

INTERNSHIP POSITION INFORMATION

Internship Position Title:	Business Development Expert
Country:	Ghana
City:	Bolgatanga (Ghana) & Halifax (Nova Scotia)
Sector:	Increasing food security and generating income Securing the future for children and youth Stimulating sustainable economic growth
Position Description:	<p>WOM runs a social enterprise to generate funds to enable WOM to run future programs. However it is a start-up and hence the business development expert will be supporting WOM develop and review models, structures, methods among others for the organization to help it grow.</p> <p>Position Description:</p> <ul style="list-style-type: none"> • Assess the social enterprise department of the organization from production to marketing and identify gaps • Develop an action plan to implement all recommendations within period of stay in Ghana. • Help management and staff review business plans, develop a marketing strategy, production strategy and operations strategy for social enterprise. • Provide best alternative business management practices, methods, and techniques. • Provides advice and assistance in the establishment and maintenance of business and financial records and recordkeeping systems, in compliance with all relevant business, accounting, and taxation laws, regulations, guidelines, and standards. • Participates in the development, promotion, coordination, and delivery of small business management training programs and workshops. • Coordinates and/or participates in efforts to build relationships with area businesses to establish and develop contract training opportunities. • Monitors operational activities and effectiveness of results, and prepares reports as appropriate. • Performs miscellaneous job-related duties as assigned. • Conduct public engagement activities to share experiences related to international development <p>Qualifications, Knowledge and Skills required:</p> <ul style="list-style-type: none"> • Background in Business management, Agriculture (crops, livestock) Agri-business, or other related discipline. • Highly organized, with an ability to prioritize time-sensitive assignments. • Fearless – not afraid to be a bold and outside the box thinker. • Loves field work especially interacting with rural people and general excitement to learn new skills. • Minimum of 1-2 years’ work experience (co-op placements, summer positions, internships, etc.) • Strong interpersonal and communication skills and the ability to work effectively with a wide range of constituencies in a diverse community. • Ability to communicate effectively, both orally and in writing. • Ability to develop basic business plans, marketing plans, financial strategies, and business loan proposals.

	<ul style="list-style-type: none"> • Ability to gather data, compile information, and prepare reports. • Records maintenance skills. • Skill in the use of personal computers and related software applications. • Knowledge of the characteristics and prerequisites of a successful business loan proposal. • Knowledge and understanding of the principles and practices of small business operations. • Knowledge of basic business accounting. <p>APPLICATION DEADLINE AS SOON AS POSSIBLE UNTIL POSITION IS FILLED</p>
Start Date of Internship:	End of August 2016
End Date of Internship:	March 31st, 2017
Host Organization:	Widows and Orphans Movement (WOM) - Ghana The Atlantic Council for International Cooperation - Canada
Host Organization Details:	<p>Widows and Orphans Movement (WOM) Widows and their children represent one of the most vulnerable and overlooked groups in Ghanaian society. While many organizations are committed to addressing the needs of women in general, no organization tackles the unique and overwhelming struggles facing the widow in Northern Ghana.</p> <p>As the only organization developed by and for widows in Northern Ghana, WOM is the most effective organization to address the issues of empowerment and capacity building of widows in Northern Ghana.</p> <p>The Atlantic Council for International Cooperation (ACIC) is a coalition of individuals, organizations, and institutions working in the Atlantic region in the area of international cooperation. ACIC also takes a leadership role in engaging Atlantic Canadians around issues relating to international development, global sustainability, and social justice. Through our public engagement work, ACIC strives to give Atlantic Canadians the knowledge, skills, and tools necessary to become active global citizens. Current projects include an annual youth conference and international tour for high-school youth.</p>