

Post Convention:			
Complete the event evaluation form	within 7 days after convention	Chair	submit to officers

Example of welcome letter

Thank you for joining the Illuminators!

Nelson Mandela once said, "What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead".

Hats off to you for choosing to positively impact the lives of others by joining the Illuminators, an organization dedicated to building relationships and scholarship opportunities throughout the grocery industry.

Illuminator members support two conventions a year, the California Grocers Association and the Western Association of Food Chains.

Originating in 1928, the Illuminators has been one of the few constants within the grocery industry.

Consequently, we remain one of the most relevant, admired, and impactful sales trade associations amid the entire grocery industry.

[Our organization advocates retailer-supplier relations and benefits the advancement of the Grocery Industry through education, partnering, and leadership. Visit illuminators.org to view Illuminator testimonials from some of our industry's top Retailers.](http://www.illuminators.org)

Get the most value out of your membership by getting involved. Embrace advice and insights given by your "Guidelite", organizational mentors committed to helping you achieve an active membership.

Join a committee or two and soon you will understand first-hand the motto, "you get what you give" exponentially. Next, seek to become a Board Member (Hilite) and ultimately, an Officer of the Illuminators.

Blending business with pleasure is the greatest advantage of being an active Illuminator. Not only will you enjoy interacting with Retailers on a personal level, but with fellow Illuminators as well.

Thanks again for choosing to make a difference in the lives of others, I commend you.

Your Headlite,
Willie Crocker
Headlite
2014 - 2015

Example of Guidelite Assignment and pre-convention communication

Hi Guidelite Trickle,

Please e-mail your assigned New Members below, introducing yourself and offering your mentoring assistance and advice leading up WAFC ☺:

Bowlby	Kevin	Ventura Foods	kbowlby@venturafoods.com	3451 NW Denali Lane	Bend	OR	97703	(760) 447-9657	
D'Agosta	James	Ventura Foods	jdagosta@venturafoods.com	40 Pointe Dr.	Brea	CA	92821	(714) 257-3847	(908) 705-0663

WAFC will be held April 8-12, 2016 at the Hilton Hawaiian Village in Honolulu, HI.

Pay it forward by reaching out and showing your "New" members the Illuminators & industry ropes.

As time broaches closer, please encourage your new members to join an onsite committee or two and to attend the New Members Reception and Membership Breakfast events.

At a later date, our committee will follow-up to learn the following:

[*WAFC conference RSVP: http://www.wafc.com/? Namely, is your mentee planning to attend WAFC?](http://www.wafc.com/?Namely, is your mentee planning to attend WAFC?)

*If they plan to attend, what committees interest them? Please advise so we can plug them in accordingly.

*More RSVPs: Is your mentee planning to attend the New Members Reception and/or the Illuminator Membership Breakfast events?

THANK YOU for being a superstar Honorlite Illuminator!

We Appreciate YOU,

The Illuminators Guidelite Committee

Lisa Gundersen

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