

William Bergeron-mirsky  
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646.269.9277

## Professional Experience

### **Senior Consultant**, Front, Inc. Brooklyn, NY (2011 - present)

*Facade consulting, design assist and architecture-related services for significant national and international architecture projects. Designer and Project Manager for Roxy Lab, a subsidiary of Front, completing design-build curtain wall projects in the NYC region.*

*Notable clients: Diller, Scofidio and Renfro, Cambridge Seven Associates, WxY Architects and Lincoln Center Synagogue*

### **Consulting and Design Practice**, Meal, Snack and Nibble, Inc. Brooklyn, NY (2008 - present)

*Brand strategy, creative direction and design for film and television clientele.*

*Notable Clients: HBO, Comedy Central, Diller, Scofidio + Renfro, The Gates Foundation and Lifetime*

### **Co-owner and Executive Producer**, Verb. New York, NY (2000 - 2007)

*A motion-centric branding and identity firm focused on entertainment, advertising and corporate communication for television networks, agencies and production companies.*

*Notable Clients: The Colbert Report, The Daily Show, HBO, USA Networks, The History Channel, Lifetime, TBWA\Chiat\Day, Euro RSCG, Kirshenbaum Bond, CA, HP, Herman Miller, Toyota, Comcast and Time Warner Cable*

### **Designer, Animator and Editor**, Independent Design Practice. New York, NY (1997 - 2000)

*Video-based and interactive media for advertising, corporate, theatrical and museum clients.*

### **Designer and Production Artist**, Brian Deicks Design. New York, NY (1996 - 1997)

*Digital print production, interactive programming and computer-based animation for sales and marketing clients in the advertising and cable industries.*

## Academic Experience

### **Adjunct Professor**, Product Architecture Lab, Stevens Institute of Technology. Hoboken, NJ (2010 - 2012)

*Classes in computational geometry, rule-based and generative design, digital fabrication.*

### **Postgraduate Lecturer**, Yale University, School of Architecture. New Haven, CT (1994 - 1996)

*Animation and interactive media.*

### **Visiting Lecturer**, Southern Connecticut State University. Branford, CT (1994 - 1996)

*Three-dimensional modeling.*

## Additional Activities

### **President and Founding Member**, Hudson River Paddlers Guild. New York, NY (2006 - 2010)

*Non-profit (501c3) corporation.*

*Advocating on behalf of the human-powered boaters on public policy issues regarding NY Harbor.*

## Education

**ME (Product Architecture and Engineering)**, Stevens Institute of Technology. Hoboken, NJ (2010)

**MFA (Sculpture)**, Yale University, School of Art. New Haven, CT (1994)

**BFA (Sculpture)**, Kansas City Art Institute. Kansas City, MO (1992)

## References

Available upon request.

See [www.bergeronmirsky.net](http://www.bergeronmirsky.net) for documentation of recent projects and other completed works.