

Society for History and Graphics (SHAG)

Monday, Jan 21, 7:00pm - 9:00pm

AIGA office at the Mill Center

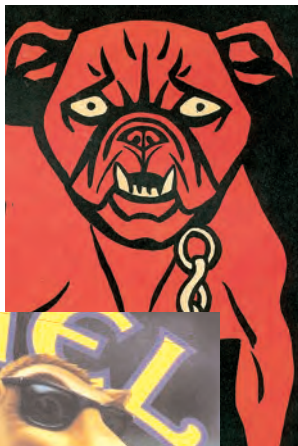
(3000 Chestnut Avenue, Suite 224 / Baltimore)



Seymour Chwast

Presentation: Joe Sullivan/Ed Gold. Research: Lynn Bernardi

He smokes a pipe, likes hot dogs and clowns around—so why is he important to the history of graphic design and illustration?



Discussion: Persuasion—Design in the Service of Control and Influence

Facilitator: Joe Augustyniak

Graphic design is a communication tool. Often that design is used to persuade. Our discussion will explore that role. Thought-provoking reading on the subject can be found in the Introduction and 'Persuasion' section of *DESIGN LITERACY: Understanding Graphic Design* by Steven Heller and Karen Pomeroy.

Next Meeting: 2/21/08

Presentation: Social Content in Applied Arts

<http://shag.squarespace.com>