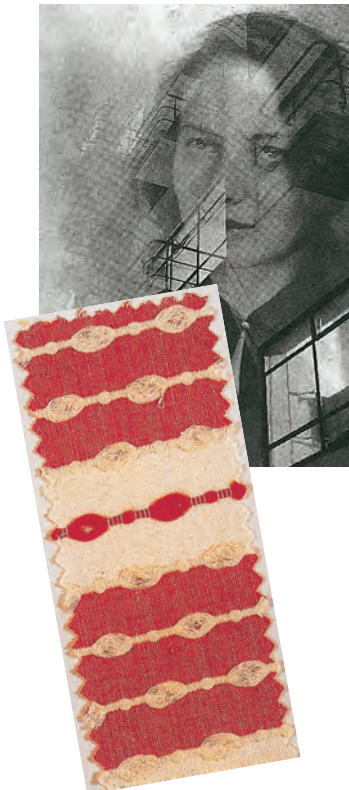


## Society for History and Graphics (SHAG)

Tuesday, August 19, 7:00pm - 9:00pm

MICA, Bunting Center, Room 460

(1401 Mt Royal Ave / Baltimore)



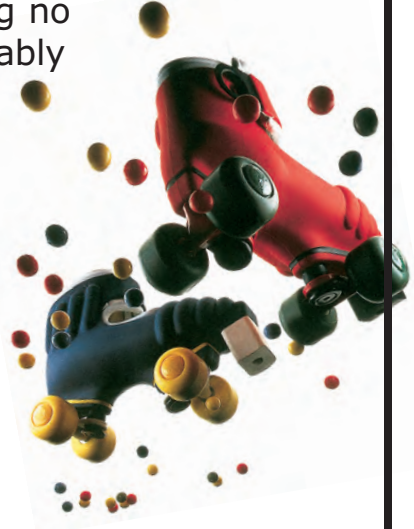
### Made in Germany™

#### Rational. Functional. Durable. Perfect?

**Speaker: Amanda Gingery Hostalka, Associate Professor of Art, Stevenson University**

Germany has an international reputation as an incubator of superior design. To critics and historians, German modernists are heroes and their creations, design classics. Those modernists focused on providing the highest quality with absolute precision, allowing no design elements that were not inextricably linked to an object's function.

The future of design, however, may be function and individuality—fullness and meaning. Young German designers are blending personality and function with sound quality standards and a national tradition of near flawless performance. The results are likely to satisfy both emotional *and* logical consumer needs.



### The Identity of Design as Intellectual Property

**Speaker: T'ai Lin Smith, Art History Faculty, Maryland Institute College of Art**

Examining the question of intellectual property and authorship around post-Bauhaus design of the 1930s in Germany, this presentation focuses on one Bauhaus weaver, Otti Berger, who sought patents for her textile designs after she left the school. The many hundreds of pages of documents and letters between Berger and her attorney reveal a context in Weimar and Nazi Germany which was fraught with anxiety and conflicts about the definition of design authorship and who could claim rights to legal protection. Berger was concerned with inventing new processes of weaving synthetic materials, but also with procuring and protecting her identity and the identity of her invention.