

Convention Committee Form

**Industry Breakfast
Committee Purpose**

**Year: 2016
Coordinate breakfast for convention attendees on appropriate dates**

Convention: WAFC

Committee Members:	Name	Company	e-mail	Phone
Liaison	Juan Trillas	Bimbo Bakeries USA	jtrillas@bbumail.com	916-838-1838
Chairman	Greg Siegel	Idahoan Potatos	gsiegel@idahoan.com	303-941-0190
Vice Chairman	Jeff Stamey	Chobani	Jeff.Stamey@chobani.com	817-233-3715
Member at large	Perry Sanders	Smithfield	pesanders@smithfield.com	805-861-8712
Member at large	Veronica Renden	Alta Dena	Veronica_Rendon@deanfoods.com	626-485-1216
Member at large	Stephanie Trillas	Bimbo Bakeries USA	trillas_tribe@comcast.net	916-838-4509
Member at large	Hugo Quimbaila	Bimbo Bakeries USA	hquimbaila@bbumail.com	323-217-4252
Member at large	Larry Nonn	Odwalla	lnonn@coca-cola.com	925 519-2225
Member at large	Dave Whitbeck	Manzana Products	DWhitbeck@manzanaproductsco.com	707-236-2343
Member at large	Tony Beneventi	Coca-Cola Refreshments	tbeneventi@coca-cola.com	949-735-1657
Member at large	Brad Fitt	Coca-Cola	bfitt@coca-cola.com	503-799-7015

Timeline:

Pre-convention tasks	Timing	Who is responsible	Comments
Send Chair/Vice : CGA Industry Breakfast Committee Members	Early December	Liaison	Touch Base With Chair/Vice
Send Emails To Past Committee Members	January (First Week)	Chair/Vice Chair	Need 10 Members for WAFC
Attend WAFC Rallies (Local)	February	Liaison/Chair/Vice Chair	Network-New Committee Members
Illuminator Readiness Webinar	Mid February	Chair/Vice Chair/Liaison	Report Committee Status
Committee Conference Call	Mid March	Chair/Vice Chair/Liaison	Send Breakfast Schematic
Committee Conference Call	Last Week of March	Chair/Vice Chair/Liaison	Discuss Start Times/Layout of Property/ Contact Information

Convention Tasks	Timing	Who is responsible	Comments
Meet With Supply Team in Supply Room	Sunday of WAFC Convention	Chair/Vice Chair/Liaison	Locate All Breakfast Items/Confirm Breakfast Schematic/Room Layout
Go to Banquet Room	Sunday of WAFC Convention	Chair/Vice Chair/Liaison	Familiarize Yourself With Layout
Monday, First Day of Industry Breakfast	Monday 5:00 AM	Chair/Vice Chair/Liaison/Committee Members	Start Pulling Product to Banquet Room, Assist Staff with Product Placement
Tuesday, Second Day of Industry Breakfast	Tuesday, 5:15 AM	Chair/Vice Chair/Liaison/Committee Members	Start Pulling Product to Banquet Room, Assist Staff with Product Placement

Post Convention:			

Submit any expenditures with correct RFP numbers	January-May 2016	Chair	If you have questions get number from Sidelite
Complete the event evaluation form	Apr-16	Chair	submit to officers