

DINO HISTORY TIMELINE

note This document is a work in progress. If you have information to add, especially for the 1990's, please contact DINO Director Brian Holzhausen.

1990

Chris Gutowski organizes "Gnaw Bone 90" mountain bike race, held in the fall at Gnaw Bone Camp, Nashville IN.

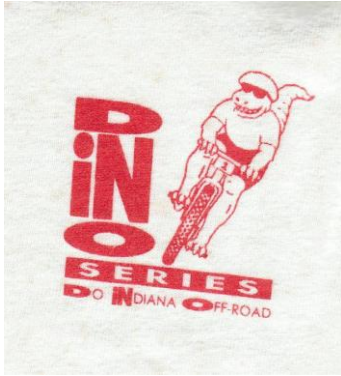
1991

"DINO Series" begins, with 4 mountain bike races.

1992

1993

1994



1995

DINO expands by having some races in KY and OH. 22 mountain bike races, May – November, fill the calendar. Events are divided into levels: Regional event, State Championship, and Development Series.

The Jeep Series NORBA National event is hosted by DINO at Ski World (Nashville, IN) in 1995. It was televised on ESPN. John Tomac won the men's race, Juliana Furtado the women's.

1996



Series continues regional events outside of Indiana.

1997

Popular Indiana venues include Wapehani Park (Bloomington), France Park (Logansport), Paoli Peaks.

1998

1999

Kenny Cochran takes ownership of DINO.

Series consists of nine mountain bike races.

2000

Series consists of six mountain bike races.



Public announcement is made that DINO is “for sale”.
Brian Holzhausen inquires about purchasing DINO in December 2000.

2001

DINO purchased by Brian & Amanda Holzhausen on January 1, 2001.

DINOseries.com website begins.

New logos are considered, but decision is made to keep the same logo.



Mountain Bike Series has eight races:
Average attendance was 149 per race
Galyan's (purchased in 2004 by Dick's Sporting Goods) sponsors DINO Mountain Bike series, provides box truck for use during the race season.



DINO Trail Run Series created in fall 2001, consisting of three trail runs: Eagle Creek Park (Indy), Southwestway Park (Indy), and Westwood Park (New Castle)
Average attendance was 174 per race.



Key race staff: Brian Holzhausen, Amanda Holzhausen, Amy Weik, James Harris, Sandy Weaver, Mike Hufhand



DINO partners with The Bike Wave to produce cyclo-cross races at the Velodrome (Cross-o-Rama) and Mt Comfort KOA Kampground (Cabin Fever Cyclo-cross)

2002

DINO is incorporated as DINO LLC, an event management company.

Pyro Apparel partners with DINO to produce cycling jerseys and running singlets. Series champs awarded with modified versions of these garments.



DINO Trail Run Series becomes 8-race series statewide, paired up with mountain bike races. Attendance falls due to geographical spread.

First *DINO Triathlon*, held at Logansport's France Park, combines swimming, mountain biking, and trail running.

First *12 Hours of DINO* mountain bike race held at Valley Branch Retreat, Nashville.



Scott Hill joins race staff

2003

DINO Trail Run Series condenses to seven races in central Indiana. Attendance increases.

First *DINO Spring Tune-up* is held immediately following a *DINO Trail Run Series* race at Washington Township Community Park in Avon, a new venue.

First annual *MISSION Adventure Race* is held at Muscatatuck County Park, North Vernon. Combines cycling, foot travel, canoeing, and rope events as a team event 18 hours long.



First *Tecumseh Trail Marathon* held at Yellowwood State Forest. Idea created by Hoosier Hikers Council as a fund-raising, jointly managed event.

2004



12 Hours of DINO is moved to Winona Lake, Indiana

DINO box truck gets graphics.



2005

First *DINO Adventure Day Camp* for kids age 8-16 held at Horizon Camp Indy. Event teaches kids about mountain biking, canoeing, orienteering, and other outdoor activities.



The Extreme Outfitters, in Carmel IN, title sponsors all DINO events

2006

A second triathlon added to the calendar; *XTERRA DINO New Castle* at Westwood Park.

24 Hours of DINO replaces *12 Hours of DINO*, held at Winona Lake.

DINO discontinues cyclo-cross race promotion.

Josh Kendall joins DINO staff.

Severe flooding forces late night re-routing of *Tecumseh Trail Marathon*.

2007

First *DINO Spring Tune-up* event held in Avon Indiana.

4-hour beginner-oriented “*MISSION Lite*” race added to *MISSION Adventure Race* event. Site was Versailles State Park.

Vasque begins title sponsorship of *Vasque DINO Trail Run Series, 2007-2009*

Brown County State Park introduced as new venue for trail run and mountain bike series.

Fort Harrison State Park introduced as new venue for trail run series.

Tecumseh Trail Marathon entry limit fills for the first time, at a 500 runner limit

2008

Primerica agent Drew Wing title sponsors *Primerica DINO Mountain Bike Series*



2009

Kenda becomes title sponsor of *Kenda DINO Mountain Bike Series*, with average attendance 214 per race.

92.3 WTTS re-joins DINO as a sponsor, with radio advertising for both series.

XTERRA DINO New Castle moved to become *XTERRA DINO Versailles*.

XTERRA DINO Versailles and mountain bike series the following day were postponed two separate times due to severe thunderstorms on race day and rainfall the following week.

STooPiD Run introduced at Muscatatuck County Park, North Vernon. The course is a demanding route including mud, steep hills, obstacles, and general idiocy.

24 Hours of DINO moved to Versailles State Park.

Vasque DINO Trail Run Series experiences 50% growth over 2008 – avg. attendance 326 per race

Aaron Loudon joins DINO staff.

DINO's largest event, *Tecumseh Trail Marathon*, sells out at 700+ runners

2010

DINO celebrates 20th year of Mountain Bike Series and 10th year of Trail Run Series.



Qdoba Mexican Grill becomes title sponsor of Qdoba *DINO Trail Run Series*.



New race venue at French Lick Resort introduced to the *Kenda DINO Mountain Bike Series*.

Late August trail run and mountain bike events scheduled for Indianapolis' Town Run Trail Park are moved to Southwestway Park. South half of Town Run Trail Park was closed due to I-465 bridge construction.

End of 10th year of Trail Run Series celebrated at Ft Harrison by allowing loyal participant to cut down the red event fencing.



Heavy snow falls on *Tecumseh Trail Marathon*. Buses refuse to transport; course changed to an out and back starting and finishing at Yellowwood State Forest.

2011

April 23 Trail Run Series event at Avon moved to Greencastle's Depauw University Nature Preserve, due to severe flooding at the Avon course. *DINO Spring Tune-up*, scheduled for same day, was cancelled.

10& under age division introduced to Kenda *DINO Mountain Bike Series*.

