

EDWIN J. SPRAGUE

Award-Winning Author, Inventor

with Over 2 Million Units Sold!

Get
your **Z** on!



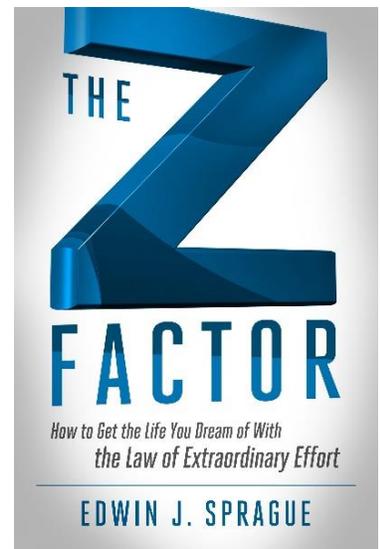
MOVE THE MASSES, MOVE THE ORGANIZATION... that's what I believe. *Moving the*

ranks to go get what they want, positions the ranks to give your organization what it needs. Whether it's a shot at the big leagues, becoming an author, taking an idea to market or rising up through the company ranks, an individual with purpose gets the job done—no matter what it is or where it needs to get done.

HIGH EXPECTATIONS, BELIEF and HARD WORK... that's what it takes to get what you

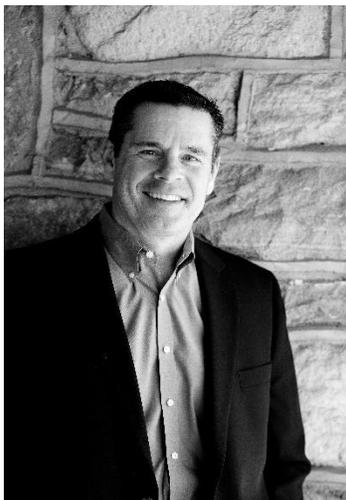
want. And ordinary "guys like us..." by the way I'm from Philly and we call everyone *guys—ladies too*. Ordinary "guys like us" with purpose are the backbone of great organizations—they climb the ranks—I know, because I'm one of them. My *Cough Drops, Gargoyles and Cavemen* is an entertaining, straight-up presentation targeting and inspiring the masses to *go get* what they want in life, which in-turn gives your organization the *go-getters* it needs. I talk about their Z, about expectations, belief and hard work; about attention to what's important, about humor and resolve ... about the *extraordinary effort* ordinary people generate that produce extraordinary results—no matter who you are or where you're from.

Move the masses, move the organization. Book Ed at www.edwinisprague.com or 800-457-0577.



ABOUT ED

As president, Ed led the American Newline and American Fulfillment Corporations to fulfill and distribute more than \$2 billion in retail product. An award winning inventor, he has sold more than 2 million units of his own ideas. He is also an award winning and best-selling author who was signed to an NFL free-agent player's contract by the New York Jets.



An ordinary "guy like us," Ed has walked the walk. Taking a \$20,000 job offer he worked his way up through the ranks to become the corporation's president in less than five years. His clients have included high-profile, direct-merchandising titans QVC, Q-Direct, American Telecast Corporation, Aerobed, Total Gym Fitness, Torso Track, Ab Dolly and celebrity-endorsed products by Suzanne Somers, Hugh Downs, Victoria Jackson, Chuck Norris and Christie Brinkley. His ideas have sold on TV, online, in print, in Walmart, Kmart, Dicks, Sports Authority and in thousands of retailers in more than twenty countries. A dropout with a reading deficiency, he self-published his first book before being signed to a publishing contract by renowned publisher Career Press. And, as a walk-on, landed an NFL free-agent player's contract with the New York Jets. ...*Ed is someone your entire organization can relate to.*

Ed has appeared as a guest on local, national and syndicated TV and radio. He and his works have been seen, highlighted and featured on ESPN, in Forbes Life Magazine, Japanese Nikkei Marketing Journal, Pop Culture Madness, Sync Magazine, Golf Digest Europe, Tour Partners Magazine and countless national and international print and online publications and retailers.