

THE VALUE OF MEMBERSHIP IS PRICELESS...RELATIONSHIPS, BUILDING BUSINESS AND PROVIDING LEADERSHIP AND EDUCATIONAL OPPORTUNITES TO WAFC, CGA AND ILLUMINATOR MEMBERS.

Being an Illuminator is an attitude. We work hard not only for our companies, but for the Illuminator organization in supporting the grocery industry.

There is something special about our Organization. Our retailer partners have use the term "magic" when they refer to the atmosphere of fun at the WAFC, CGA and other Illuminator Events.

We use the phrase "Spreading the Lite of Lite of Good Fellowship." This lite shines like a beacon from the Illuminator Volunteers who work hard on committees to make each event "THE BEST EVER." In return for their efforts, Illuminator member receive the following benefits, and more:

- EXCEPTIONAL NETWORKING AND BUSINESS OPPORTUNITIES
- BUILDING LONGSTANDING RELATIONSHIPS
- UNEQUAL EXPOSURE FOR YOUR ORGANIZATION AND BRANDS
- ENHANCED LEADERSHIP OPPORTUNITIES
- PERSONAL RECOGNITION FOR YOUR EFFORTS



"I ADMIRE, APPRECIATE AND APPLAUD ALL THAT THE ILLUMINATORS DO TO EDUCATE, INSPIRE AND DEVELOP OUR FUTURE INDUSTRY LEADERS! DO YOU BELIEVE THAT DEVELOPING RELATIONSHIPS MATTER? DO YOU WANT TO BE PART OF GIVING BACK TO OUR INDUSTRY AND COMMUNITIES THAT WE SERVE? WOULD YOU LIKE AN OPPORTUNITY TO GROW AND TO BE PART OF SOMETHING VERY SPECIAL? THEN NOW IS THE TIME FOR YOU TO GET INVOLVED AND JOIN THE ILLUMINATORS!"

Dennis McIntyre
Executive Vice President Marketing
Stater Bros.



"THE ILLUMINATORS ARE A PRICELESS BENEFIT TO EVERYONE ASSOCIATED TO THE WAFC AND CGA. THE WORK THEY DO ON BEHALF OF ALL RETAILERS AT NUMEROUS EVENTS IS INCREDIBLY GENEROUS AND SINCERELY APPRECIATED. HAVING WORKED IN SEVERAL GEOGRAPHIES, I CAN ATTEST TO HOW FORTUNATE WE ARE TO HAVE THE ILLUMINATORS AS PARTNERS, SUPPORTERS AND FRIENDS. THE ILLUMINATORS ARE A GROUP OF FIRST-CLASS LEADERS DEDICATED TO SERVING THE NEEDS OF THE INDUSTRY. THEY DO SO WITH CLASS AND PROFESSIONALISM."

Greg McNiff
President, Portland Division
Albertsons



ILLUMINATORS ARE SOME OF THE MOST INFLUENTIAL, DYNAMIC AND HUMBLE EXAMPLES OF SERVANT LEADERS IN OUR INDUSTRY, CONTRIBUTING WITHOUT THE EXPECTATION OF REWARD OR RECOGNITION AND ARE DEEPLY APPRECIATE FOR THEIR SERVICE.

Kevin Konkel
Senior Vice President Store Operations
Raley's Family of Fine Stores