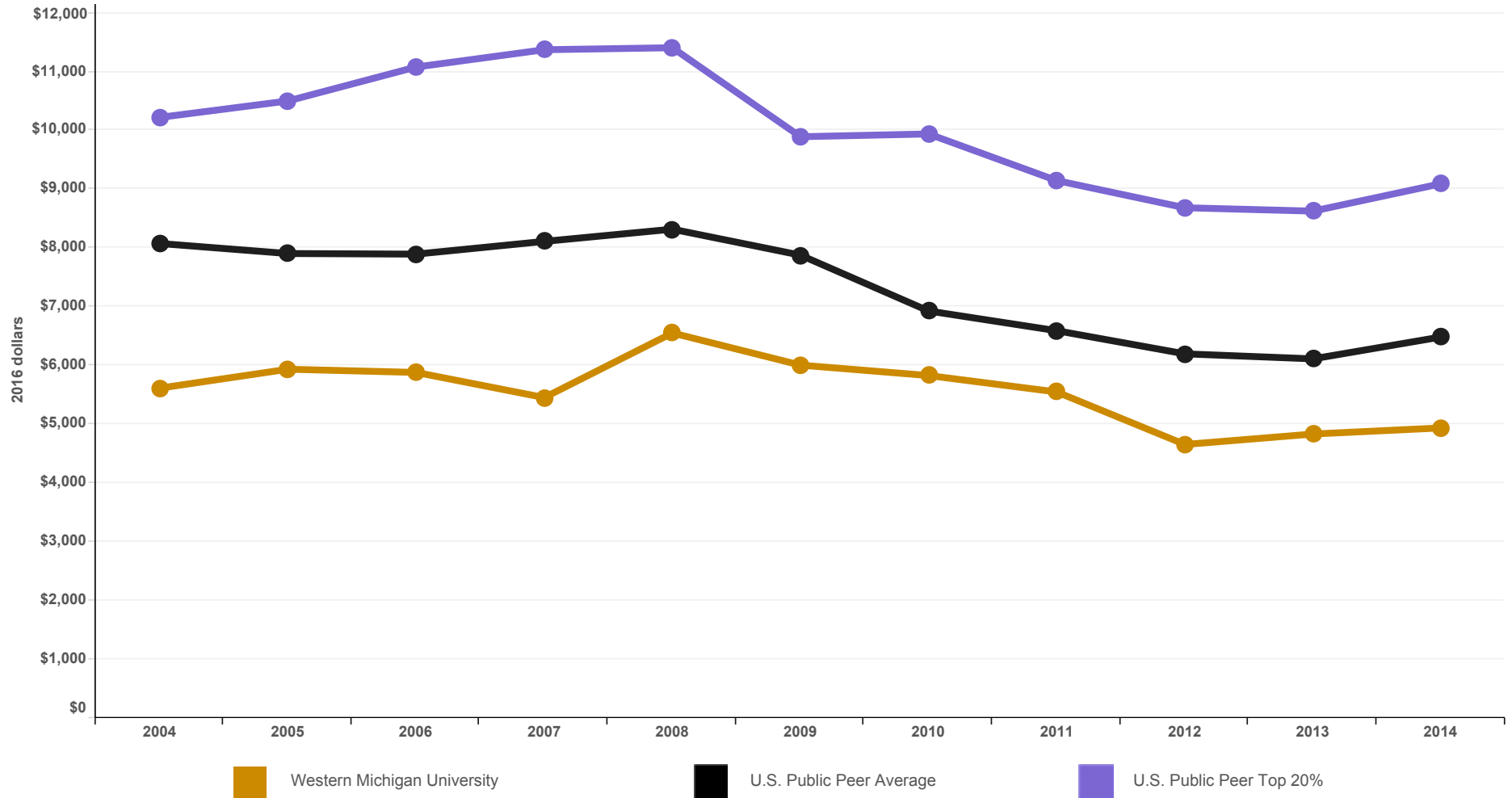


# Western Michigan University

## State Appropriations per Full-Time Equivalent Student

**What it is:** The total amount of funds appropriated by the state to public universities divided by FTE students. State spending on public universities is shown in 2016 dollars to illustrate real growth.  
**Why it matters:** State investment in public universities helps keep education affordable. A decline in state appropriations often forces institutions to increase tuition.

Real Annual Growth Rate: -1.3%  
 Trend: ▼  
 Worsening Improving



Note:  
 Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

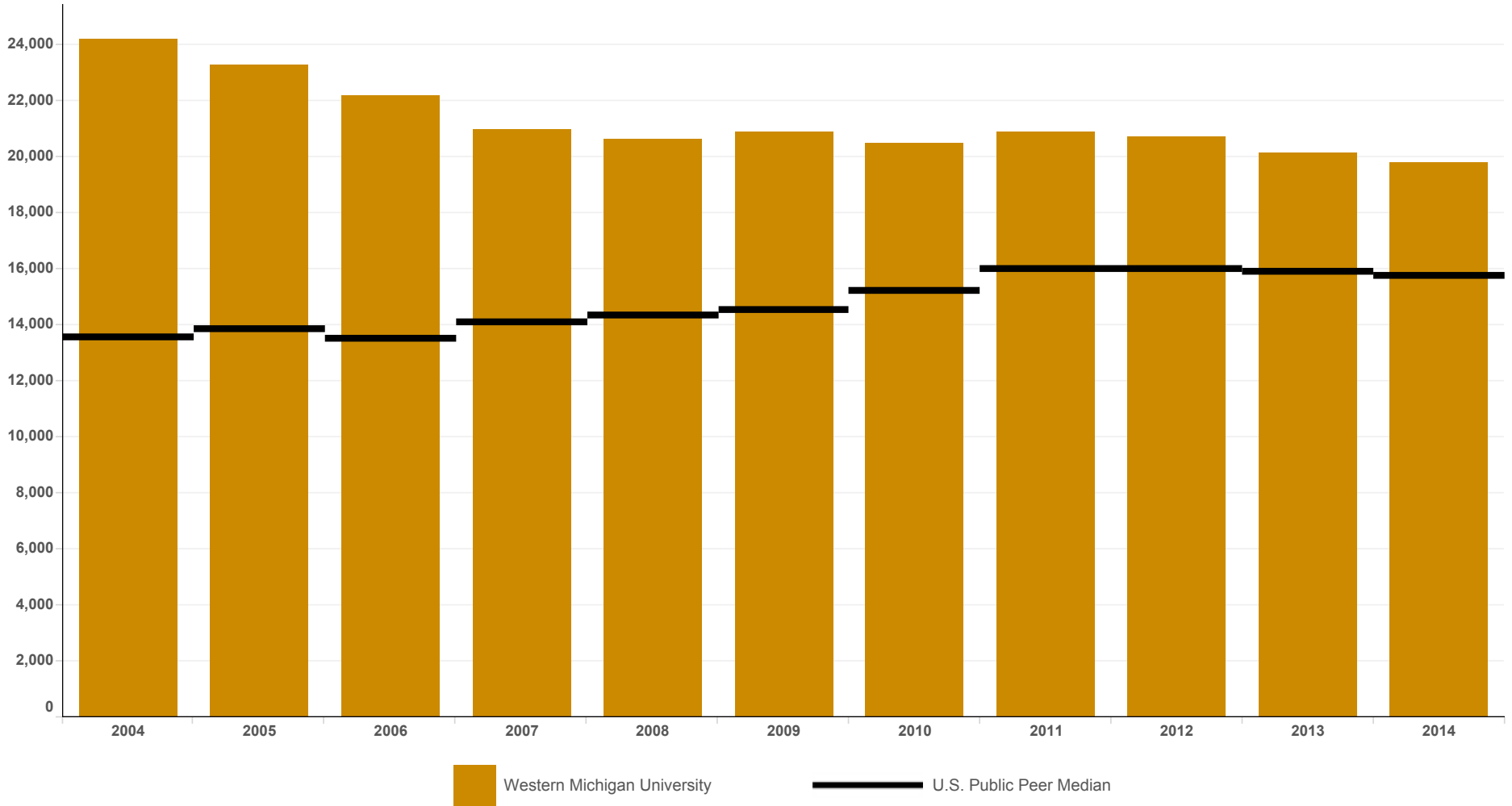
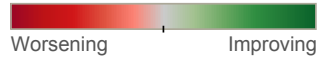
## Full-Time Equivalent Student Fall Enrollment

**What it is:** The total number of FTE undergraduate and graduate students enrolled in an institution between fall 2003 and fall 2013 (FY 2004 to FY 2014).

**Why it matters:** Increasing enrollment shows demand for the university's educational services.

Annual Growth Rate: -2.0%

Trend: ▼



Note

Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

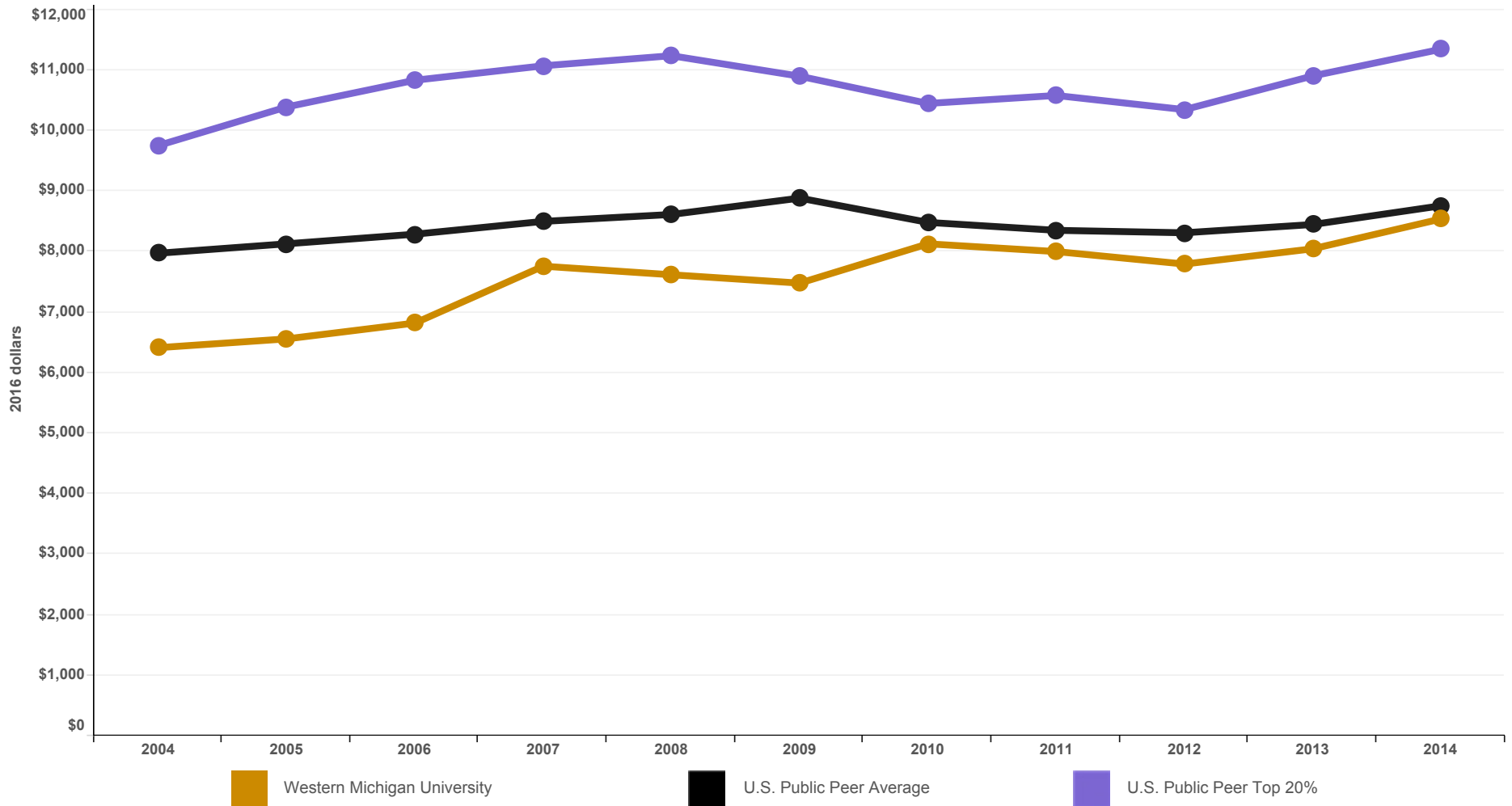
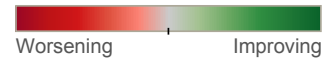
## Instructional Spending per Full-Time Equivalent Student

**What it is:** An institution's total instructional spending divided by the number of FTE students.

**Why it matters:** This measure shows how much the university is spending to educate enrolled students. Higher spending per student indicates more funds going to classroom services and compensation for highly qualified professors.

Real Annual Growth Rate: 2.9%

Trend: ▲



Note:  
Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

## Student to Instructor Ratio

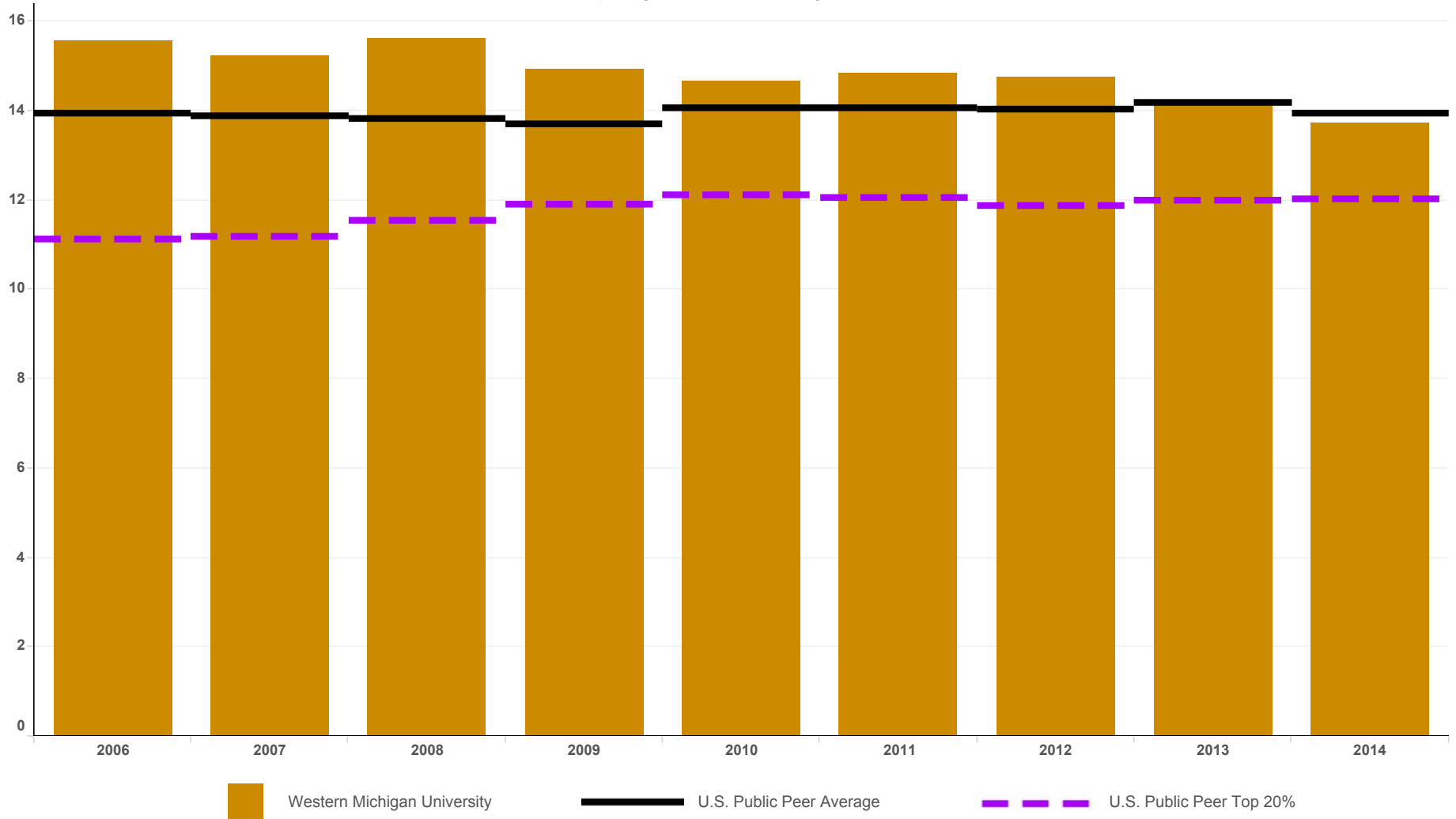
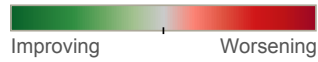
Full-Time Equivalent Students per Instructional Staff

**What it is:** The number of students divided by the number of instructional staff members. This is a stand-in for average class size.

**Why it matters:** A lower ratio is desirable. Smaller class sizes often facilitate better learning.

Annual Growth Rate: -1.5%

Trend: ▼



Note:

Annual growth rate and trend are measured from 2006 to 2014.

# Western Michigan University

## Student to Administrative Staff Ratio

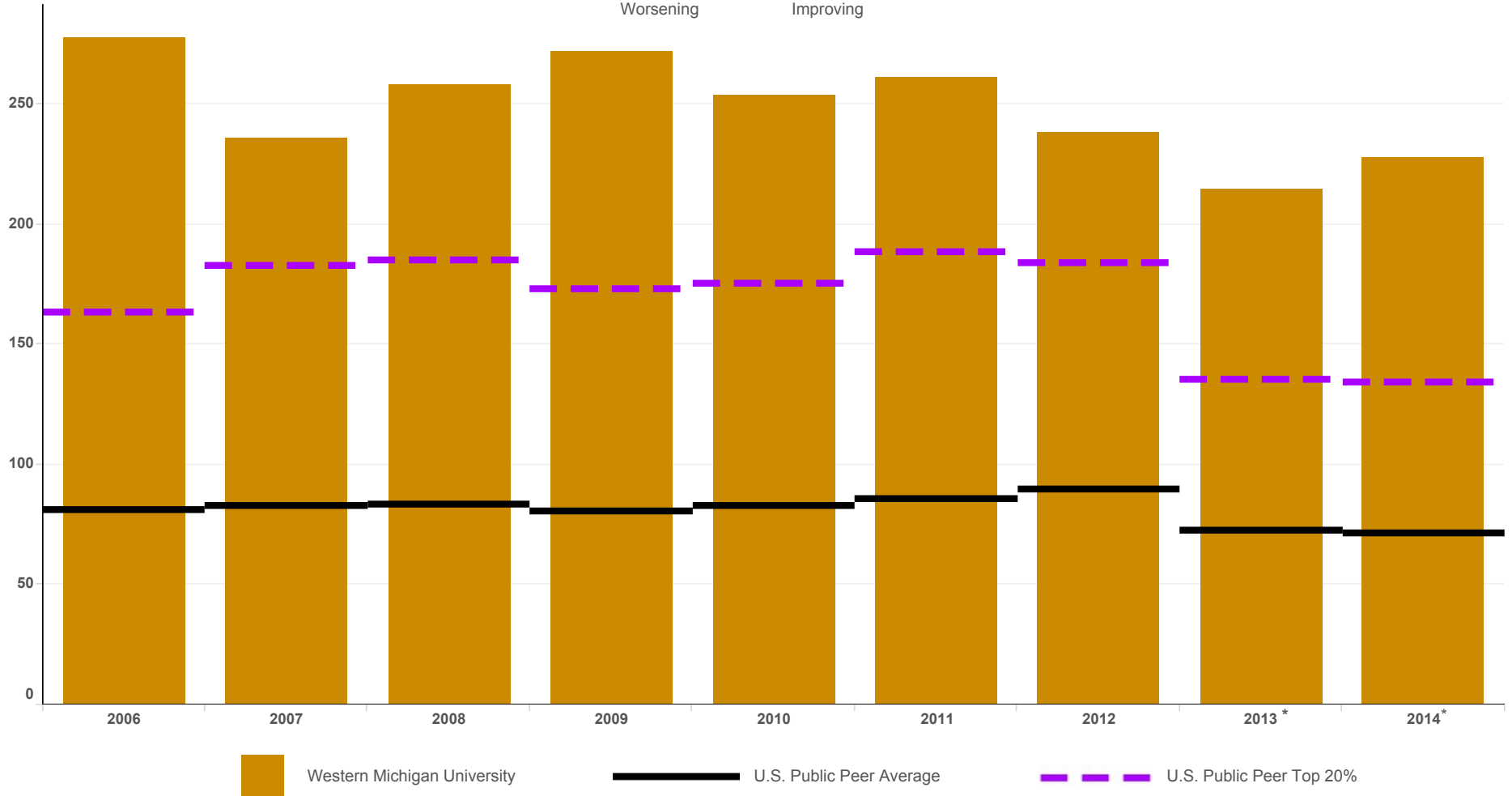
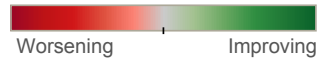
Full-Time Equivalent Students per Full-Time Equivalent Administrative Staff

**What it is:** Administrative staff members complete executive, managerial, and management functions. This metric shows the average number of students at a university per administrative staff member.

**Why it matters:** A high ratio of students to administrative staff indicates institutional efficiency and focus on instructional services.

Annual Growth Rate: 6.0%

Trend: ▲



Note:

Annual growth rate and trend are measured from 2013 to 2014.

\* Starting in 2013, the definition for administrative staff differs from the definition used in prior years. This is due to new occupational categories in IPEDS that were implemented in 2012-13. The value of this metric starting in 2013 is not comparable to the value in prior years.

# Western Michigan University

## Graduation Rate

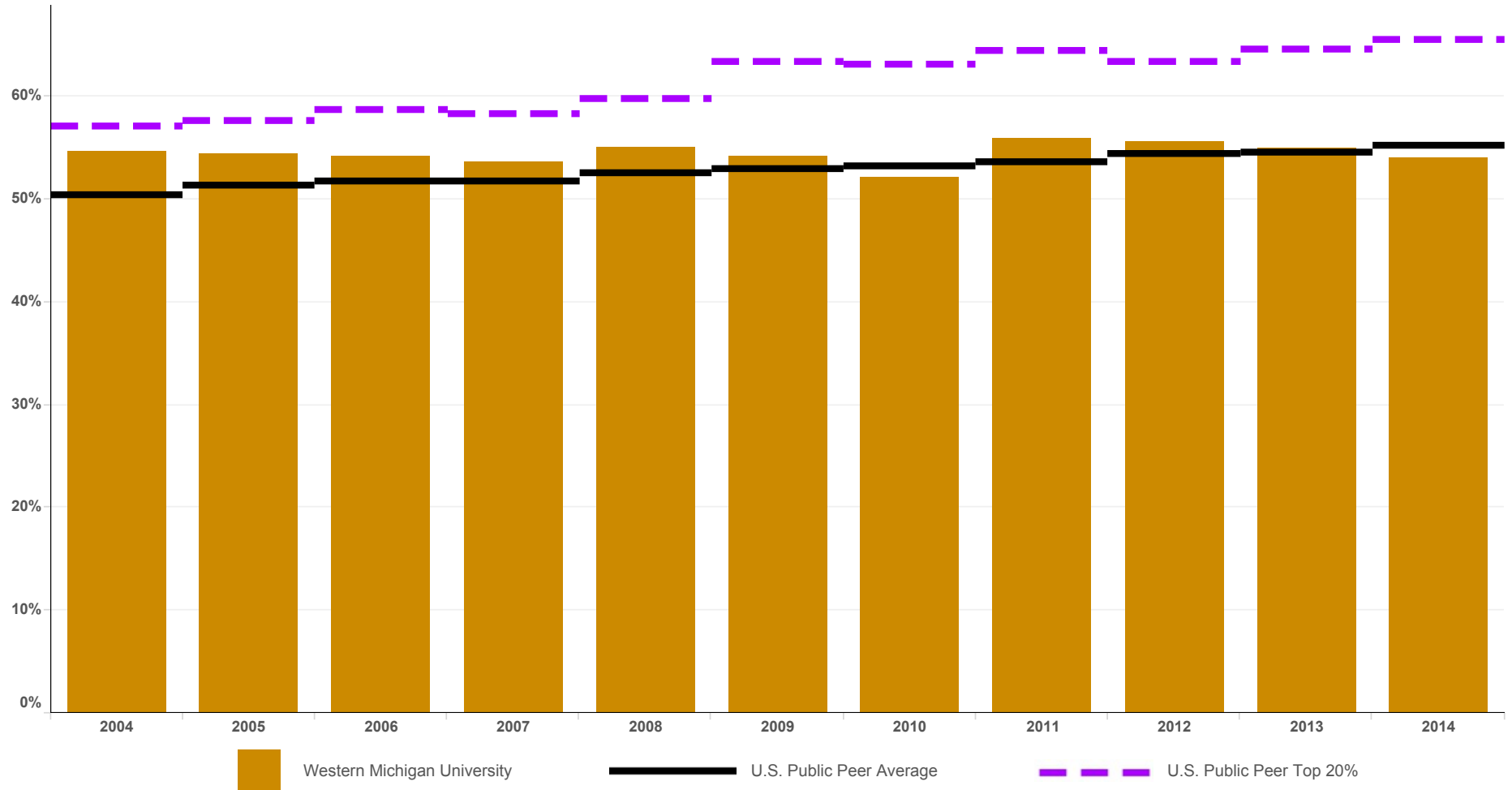
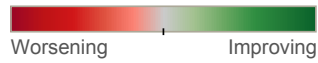
### 6-year Bachelor's Degree Graduation Rate

**What it is:** The percentage of undergraduate students starting six years prior that have completed a bachelor's degree in six years or less. For example, the 2014 metric measures all students that started their undergraduate education in 2008 that completed a bachelor's degree by 2014.

**Why it matters:** Graduation rate provides an indication of whether students are earning their degrees and moving into the workforce in a standard amount of time.

Annual Growth Rate: -0.1%

Trend: ▼



Note:  
Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

## Retention Rate

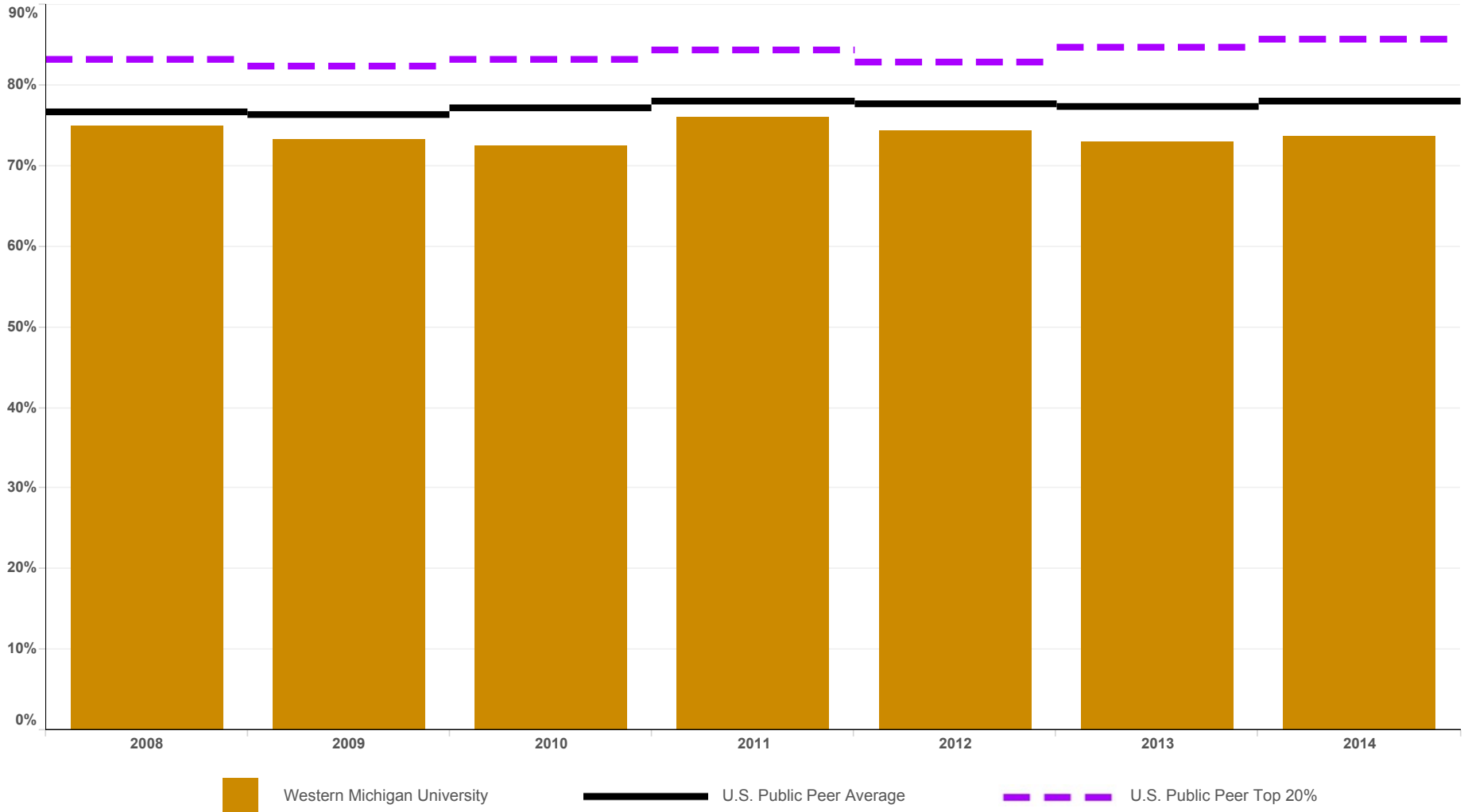
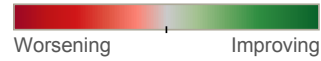
### Retention of Degree-Seeking Undergraduates

**What it is:** Retention rate measures the percentage of full-time students from the previous academic year who return in the fall.

**Why it matters:** Retention rate provides an indication of student satisfaction with a university and whether the student is making progress toward earning a degree.

Annual Growth Rate: -0.3%

Trend: ▼



Note:

Annual growth rate and trend are measured from 2008 to 2014.

# Western Michigan University

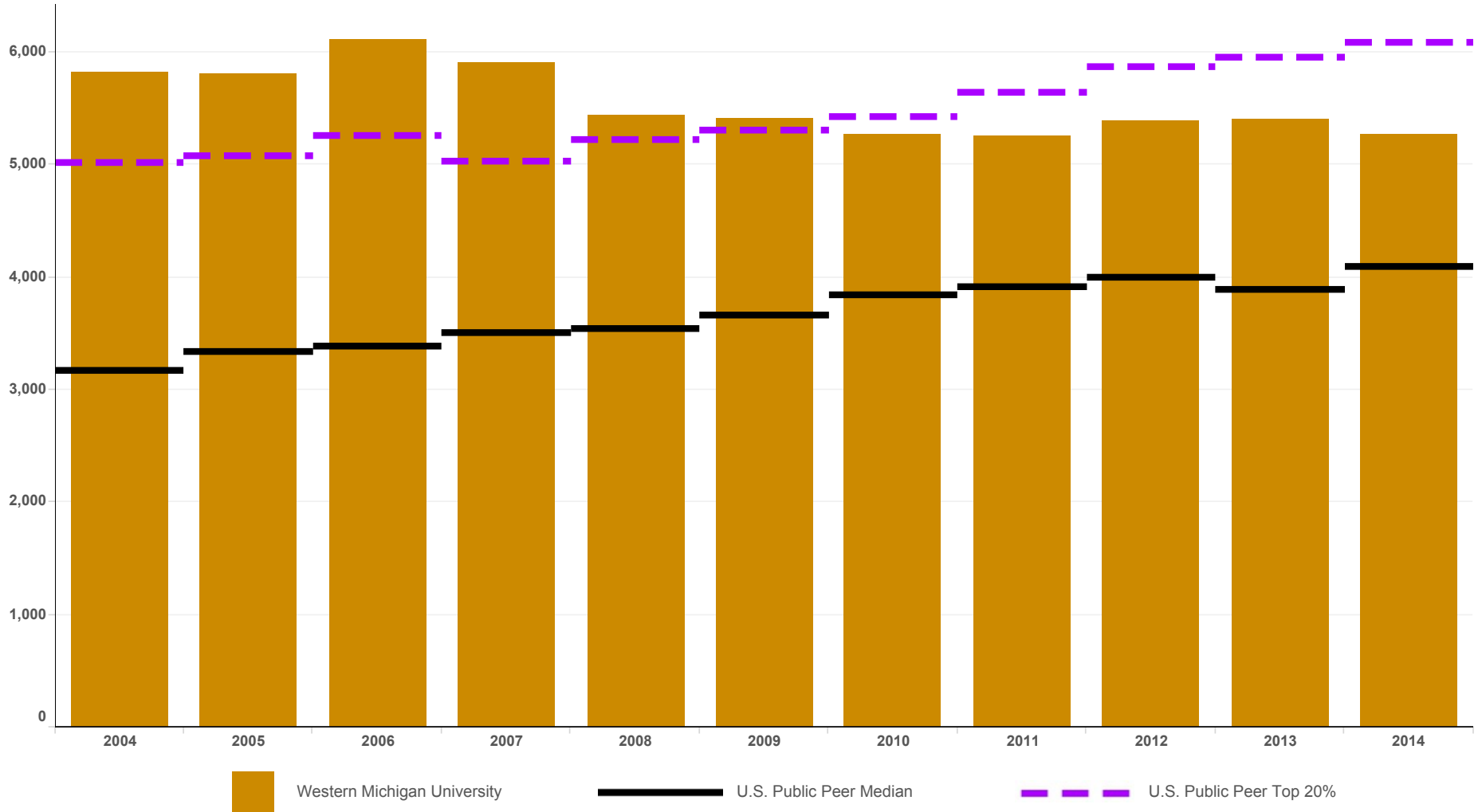
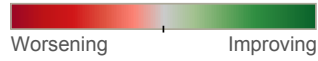
## Total Degrees Awarded

**What it is:** The number of undergraduate and graduate degrees awarded during each academic year.

**Why it matters:** This information helps us know how many students are earning a degree and entering the labor market each year.

Annual Growth Rate: -1.0%

Trend: ▼



Note:

Annual growth rate and trend are measured from 2004 to 2014.



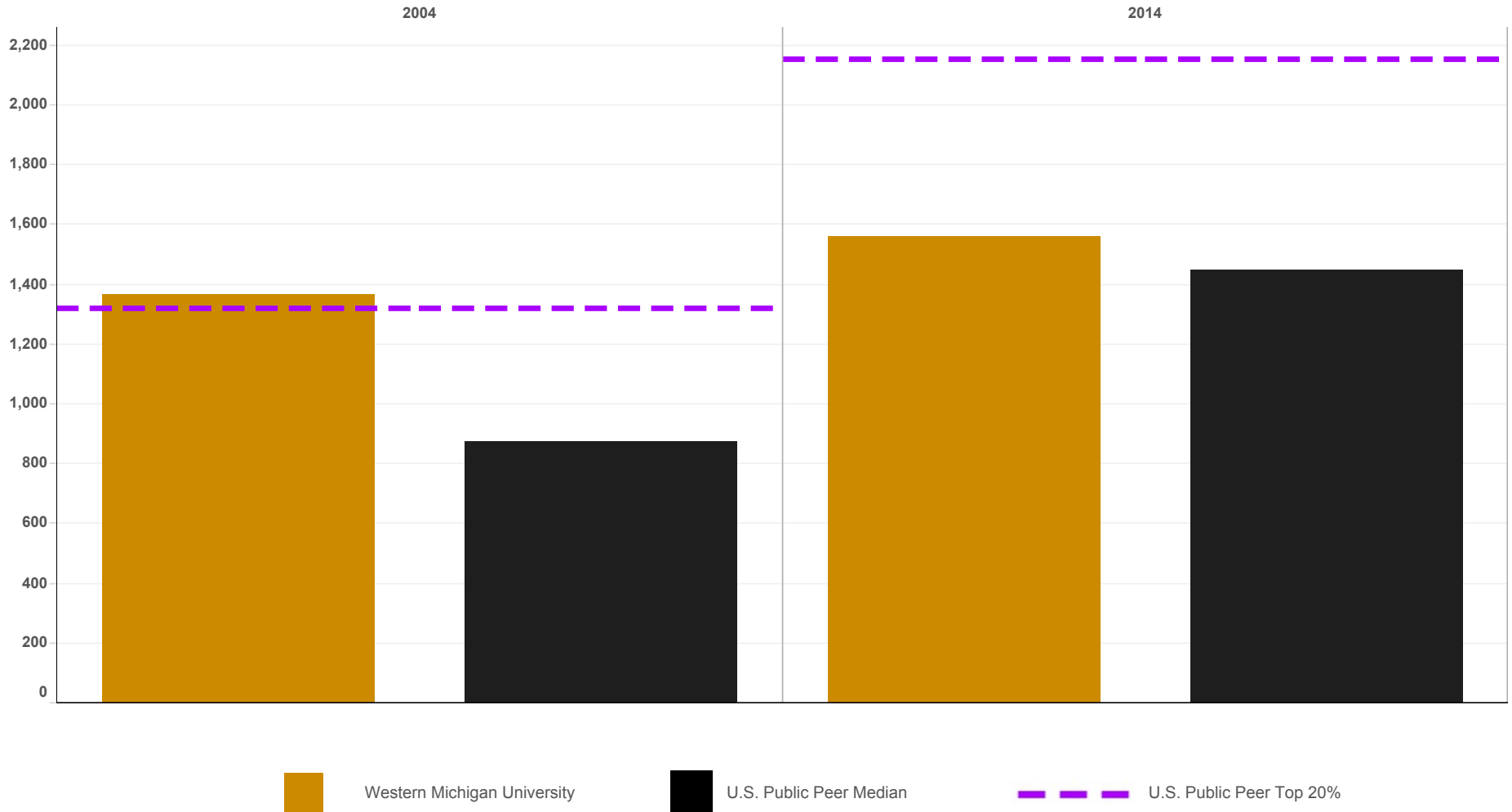
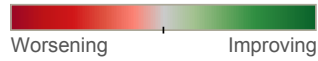
# Western Michigan University

## Total Critical Skills Degrees and Certificates

**What it is:** The number of degrees awarded in critical skills areas, such as medicine, engineering, mathematics, technology, and other sciences.  
**Why it matters:** These degrees especially prepare students for high-skilled occupations, which are the types of jobs Michigan hopes to increase in the future.

Annual Growth Rate: 1.3%

Trend: ▲



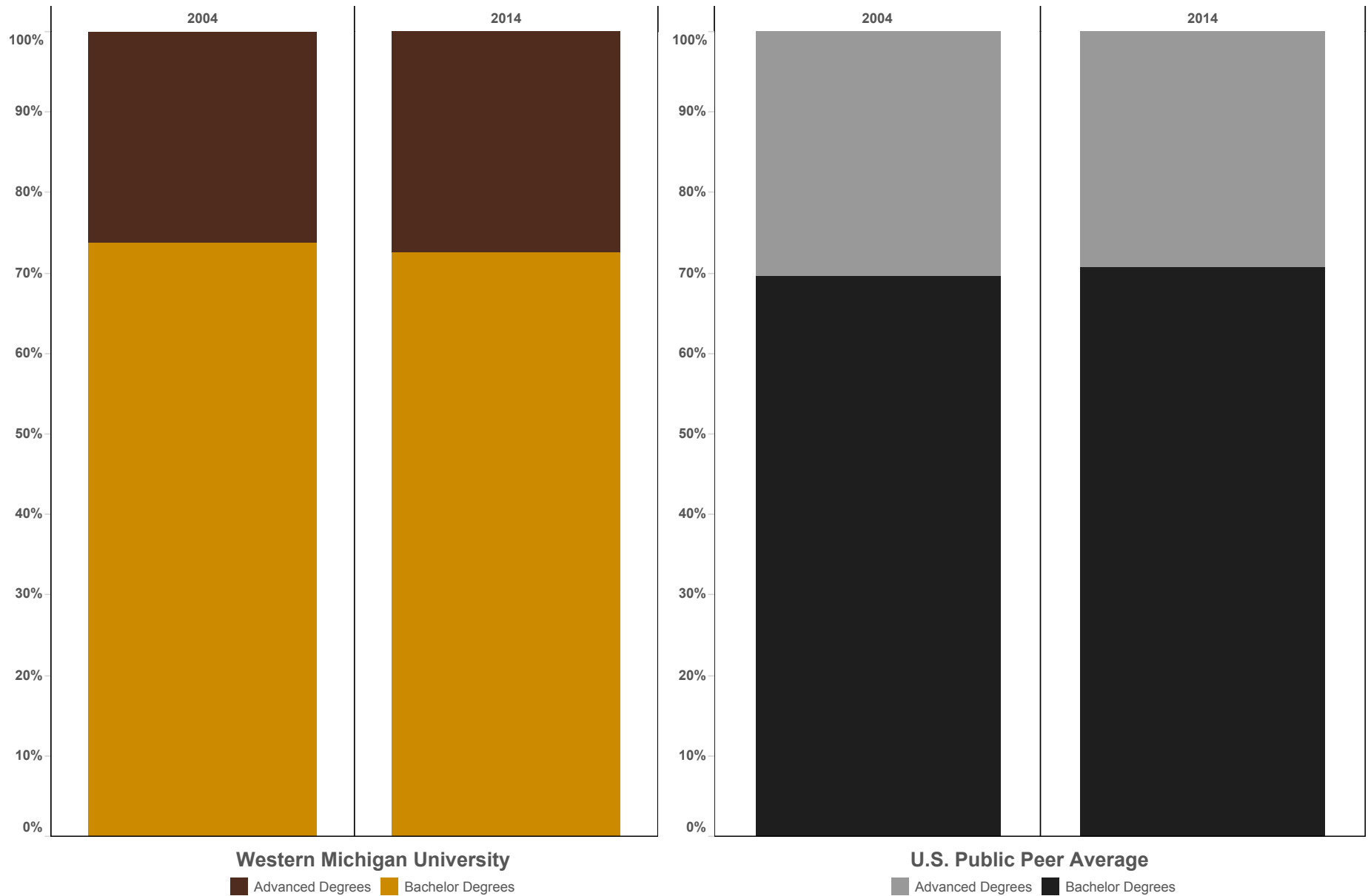
Note:  
Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

## Bachelor and Advanced Degrees

**What it is:** The mix of types of degrees awarded by a university.

**Why it matters:** Some schools focus on undergraduate education, whereas others facilitate learning at the master and doctoral levels. Bachelor and advanced degrees prepare students for different types of jobs.



# Western Michigan University

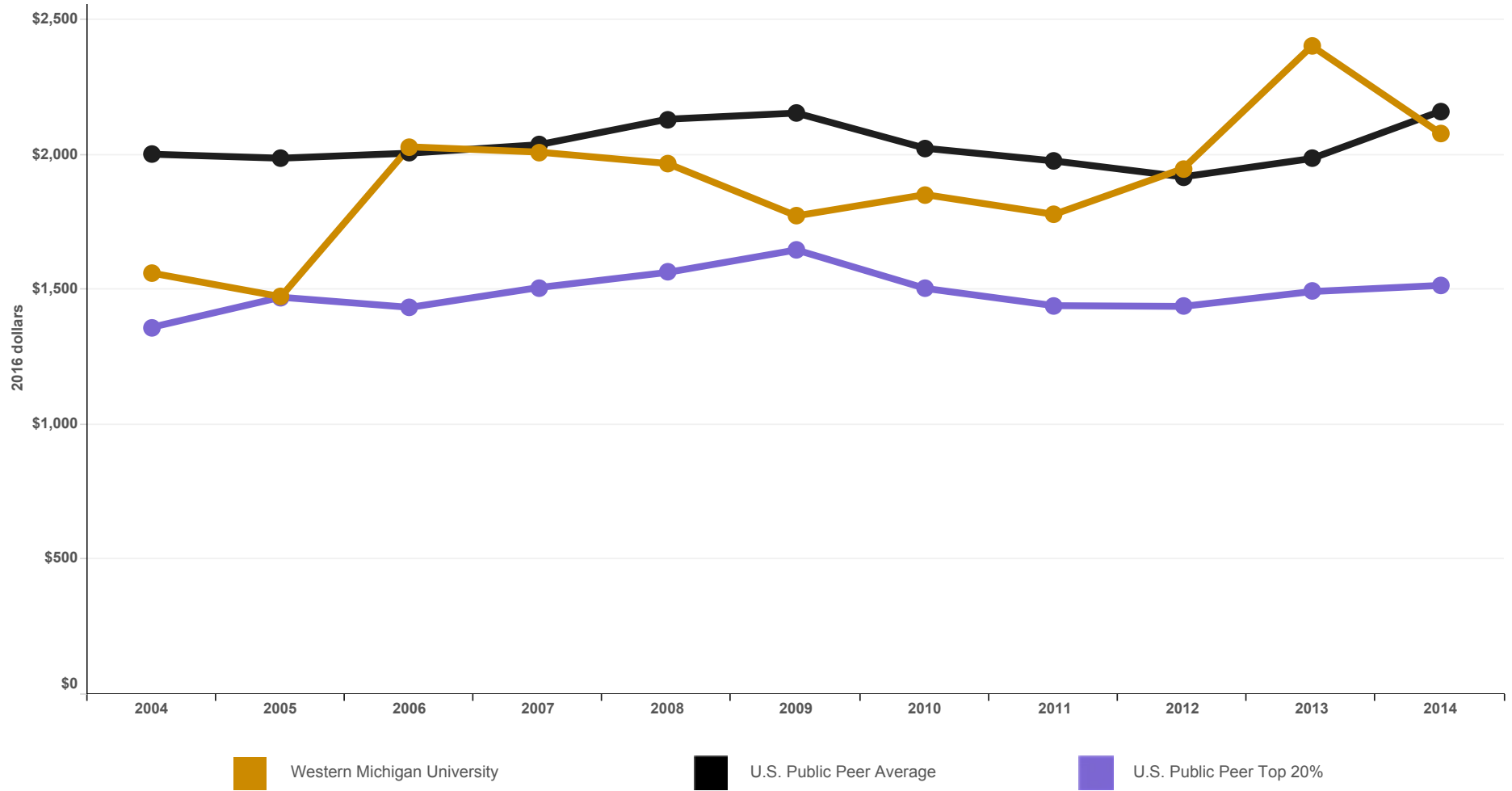
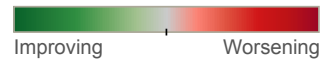
## Administrative Spending per Full-Time Equivalent Student

**What it is:** An institution's administrative spending divided by the number of FTE students. Administrative spending includes expenses for general administrative services, central executive-level activities concerned with management and planning, legal and fiscal operations, space management, employee records, purchasing services, and public relations and development.

**Why it matters:** This data shows what a university is spending on activities that do not include education, research, and student services. In other words, these dollars are not directly supporting student growth and learning. Low levels of administrative spending indicate a higher degree of administrative efficiency.

Real Annual Growth Rate: 2.9%

Trend: ▲



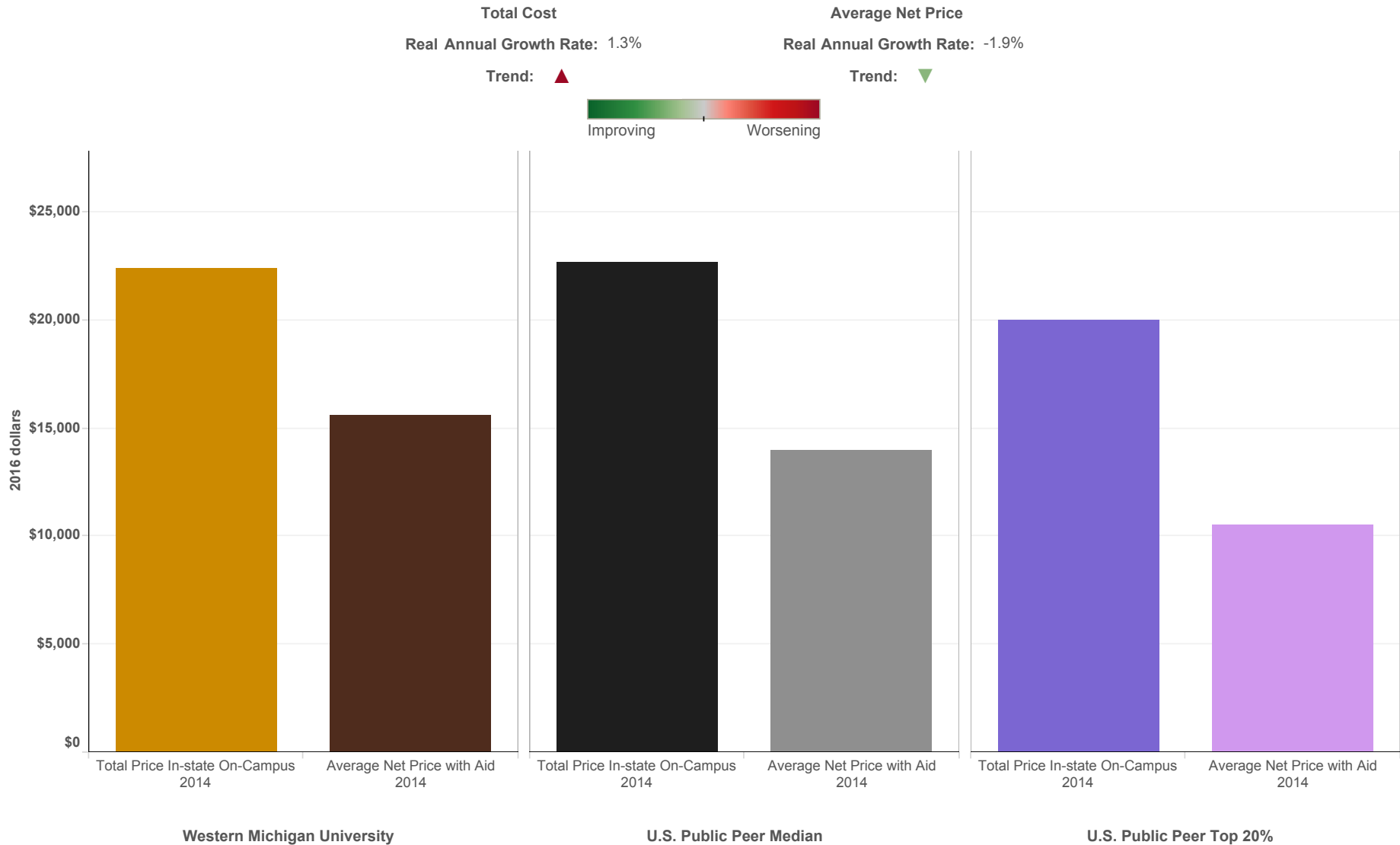
Note:  
Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

## Total Cost of Attendance for In-State Undergraduate and Average Net Cost of Attendance for In-State Students Receiving Grants or Scholarships

**What it is:** The published undergraduate tuition for Michigan residents and the average net price for Michigan students who receive financial aid (e.g., scholarships).

**Why it matters:** High published tuition rates can keep qualified students from applying if they think they can't afford the university's tuition. The price after aid helps show the supportive impact of scholarships and grants. The rising cost of education is preventing some students from attending college. An increase in state appropriations can help ameliorate or even reverse this trend.



Note:  
Annual growth rate and trend are measured from 2007 to 2014.

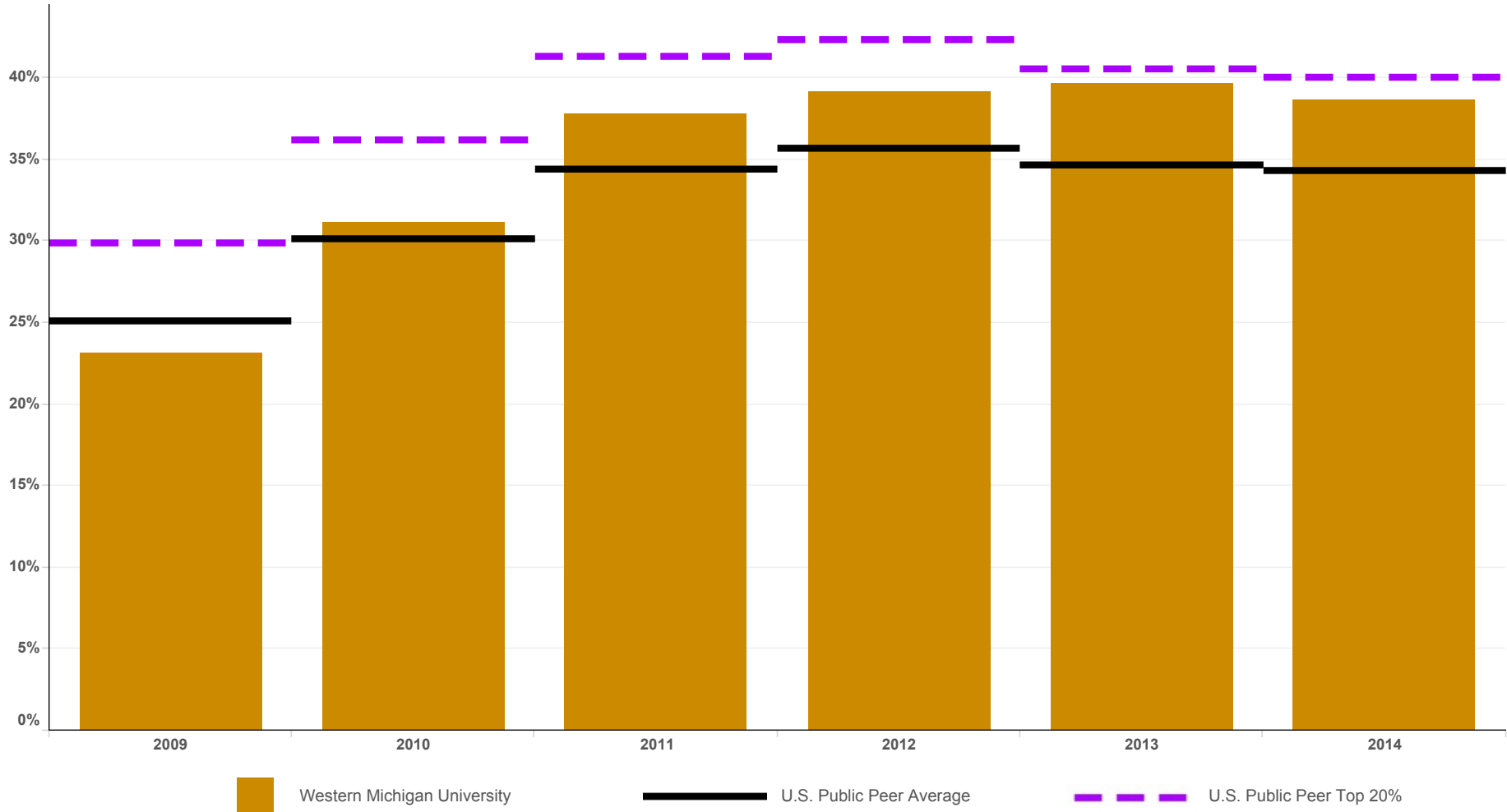
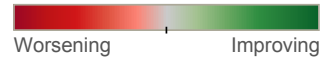
# Western Michigan University

## Percentage of Undergraduate Students with Pell Grants

**What it is:** Pell Grants are provided to low-income students and allow students with limited financial resources to attend college.  
**Why it matters:** The percentage of students receiving Pell Grants provides an indication of how accessible the university is to students with limited financial means.

Annual Growth Rate: 10.8%

Trend: ▲



Note:  
Annual growth rate and trend are measured from 2009 to 2014.

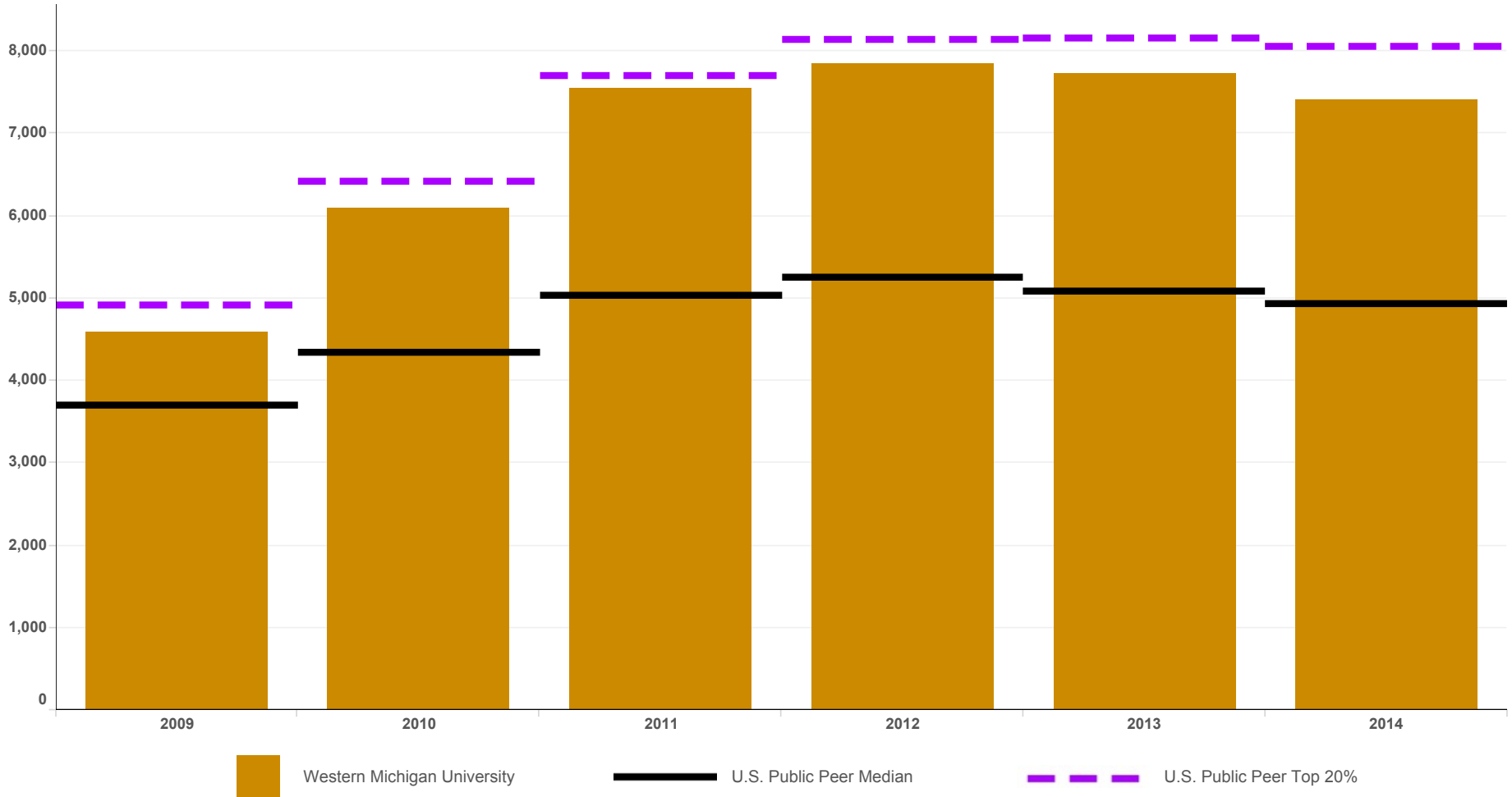
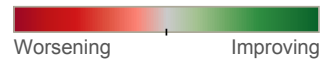
# Western Michigan University

## Number of Undergraduate Students with Pell Grants

**What it is:** Pell Grants are provided to low-income students and allow students with limited financial resources to attend college.  
**Why it matters:** The number of students receiving Pell Grants provides an indication of how accessible the university is to students with limited financial means.

Annual Growth Rate: 10.0%

Trend: ▲



Note:  
Annual growth rate and trend are measured from 2009 to 2014.

# Western Michigan University

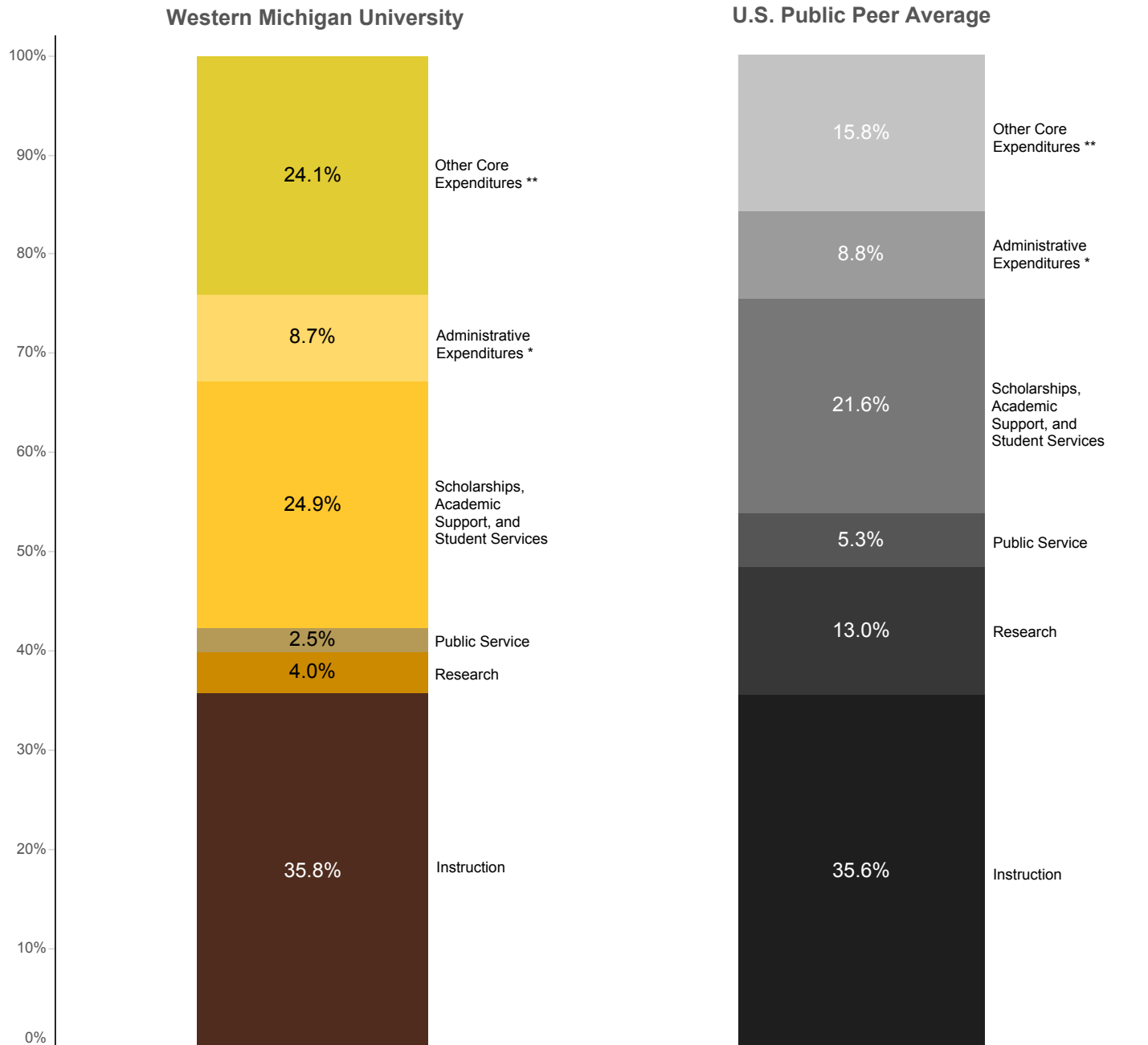
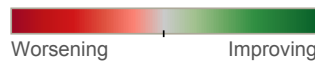
## Core Expenditures 2014

**What it is:** Core activities include instruction, research, institutional support and public service.

**Why it matters:** This measure shows the spending priorities of the university. Each dollar the university spends ends up back in the economy to drive and sustain growth.

Real Annual Growth Rate: 0.9%

Trend: ▲



**Notes:**

Annual growth rate and trend are measured from 2004 to 2014.

\* Administrative expenditures are labeled "Institutional Support" in the IPEDS data system.

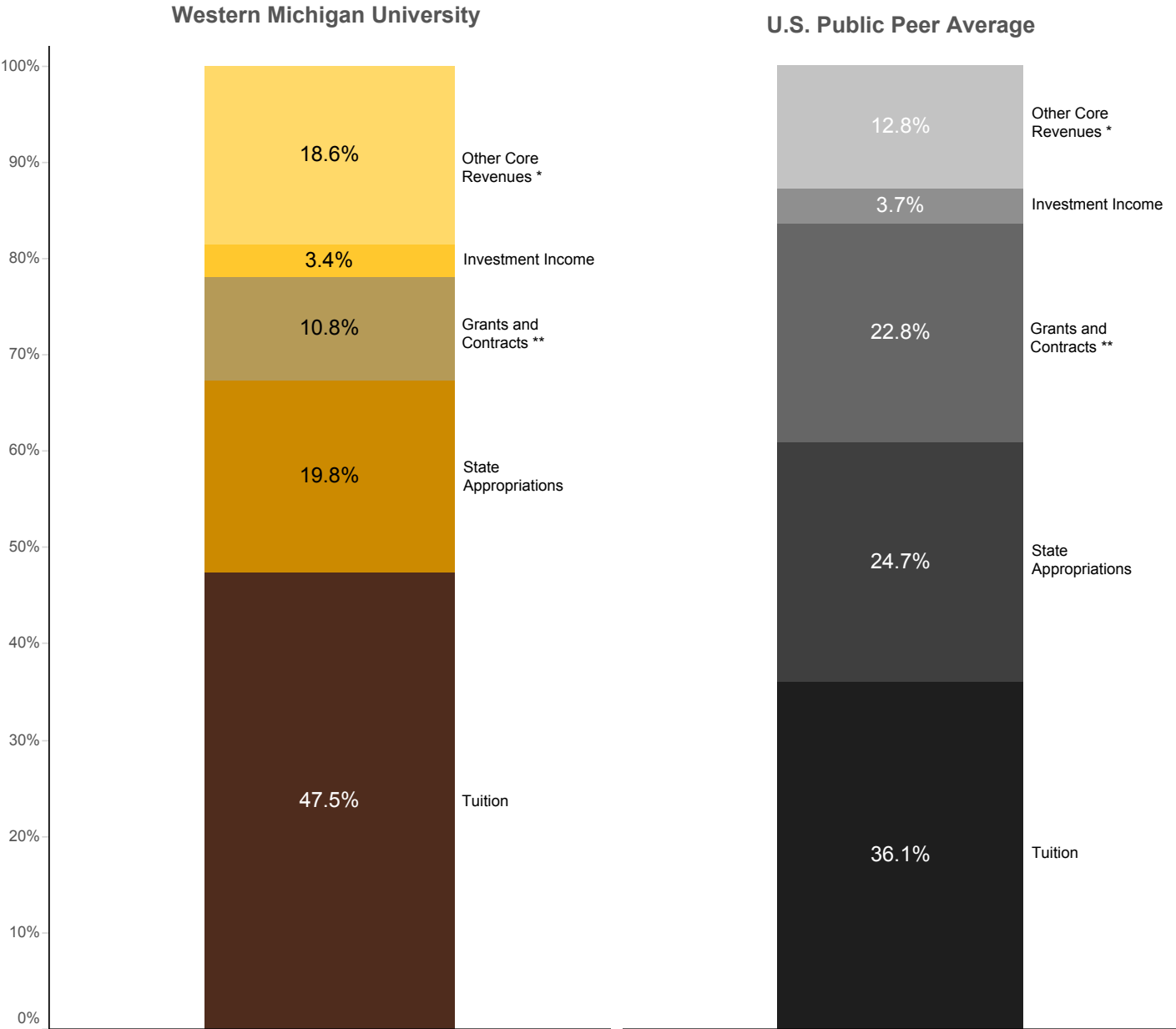
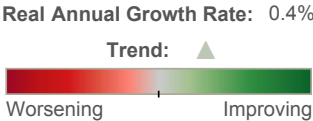
\*\* Other Core Expenditures include expenditures for maintenance and operations of facilities, depreciation of facilities and assets, and other non-categorized expenditures.

# Western Michigan University

## Core Revenues 2014

**What it is:** Revenues that fund core activities come from tuition and fees, state appropriations, investment income, and specific funds, such as research grants.

**Why it matters:** The amount of reliance a university places on each type of funding can indicate its long-term stability, as well as the impact of state-level appropriations. The less funding a public university receives from the state, the more it must rely on tuition dollars and other sources of funding to educate students.



**Notes:**  
 Annual growth rate and trend are measured from 2004 to 2014.  
 \* Other Core Revenues include revenues from Federal and local appropriations (none of Michigan's public universities have revenue from these sources) as well as donor gifts.  
 \*\* Grants and Contracts are revenues earmarked for specific projects and degree programs. Grants and contracts from federal, state, and local governments, as well as private business and foundations.



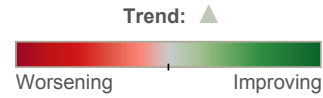
# Western Michigan University

## Residency of Freshman Students 2015

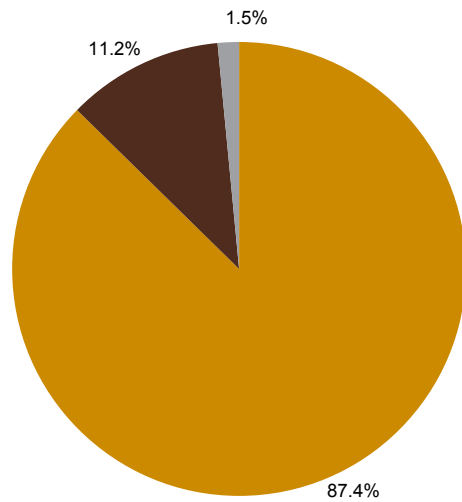
**What it is:** The number of students coming to a university from inside and/or outside the state.

**Why it matters:** While they earn their degree, students attending the university from outside Michigan spend money in the state that they otherwise would not have spent in Michigan. What's more, many alumni often remain in the state to work upon graduation.

Annual Growth Rate of Out-of-State and Foreign Students 1.8%

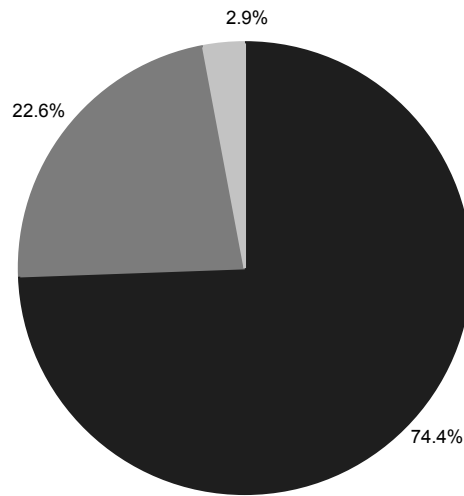


Western Michigan University



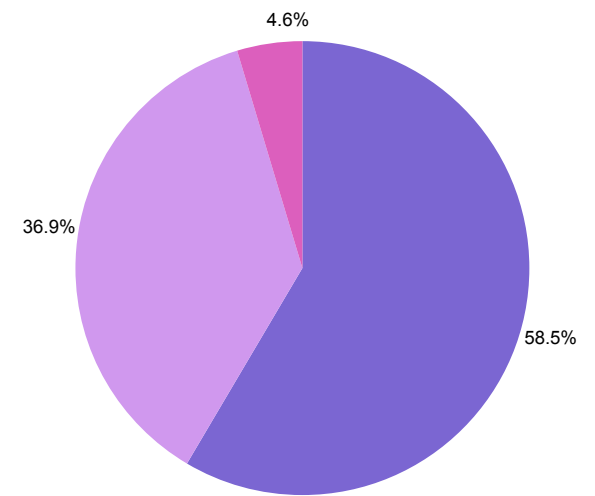
- In-State
- Domestic Out-of-State
- Foreign

U.S. Public Peer Average



- In-State - Peer Average
- Domestic Out-of-State - Peer Average
- Foreign - Peer Average

U.S. Public Peer Top 20%



- In-State - Peer Top 20%
- Domestic Out-of-State - Peer Top 20%
- Foreign - Peer Top 20%

Note:

Annual growth rate and trend are measured from 2005 to 2015. Freshman residency was reported for 2015 (fall 2014) because data submissions were optional in 2014 (fall 2013).

# Western Michigan University

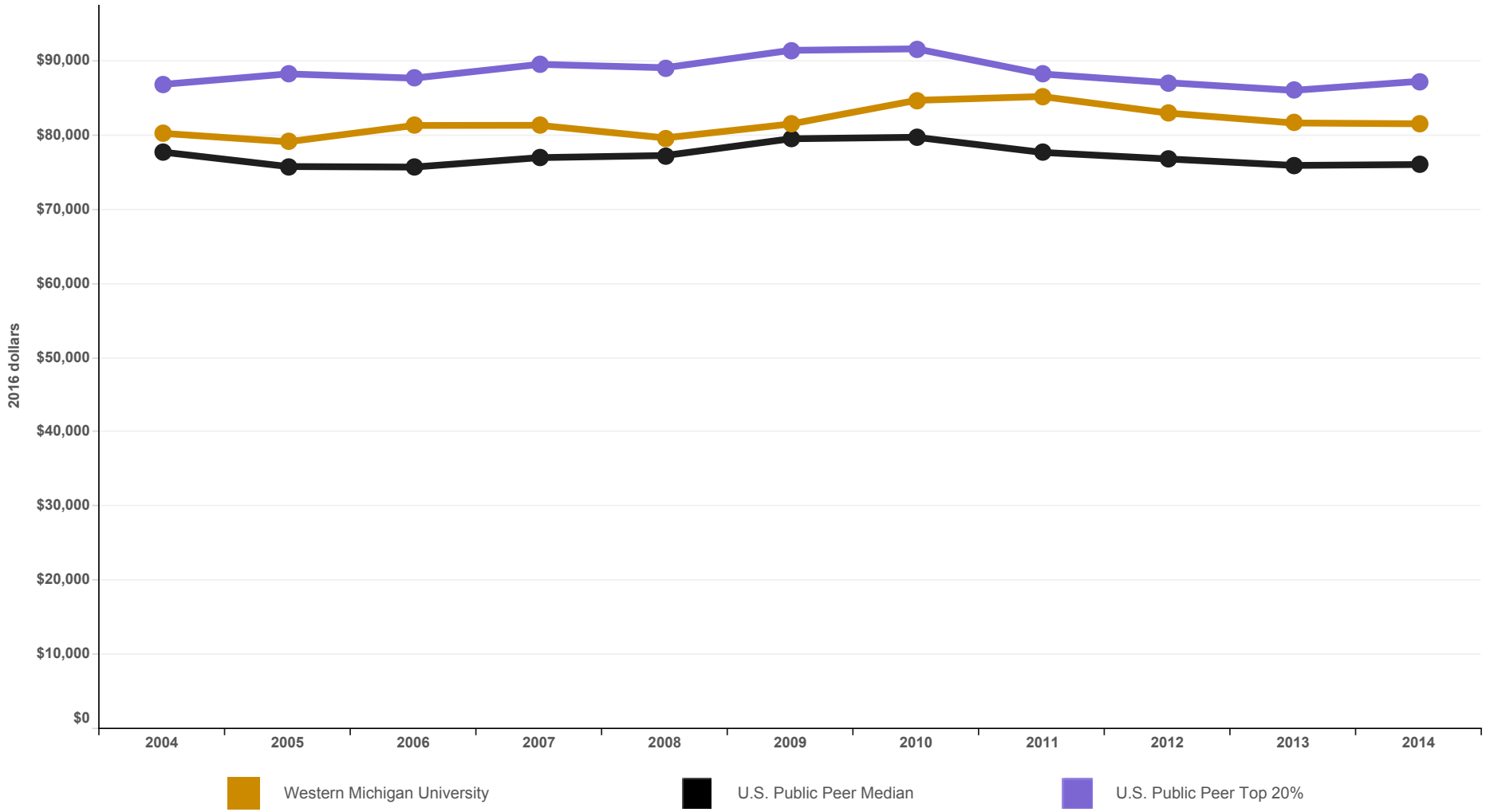
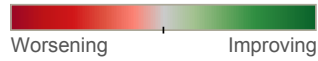
## Average Salary for Full-Time Instructional Staff

**What it is:** The trend in average salary for full-time instructional staff. This does not include graduate student instructors.

**Why it matters:** Universities across the U.S. compete for professors to provide students with the best education possible. Instructional staff salary is one component of a university's competitiveness.

Real Annual Growth Rate: 0.2%

Trend: ▲



Note:

Annual growth rate and trend are measured from 2004 to 2014.

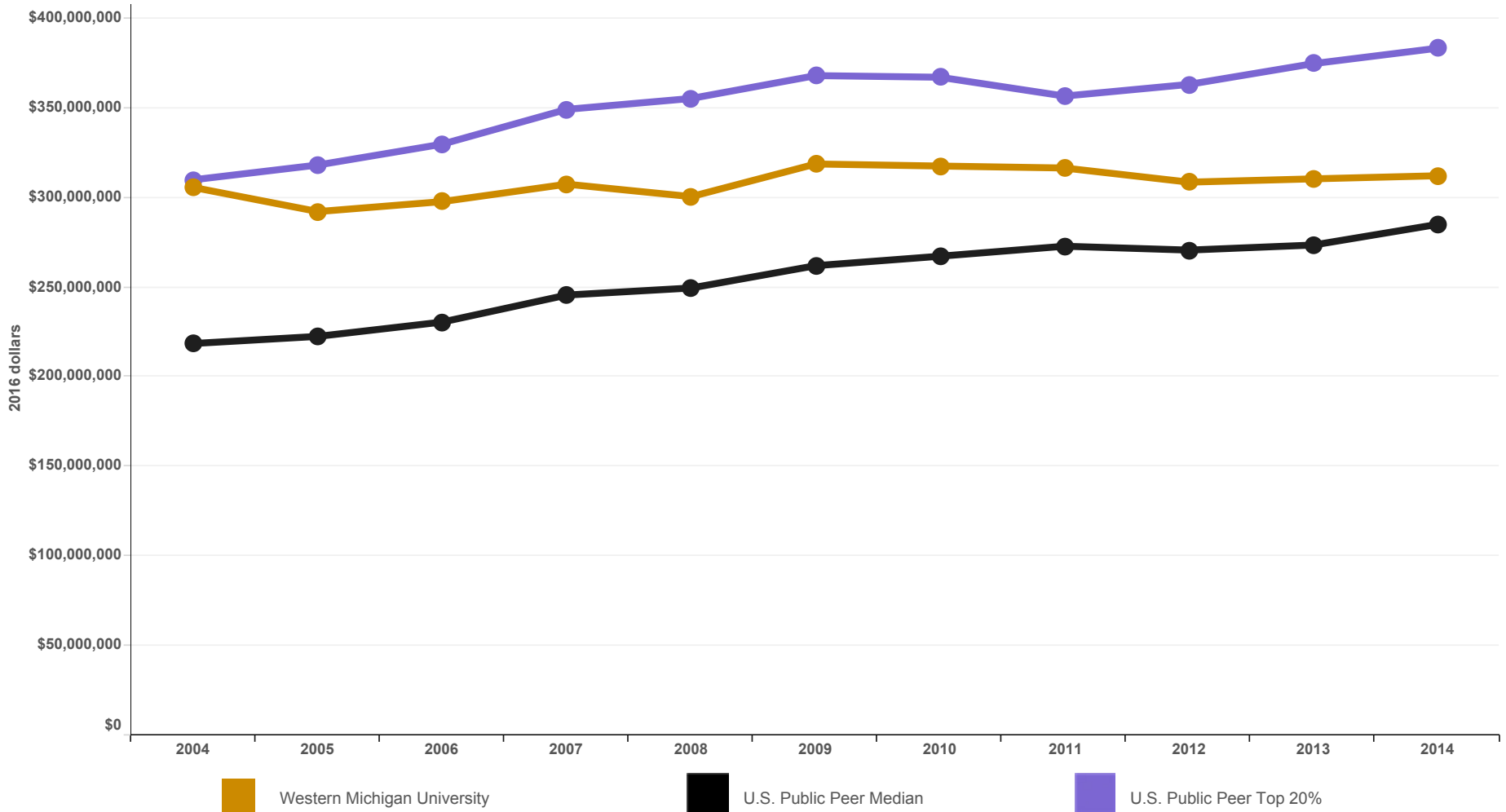
# Western Michigan University

## Total Salary and Benefit Expenditures

**What it is:** The total amount a university spends on salaries and benefits for all employees.

**Why it matters:** Michigan's public universities employ Michigan residents and help support the Michigan economy. Salary and benefits paid to Michigan's public university employees tend to be re-spent in state, which helps sustain and grow the economy.

Real Annual Growth Rate: 0.2%  
 Trend: ▲  
 Worsening Improving



Note:  
 Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

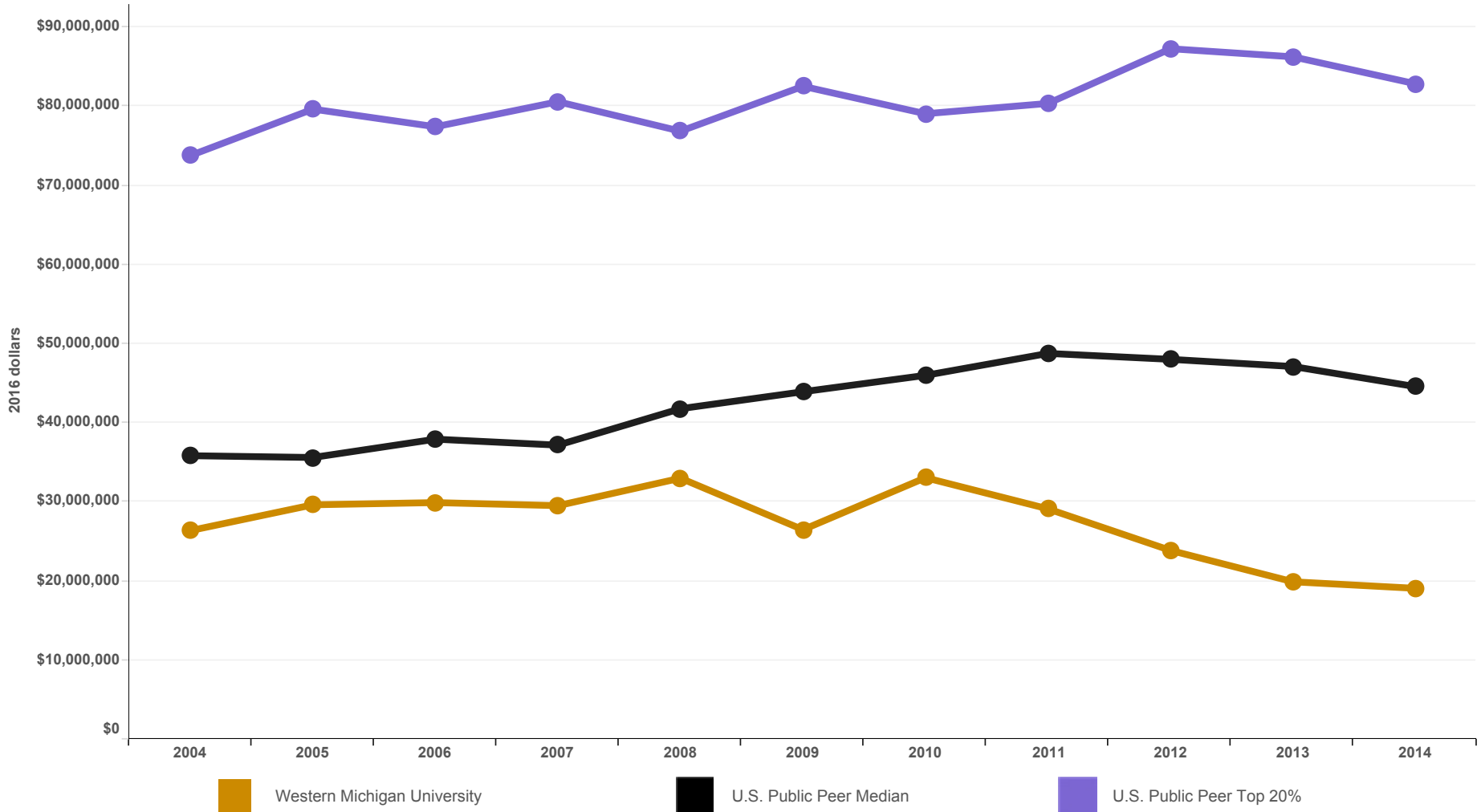
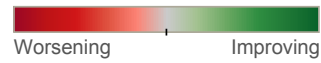
## Total Research Expenditures

**What it is:** The amount of money a university spends on research.

**Why it matters:** Research conducted at public universities is often made available in the public domain and used to advance the state of knowledge and innovation.

Real Annual Growth Rate: -3.2%

Trend: ▼



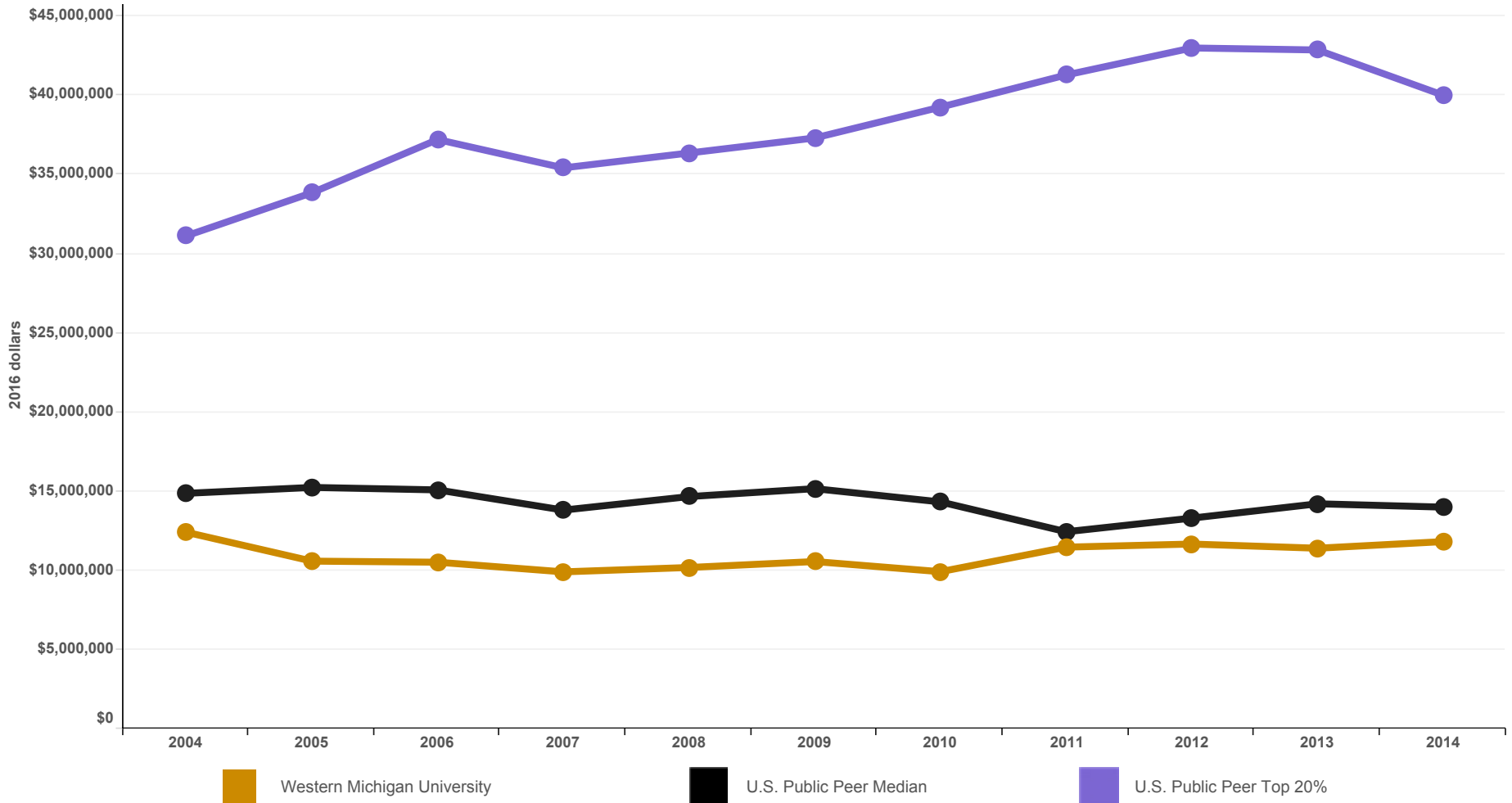
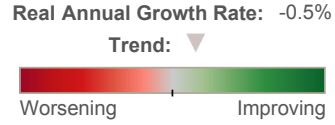
Note:  
Annual growth rate and trend are measured from 2004 to 2014.

# Western Michigan University

## Total Public Service Expenditures

**What it is:** The amount of money a university spends on public service.

**Why it matters:** Universities run programs and outreach that help create economic impact on their local area. Public service spending represents the annual investment made by each university in its local community.



Note:  
Annual growth rate and trend are measured from 2004 to 2014.