

Breaking The Words: A Journey of

Calligraphy

PRESENTED BY **Nahid Tootoonchi**

*Associate Professor and
Graphic Design Program Coordinator
Towson University*

Calligraphy, the art of writing, has fascinated artists and artisans throughout history and in cultures all over the world.

The focus of Professor Tootoonchi's sabbatical was researching calligraphy as an art form in different languages, with a particular emphasis on Persian writing.

Her goal was to reduce the letterform to its essential minimum of point and line with negative and positive values, while at the same time disassociating it from rhetorical usage in daily life, thus giving it an abstract quality.

She has been working on two different themes: combining letterforms with natural organic elements and using letterforms as design elements to create non-conformist compositions, both of which she will discuss further in her presentation.



MARCH SHAG: The History of Menu Design presented by Kim Hopkins

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