

Society for History and Graphics (SHAG)

Wednesday, Dec 19, 7:00 - 9:00pm
MICA, Bunting Center, Room 410
(1401 Mt Royal Ave / Baltimore)



HELVETICA - the film

A documentary about typography, graphic design and global visual culture. The film looks at the proliferation of one typeface as part of a larger conversation about the way type affects our lives. Interviewees include Erik Spiekermann, Matthew Carter, Massimo Vignelli, Wim Crowel, Hermann Zapf, Neville Brody, Stefan Sagmeister, Michael Bierut, David Carson, Paula Scher, Jonathan Hoefler, Experimental Jetset, Rick Poyner...



Holiday Celebration

It's the holiday season. This will be our 'Lucky 7th' meeting. So bring a snack, baked goods or drinks to share and watch a thought-provoking (and humorous) film. *No alcoholic beverages permitted.*

Next Meeting: 1/21, 7:00pm, AIGA office.

- Seymour Chwast presentation
- Discussion: Graphic Design as Persuasion (based on readings from *Design Literacy*)