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HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes

Win 1 of 4 trip to the 2010 Men's or Women's NCAA Final Four Tournament or 1 of 20 \$2,500 Visa Gift Card in the HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes

Sweepstakes entry form:

HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes

Sweepstakes rules:

HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes Official Rules

Added on: Monday, January 19, 2009 4:04

Category: Other Entry, Trips

Tags:

HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes, HERSHEY'S Unwrap March Madness Sweepstakes, Unwrap March Madness Sweepstakes, www.hersheys.com, www.hersheys.com/marchmadness

Related Sweepstakes

- Miller Lite & Miller Genuine Draft Uncap the Madness Collect & Win Promotion
- Hershey Bliss Celebrate on Us Instant Win Game

- Hershey's Win Your Bliss Sweepstakes
- Cesar Unwrap The Holidays Instant Win Game and Sweepstakes
- The Slim Jim Spicy Side Sweepstakes



<u>Eligibility</u>: **HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes** open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older by January 16, 2009.

<u>Promotion Period</u>: **HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes** is scheduled to end on the earlier of July 31, 2009 or when the supply of specially marked HERSHEY'S/NCAA Basketball "Unwrap March Madness" game pieces has been exhausted, whichever occurs first.

How To Enter:

Look for a game piece inside specially marked standard size candy bars of HERSHEY'S, HERSHEY'S with Almonds, REESE'S, ALMOND JOY, KIT KAT and PAYDAY, available at participating stores (while supplies last). Not all products and package sizes may participate in all areas. Gently open wrapper to reveal the game piece with the Region and Seed information printed inside the wrapper. Collect the four seeds that advance to the 2009 Men's NCAA Final Four representing each Region to be eligible to enter the random Prize Drawing (e.g., if the four number one seeds advance to the 2009 NCAA Final Four®, you must collect the number one seed from each Region). Once the four (4) seeds have been identified, if you have the correct seed in each Region, send in your four wrappers/game pieces to receive one (1) entry into the random prize drawing. **To request four (4) free game pieces**,

while supplies last, mail a hand-printed 3"x5" card with your full name and complete address including zip code and mail in a first-class stamped envelope, postmarked no later than July 31, 2009, to be received by August 7, 2009 to: **HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes** Game Piece Request, P.O. Box 750086, El Paso, TX 88575-0086. Limit one (1) request (four game pieces) per stamped outer envelope. To submit your game pieces for entry into the sweepstakes, retain a photocopy of wrappers/game pieces, attach original wrappers/game pieces to a 3"x5" card with your full name, complete street address (no PO Boxes), date of birth, and daytime phone number neatly printed in ink. Mail completed 3"x5" card with firmly attached original wrappers/game pieces to: **HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes** Entry, P.O. Box 1299, Young America, MN 55594-1299. All entries must be received by August 28, 2009. No facsimiles, copies or reproductions accepted. Proof of mailing does not constitute proof of delivery. All entries subject to verification by an independent judging organization. The Hershey Company ("Sponsor") is not responsible for late, lost, stolen, damaged, mutilated, separated, incomplete, illegible, postage due, or misdirected game piece requests, entries or mail.

Prize (s):

Four (4) Grand Prizes. Each Grand Prize consists of a trip for winner and one (1) guest to the 2010 Men's or Women's NCAA Final Four® Tournament. Prize includes double-occupancy standard hotel accommodations for winner and one (1) guest for three (3) nights, two (2) tickets to their choice of the 2010 NCAA Men's or Women's Final Four Tournament, and \$500 spending money (payable to winner in the form of a check). Approximate retail value (ARV): \$5,000.00 each.

Twenty (20) First Prizes. Each First Prize consists of a Visa Gift Card. ARV \$2,500.00 each.

Winners:

For the names of the prize winners, send a first-class stamped envelope to: **HERSHEY'S NCAA Basketball Unwrap March Madness Sweepstakes** Winner's List Request, Dept 6961-716, P.O. Box 3450, Young America, MN 55558-3450 by August 31, 2009.

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1 Message

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NCAA Sportsbook Jan 21, 2009 20:11

I love NCAA College Basketball. Can't wait to place my bets.

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Email - required, never p	ubli	shed
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 - Fuel Up the Family Instant Win Game

Friday, January 2, 2009 11:25

o General Mills Win Cash Game

Sunday, April 12, 2009 5:05

Newport Pleasure Payday Sweepstakes

Saturday, January 3, 2009 5:05

o Disney The Suite Life on Deck Deck Out Your Room Sweepstakes

Tuesday, October 28, 2008 11:44

Scotch Brite Cleaning Smart Sweepstakes

Wednesday, January 28, 2009 7:26

YellaWood Weekly Western Sweepstakes

Tuesday, February 3, 2009 5:04

o Disney JCPenney Hannah Montana The Movie Go Hollywood Sweepstakes

Sunday, March 22, 2009 10:51

o Dean Foods Start Right End Right Sweepstakes

Monday, January 12, 2009 3:05

o Cabela's Sportsman's Dream Package Sweepstakes

Wednesday, August 27, 2008 10:51

o 2009 Dr Pepper Major League Gaming Promotion

Monday, December 22, 2008 11:37

• Sunkist Drink Up Fill Up

Sunday, May 31, 2009 5:05 - 0 Comments

• Super Summer Giveaway Sweepstakes

Sunday, May 31, 2009 5:04 - <u>0 Comments</u>

• My Life In Ruins Right Hand Ring Diamond Giveaway Sweepstakes

Sunday, May 31, 2009 5:03 - 0 Comments

• TV Guide I'm A Celebrity Look-A-Like Contest

Sunday, May 31, 2009 5:02 - <u>0 Comments</u>

• Free Steaks for the Summer Sweepstakes

Sunday, May 31, 2009 5:01 - <u>0 Comments</u>

• Pottery Barn Hawaiian Dream Vacation Sweepstakes

Saturday, May 30, 2009 5:04 - 0 Comments

• GameStop Red Planet Sweepstakes

Saturday, May 30, 2009 5:03 - 0 Comments

Cozi 2009 Dell Studio One 19 PC Sweepstakes

Saturday, May 30, 2009 5:02 - <u>0 Comments</u>

• Gaspari Nutrition Home Gym Sweepstakes

Saturday, May 30, 2009 5:01 - <u>0 Comments</u>

• Katharine McPhee Get in the Act Sweepstakes

Saturday, May 30, 2009 5:00 - 0 Comments

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concert check las vegas shopping spree new york Tickets los angeles gift card Cash trip

Daily Entry Sweepstakes



Sunkist Drink Up Fill Up

Sunday, May 31, 2009 5:05 - 0 Comments

More In Daily Entry

• Gaspari Nutrition Home Gym Sweepstakes

Saturday, May 30, 2009 5:01 - <u>0 Comments</u>

• Johnson's Body Care Shopping Spree Sweepstakes

Thursday, May 28, 2009 5:04 - 1 Comment

• Stay Home Grill Out Sweepstakes

Thursday, May 28, 2009 5:02 - <u>0 Comments</u>

• <u>bliss Philips Summer Swag Bag Sweepstakes</u>

Wednesday, May 27, 2009 5:05 - 2 Comments

• Honey Nut Cheerios Sweet Rewards Giveaway

Tuesday, May 26, 2009 6:56 - 7 Comments

Daily Entry Sweepstakes

Weekly Entry Sweepstakes



Super Summer Giveaway Sweepstakes

Sunday, May 31, 2009 5:04 - 0 Comments

More In Weekly Entry

• Hansen's Loves San Diego Sweepstakes

Saturday, May 23, 2009 5:02 - <u>0 Comments</u>

• Simple Change Extraordinary Impact Sweepstakes

Wednesday, May 20, 2009 5:02 - <u>0 Comments</u>

• Charter Win 10 Grand with On Demand Sweepstakes

Tuesday, May 12, 2009 5:01 - 1 Comment

• Nissan Master the Shift Sweepstakes

Sunday, May 10, 2009 5:05 - <u>0 Comments</u>

• Law and Order Criminal Intent Mobile Watch to Win Sweepstakes

Wednesday, April 29, 2009 7:30 - 0 Comments

Weekly Entry Sweepstakes

Monthly Entry Sweepstakes



Free Steaks for the Summer Sweepstakes

Sunday, May 31, 2009 5:01 - <u>0 Comments</u>

More In Monthly Entry

• Bobcat Tractor Pull Contest

Monday, May 25, 2009 6:50 - 0 Comments

• Bayer Express Your Simple Win Creativity Contest

Monday, April 13, 2009 5:01 - <u>0 Comments</u>

• Libman Cleaning Tips Contest

Wednesday, April 8, 2009 5:02 - O Comments

• Orange County Choppers Online Chopper Giveaway Sweepstakes

Sunday, March 15, 2009 5:01 - <u>0 Comments</u>

• Sarah Jessica Parker Inspiration Contest

Tuesday, February 17, 2009 5:01 - 1 Comment

Monthly Entry Sweepstakes

Single Entry Sweepstakes



My Life In Ruins Right Hand Ring Diamond Giveaway Sweepstakes

Sunday, May 31, 2009 5:03 - 0 Comments

More In Single Entry

• TV Guide I'm A Celebrity Look-A-Like Contest

Sunday, May 31, 2009 5:02 - <u>0 Comments</u>

• Pottery Barn Hawaiian Dream Vacation Sweepstakes

Saturday, May 30, 2009 5:04 - <u>0 Comments</u>

• GameStop Red Planet Sweepstakes

Saturday, May 30, 2009 5:03 - <u>0 Comments</u>

• Cozi 2009 Dell Studio One 19 PC Sweepstakes

Saturday, May 30, 2009 5:02 - 0 Comments

• Discover Card Paperless Statements Sweepstakes

Friday, May 29, 2009 5:05 - 0 Comments

Single Entry Sweepstakes

Unlimited Entry Sweepstakes



2009 Big Mobile on Campus Challenge

Friday, May 1, 2009 5:00 - 0 Comments

More In Unlimited Entry

• CW Verizon Wireless Gossip Girl Royal Treatment Sweepstakes

Tuesday, April 28, 2009 5:43 - 1 Comment

• Veet Spray On Your Summer Smooth Contest

Monday, April 20, 2009 6:29 - 1 Comment

• Animal Planet's Hero of the Year Contest

Sunday, April 19, 2009 8:37 - <u>0 Comments</u>

• Wirefly American Idol Contest

Friday, April 17, 2009 5:53 - 1 Comment

• Sperry Top-Sider Name Our Shoe Contest

Thursday, April 16, 2009 5:47 - <u>0 Comments</u>

Unlimited Entry Sweepstakes

Other Entry Sweepstakes



Restaurant Style Salads at Home Instant Win Game

Thursday, May 28, 2009 5:01 - 0 Comments

More In Other Entry

• Golf Channel's Father's Day Dream Trip Presented By TaylorMade

Wednesday, May 27, 2009 5:04 - <u>0 Comments</u>

• Nivea's My Silhouette! Hello Skinny Jean Viewer Challenge

Wednesday, May 27, 2009 5:04 - <u>0 Comments</u>

• Escape the Everyday Sweepstakes

Monday, May 25, 2009 6:41 - 0 Comments

• Life Savers GMAR Gimme A Ring Instant Win Game

Friday, May 22, 2009 5:05 - 0 Comments

• Wise Cheez Doodles Honey Money Instant Win Game

Wednesday, May 20, 2009 5:03 - 0 Comments

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- Tickets
- Toys
- Trips
- Consoles & Video Games
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