



## O<sup>2</sup> PRODUCT

# POINTS OF DIFFERENCE

### CUSTOMIZABLE

Each piece of Origami Owl® jewelry is as unique as the person wearing it. Build a meaningful keepsake with our Living Locket and Tagged™ necklaces to represent you and everything you hold close to your heart. Tell your own story by choosing the Charms, Plates and Tags that inspire you! Make your creation unique by adding your favorite Dangles and a Chain. But don't forget the Earrings! Whether you love simple studs or classic hoops, complete your O2 look with our customizable Earrings.

### EXCLUSIVE DESIGNS

Our innovative Product Development team designs each and every piece of O2 jewelry. Every item is created using trend forecasting and Designer requests. Look for the O2 or Origami Owl markings, which signify that it is a genuine Origami Owl original. All of our meaningful (and fashionable!) jewelry meets and exceeds industry standards.

### EXCEPTIONAL PRICE POINT

Anyone can create a meaningful piece of jewelry to fit their budget. We want everyone to enjoy a high quality keepsake without being limited by cost. That's why we offer a variety of Chains, Lockets and Earrings to fit a range of styles and budgets. Plus, you can create new chapters to your personal story by adding additional Charms, Dangles and Plates.

### O2 CHARMS

Our uniquely designed O2 Charms are made using a variety of techniques to capture the distinctive details and characteristics of each Charm. Each piece is lovingly hand-painted by highly skilled artisans. When considering how small each item is, typically no larger than 12mm and averaging around 8mm, that's pretty impressive! Charms are made using a lead-free alloy base, crystal stones, advanced enamel detailing, three dimensional designs and are uniquely branded. You never have to worry about the quality when you buy an O2 product. And with more than 350 Charms, there's something to help tell everyone's story!

### O2 LIVING LOCKETS

All of our Living Lockets are crafted using high quality metals to ensure durability and style. Our gold and rose gold Lockets are plated using an advanced technology known as the ION Plating (IP) Process, which is the same process used by high-end designer watchmakers. All Lockets are solid grade stainless steel, a metal similar in appearance to silver but with the quality of a harder metal. We use strong magnetic strength for our hinged Lockets, 1600 - 1800 gaus (GSM), and only the highest quality crystals in everything. Plus, Lockets are hypoallergenic and do not tarnish through extended wear. Be confident in knowing that all of our enamel faces are safely made using non-hazardous, non-toxic paint. Available in fashion-forward colors like black, colored enamel, silver, gold and rose gold, there are plenty of styles to swoon over!

### O2 DANGLES

Each Dangle is designed by our talented Product Development team and made using high quality crystals, plated synthetic pearls, and silver, gold and rose gold plated metals. Create your own unique look by adding these sparkling and colorful accents.



## O2 CHAINS

From simple link Chains to trendy Toggles, there's a look to suit every personality! Our Chains are copper based and plated using the Electro Plating Process which is perfect for creating Chains that have precise coloring, beautiful finishes and high-end quality. However, our Sterling Silver Chain is made of solid sterling silver.

The Chains for our Tagged™ collection are also plated using the IP Process. They have a pure copper base and are rhodium plated. Rhodium metal is a branch of platinum and is known to be more resistant to tarnishing and dullness. It is also hypoallergenic and nickel free. All of our Chains are plated multiple times, ensuring that we meet industry standards, so that each piece will live up to your expectations. This stays true to our mission of offering jewelry that's affordable, durable, and uniquely you!

## O2 CLASPS

Our clasps are made with a simple tab so you can easily open and close your Origami Owl Chain. Our lobster claw clasps are brass-based or stainless steel (to ensure durability) and coated in silver, gold, rose gold or black to match the Chain. Our clasps have gone through extensive testing; however they are still delicate, small pieces and need to be handled with care.

## O2 PLATES

Each Plate is stamped with an inspirational or meaningful word to add depth to your story. Our Plates are polished and inspected at our quality control facility, making sure that they exceed industry standards. Our Window Plates have a pure brass base, feature high-quality crystals, and are finished using the same process as our Chains.

## PEWTER TAGS

Express yourself with a Tag from our Tagged collection. Made of pewter, each piece is tumbled until it reaches our high quality standards and perfect silver shine. Pewter is hypoallergenic and durable. We recommend not polishing the Tags as the beauty of the collection is its worn, rustic look!

## NATURAL STONES

Our Earth Elements, which are part of our Tagged Collection, are made of all natural stones. Each stone is carefully chosen for its quality and color. They can be worn to signify your birthday or to represent their acclaimed healing properties. The hardware for each stone is threaded by hand, using sterling silver. Each stone is resilient; however, the silver accents are delicate and need to be handled with loving care.

## EARRINGS

Origami Owl Earrings and Earring Dangles are nickel and lead-free. Plus, our metal is plated and coated to prevent tarnishing, ensuring long-lasting luster. Posts are hypoallergenic and surgical stainless steel. We use only high-quality crystals and Cubic Zirconia stones.

## PACKAGING

Origami Owl Living Locketts come packaged with a whimsical fortune cookie jewelry pouch made from the same fabric used to create real Japanese Kimonos! Our Tagged collection is packaged in our signature O2 linen bags. The fortune cookies and linen bags are then placed in fun Take Out Boxes, making the perfect package for gift giving!