

Supersign!

Unleashing The Hidden Power of Design Theory

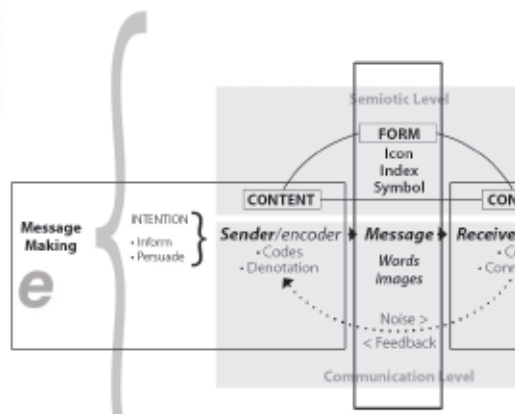
PRESENTED BY

Richard Stanley

DESIGNER and EDUCATOR

A complete design education must rely on more than intuition and computer skills—both history and theory are necessary to enrich and inform the designers work. Richard Stanley will present a brief overview of his approach to teaching the theoretical concepts of semiotics, gestalt, and visual rhetoric to graduate and undergraduate design students.

Richard has been both visiting and adjunct professor at MICA, UMBC, UBalt, and Stevenson Universities and has given three previous SHAG talks on modernist design history.



- signature
- signal
- insignia
- assign
- significant
- consign
- designate
- ensign
- resignation
- sign on
- sign up
- sign away
- DESIGN**

Coming April 16th: **Ellen Lupton on Design and Branding**