

DESIGN EVANGELISTS HOMAGE TO OUR MENTORS

Kern Devin and Ron Rosenfeld
Rob Roy Kelly
Herschel Levit
Lanny Sommese

Four of the area's celebrated designers describe the sources of their inspiration.

RHAPSODIZING PANELISTS:

ED GOLD

will sing the praises of Kern Devin, one of Barton-Gillet's first creatives and Ron Rosenfeld, copywriter par excellence at the Doyle Dane Bernbach advertising agency;

RICHARD STANLEY

will lionize Rob Roy Kelly, his professor who expected his students to "save the world for graphic design";

LYNN BERNARDI

will take her hat off to Lanny Sommese, top dog at Penn State and master poster maker; and

JERRY LITOFSKY

will wax lyrical about Herschel Levit, guru of Pratt Institute and god to tons of major-league designers and art directors.

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Stay tuned for our February program announcement.