2 Dangles**

Our dangles are designed by our internal creative team and hand crafted in the USA using high quality materials.

## **O2 Chains**

Our 18K Gold and 18K Rose Gold chains are plated using an Ion Plating (IP) process over a pure copper base. The IP process is one of the most advanced surface finishing processes in the jewelry trade and ensures a more durable and wear resistant finish when compared with other plating methods. Our Silver chains are plated with 925 Sterling Silver, using an electro plating process over a pure copper base. Our chains are plated at many times the industry standard to ensure wearability and durability.

## **O2 Plates**

Our artisan crafted plates are proudly stamped by hand in the USA!

## **Packaging**

Origami Owl jewelry comes packaged inside of whimsical fortune cookie jewelry pouches that are lovingly made from the up-cycled fabric pieces from real Japanese kimonos! Each fortune cookie is as unique as the creation it holds and the woman who wears it. Fortune cookies also come nestled in fun "Take Out" boxes that are perfect for gift giving.