

7:00 - 9:00 PM, MICA, RM M110

1300 W Mount Royal Ave, Baltimore, MD 21217

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# What is Design Thinking?

with Ellen Lupton



What connects  
 a baby incubator  
 made out of car parts  
 and a logo made  
 from melting  
 puzzle pieces?  
 a house that's put together  
 with a wrench

*Design Thinking*



**Ellen Lupton** is a curator at Cooper-Hewitt, National Design Museum in New York City and director of the Graphic Design MFA program at MICA in Baltimore. Her talk looks at strategies for defining problems, getting ideas, and inventing from across a range of design media. She will draw examples from her recent exhibition “Why Design Now?” at Cooper-Hewitt Museum and from her books *Exploring Materials* and *Graphic Design Thinking*.

**COMING MAY 4TH: Tom Engeman**—illustrator, stamp designer, art director, and creator of posters.

SHAG is sponsored by Dolphin Press & Print at MICA and MICA's programs in Graphic Design and Illustration.

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