

Society for History and Graphics (SHAG)

Thursday, Apr 24, 7:00pm - 9:00pm

MICA, Bunting Center, Decker Library, lower level
Digital Library area. (1401 Mt Royal Ave / Baltimore)

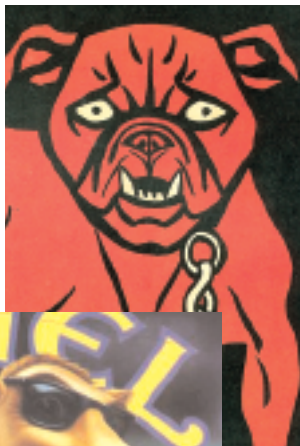


Maryland Institute & the Evolution of Art Instruction in America

Presenter: Douglas Frost

Founded in 1826, Maryland Institute was in the vanguard of the new movement to educate Americans in the applied and fine arts. This session will focus on the first 75 years of the Institute's history and the period when pictorial arts first took center stage in America and opened the door to a world where art and design merged with industry.

Douglas Frost, MICA's Vice President for Development Emeritus, with assistant Amy Hunter, has been conducting research on the history of the Maryland Institute and is writing a book on the subject.



Discussion: Persuasion—Design in the Service of Control and Influence

Facilitator: Joe Augustyniak

Graphic design is a communication tool. Often that design is used to persuade. Our discussion will explore that role. Thought-provoking reading on the subject can be found in the Introduction and 'Persuasion' section of *DESIGN LITERACY: Understanding Graphic Design* by Steven Heller and Karen Pomeroy. Also read "Art and Propaganda" the keynote address presented by Milton Glaser at "Where the Truth Lies: A Symposium on Propaganda Today" posted 4/7/09 in the Comments section of the SHAG website.

