



**1**  
OPERATE BY THE  
*golden* RULE

**2** CULTIVATE FAMILY  
SPIRIT +  
*team unity*

**3** NURTURE, RESPECT +

BE HONEST IN ALL RELATIONSHIPS

**4** FOSTER A  
PAY-IT-FORWARD  
MINDSET

**5** LOVE WHAT  
YOU DO

**6** EMBRACE  
CREATIVE INNOVATION FOR  
POSITIVE  
CHANGE

**7** PURSUE LEARNING +  
GROWTH OPPORTUNITIES

**8** SUPPORT ONE  
ANOTHER'S PERSONAL  
DEVELOPMENT

**9** *uplift*  
OTHERS WITH  
WISE WORDS +  
*thoughtful*  
ACTIONS

**10** SHINE  
*humbly* WITH  
A GRATEFUL  
HEART ♥