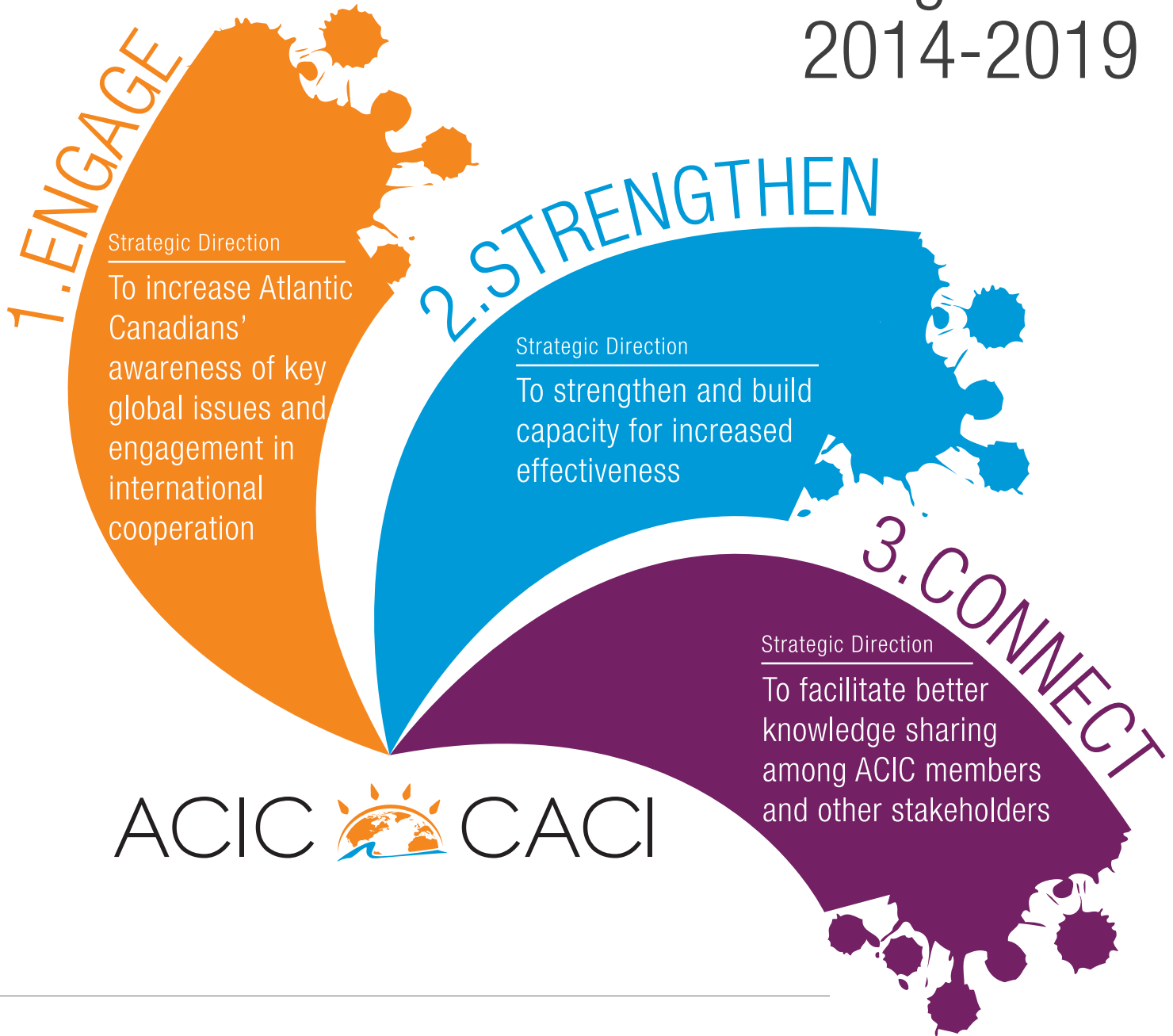


ACIC Strategic Plan 2014-2019



Vision:

Atlantic Canadians engaged as global citizens to create a just world.

Mission:

The Atlantic Council for International Cooperation is a coalition of individuals, organizations, and institutions working in the Atlantic region, which is committed to achieving global sustainability in a peaceful and healthy environment, with social and economic justice, human dignity, and participation for all.

ACIC supports its members in international cooperation and education through collective leadership, networking, information, training and coordination, and represents their interests when dealing with government and others.

1. ENGAGE

Goal 1.1 Increase public awareness of the work of the Council, its members and other stakeholders on international cooperation and global issues

Key Activities 1.1.1 Contribute to the development of an ICN national communications strategy to share information on international development issues with the public

1.1.2 Develop and implement effective organizational communication strategies

1.1.3 Develop, enhance and maintain appropriate communications tools

1.1.4 Coordinate International Development Week activities

1.1.5 Provide support for members' public engagement projects

Goal 1.2 Increase access to resources, knowledge and opportunities to engage actively in international cooperation activities in the Atlantic Region

Key Activities 1.2.1 Develop website to inspire youth and provide information and resources

1.2.2 Recruit, select, train and support youth ambassadors

1.2.3 Develop and implement workshops on international cooperation and key global issues for a youth audience

1.2.4 Organize and implement Move Your World youth conference

1.2.5 Organize and implement Global Youth Leaders Tour

1.2.6 Provide volunteers, students and recent graduates opportunities to engage in international cooperation

2. STRENGTHEN

Goal 2.1 Improve awareness and understanding among Canadian development partners for effective, sustainable international development

Key Activities 2.1.1 Co-develop, deliver, promote and participate in ICN national capacity building webinars, Global Hive website, public engagement training program, learning exchanges and face-to-face meetings

2.1.2 Provide information and resources related to ACIC's Code of Ethics and other recognized standards and principles to ACIC members & stakeholders

2.1.3 Develop and implement capacity-building training based on identified needs

Goal 2.2 Increase opportunities for peer learning and access to expertise by ACIC members and other stakeholders

Key Activities 2.2.1 Organize and implement annual symposium

2.2.2 Provide opportunities for Southern partners to dialogue with Atlantic Canadians on issues and demonstrate impact of efforts in international cooperation

Goal 2.4 Increase effectiveness of ACIC Board and staff to carry out strategic priorities

Key Activities 2.4.1 Provide professional development and team-building opportunities for staff

2.4.2 Strengthen governance through provision of board orientation and training

2.4.3 Develop governance and operational policies to strengthen ACIC operations

2.4.4 Regularly evaluate and support committee work

Goal 2.5 Increase diversification of funding sources and maintenance of existing funder relations

Key Activities 2.5.1 Develop and maintain relationships, strategic partnerships and alliances that promote and support the work of ACIC and its members

2.5.2 Identify opportunities to generate alternate sources of revenue consistent with ACIC's strategic directions

3. CONNECT

Goal 3.1 Increase understanding and analysis of international development issues and related Canadian public opinion

Key Activities 3.1.1 Collaborate with other Councils to develop, conduct and analyze a national public poll, and support and distribute research and analysis on international development issues

Goal 3.2 Increase consultation and information exchange between ACIC, DFATD and key stakeholders

Key Activities 3.2.1 Convene stakeholders from ACIC and the region

3.2.2 Share information with ACIC members and represent their interests, needs and experience regionally and nationally

3.2.3 Create, implement, analyse and disseminate results of periodic surveys of Council members in partnership with other Councils

Goal 3.3 Strengthen network of members and strategic partners in the Atlantic Region

Key Activities 3.3.1 Provide support for provincial and regional activities and networking meetings

3.3.2 Identify and approach potential new members and strategic partners

3.3.3 Participate in sectoral and cross sectoral events

3.3.4 Conduct outreach activities with existing members to identify current activities, successes, expertise, resources, challenges and concerns