

## James Drogan MA

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### Summary

James Drogan is an educator and management consultant with extensive experience in assisting transportation, logistics, retail, distribution and computer services firms around the world improve the performance of their businesses through the application of information technology. He is experienced in the design, development and teaching of graduate and executive level education. He has major strengths in business engineering and information technology strategy. As an imaginative out-of-the-box thinker with an emphasis on ideas, innovation and long-range planning, he has often been involved in first-of-a-kind projects. His focus is on producing real outcomes from fact-based systematic thinking. Over an extensive career with IBM he established a reputation as an excellent team player with a strong commitment to clients.

Drogan is currently a Senior Lecturer in the Global Business and Transportation Department at the Maritime College. He was the Chair of the the Global Business and Transportation Department from April 2012 – December 2015; Acting Director of the Graduate Program in International Transportation Management from May 2005 – August 2006.; Director on Online Programs at Maritime from September 2007 – April 2016. He teaches graduate and undergraduate courses in international business, logistics, supply chain, marketing management, intermodal freight transportation, information management, systems design and control, transportation systems and management, and graduate capstone. Until recently, he also taught the Leadership course to incoming freshman each fall. He designed, developed, and delivered the first distance learning course at Maritime.

Prior to joining the Maritime College, Drogan was affiliated with Baruch College as an Adjunct Professor in the Marketing Department where he taught a graduate level course in international logistics. He was a member of the Steering Committee of the Executives-on-Campus Program and a member of the Business Advisory Council of the Bernard L. Schwartz Communications Institute. He was co-author of the first Adjunct Faculty Handbook at Baruch College.

He has been a guest lecturer at Baruch and Maritime colleges, Northwestern and Quinnipiac universities on such diverse topics as communications, ethics, information technology, marketing, networking, and international business.

More about him may be found at <http://jmsdrgn.squarespace.com/>.

### Work Experience

#### **December 2015**

**Senior Lecturer, Global Business and Transportation Department, SUNY Maritime College**

#### **Scholarship**

- Self-published *Information Management: Course Outline and Materials* covering TMT 8530 Information Management (2017).
- Self-published *Useful Items to Pack for Your Trip*, a set of notes covering ethics, critical thinking, communications, introspection, integrity writing, vocations, relationships, and teams. The intent is to be helpful to students entering into undergraduate education (2016).

#### **Teaching**

- Graduate courses; *Capstone, information Management, Internship, Thesis.*
- Undergraduate courses: *International Business, Leadership and the Maritime Experience, Transportation Systems.*

#### Service

- Faculty Member, *Judicial Review Board* (January, February 2017).
- Presenter, *Graphics in Blackboard Workshop* (February 2017).
- Member, *Graduate Council* (March 2015 – April 2016).

#### Guest Lectures

- *Networking*, TMGT 6001 Orientation to Graduate Studies (February 2016).

#### Other

- Advisor, *American Caribben Maritime Foundation* (April 2015 – January 2017)
- Attendee, *Connecticut Maritime Association* monthly luncheons and annual meeting.
- Attendee, *New Directions in International Trade Policy*, New York University, June 2017
- Attendee, *Marine Money Week Wrap-Up*, June 2017
- Reviewer, *The Importance of Maritime Chokepoints for Global Food Security and Trade*, for Elsevier B.V. (2017).

#### April 2012 – December 2015

**Senior Lecturer and Chair, Global Business and Transportation Department; Director of Online Programs, SUNY Maritime College**

#### Scholarship

- Self-published *Drogan Notes: Communications*, a collection of papers, blog posts, the odd e-mail, and lecture notes on the subject of communication (2014).

#### Teaching

- Graduate courses: *Capstone, International Transportation Management Internship, Management Information Systems in Transportation, Special Topics in International Transportation Management, Thesis I, Thesis II*
- Special online graduate course for students of Universidad Marítima Internacional de Panamá; *Management Information Systems in Transportation.*
- Undergraduate course: *Leadership and the Maritime Experience, Principles of Global Supply Chain Security.*
- Supervisor for graduate thesis: *A Survey of Terminal Automation*

#### Service

- Attendee, *Meeting with Personnel Department, Royal Thai Navy.*

- Attendee, *Meeting with St. Brito's College of Maritime.*
- Attendee, *Meeting with Vietnam Maritime University.*
- Chair, *GBAT Staff Assistant/Office Manager Search Committee, (2013).*
- Host, Meeting with *University of Piraeus.*
- Host, *New Graduate Students Orientation.*
- Member, *ABS Chair Search Committee.*
- Member, *Academic Council (2005 - 2015).*
- Member, *Chief Information and Technology Officer Search Committee (2013).*
- Member, *Committee on Nominations and Elections (2008 - 2013).*
- Member, *Director of Graduate Admissions Search Committee, (2013).*
- Member, *Graduate Admissions Counselor Search Committee (2015).*
- Member, *President Search Committee (2013 - 2014).*
- Member, *Provost Search Committee (2013).*
- Participant, *Admissions Open House.*

#### **Guest Lectures**

- *Culture and Ethics, GBTT 251 Transportation Systems (November 2013 x 2).*
- *Ethics, Critical Thinking, Culture, and Communication, TMGT 6001 Orientation to Graduate Studies (September 2012, February 2013, October 2013, February 2014, October 2014).*
- *Networking, TMGT 6001 Orientation to Graduate Studies (February 2015, September 2015).*

#### **Other**

- Attendee, *"Putin's Russia and the European Union -- When Geo-Business & Geo-Politics Collide," NYU Center for Global Affairs.*
- Attendee, *China's New Round of Economic Reforms and Sino-US Trade Relations, Confucius Institute of Business, SUNY Global Center (December 2013).*
- Attendee, *Connecticut Maritime Association, monthly luncheons and annual meeting.*
- Attendee, *Crossroads 2013, MIT Center for Transportation and Logistics (June 2013).*
- Attendee, *MIT and the Digital Economy: The Second Machine Age, MIT Initiative on the Digital Economy (April 2014).*

- Attendee, *NYCONN Roundtable of the Council of Supply Chain Management Professionals*, monthly meetings.
- Attendee, *SUNY Council of Business School Deans and Program Administrators* (June 2012).
- Attendee, *SUNY Graduate Officers' Meeting* (April 2013).
- Attendee, *The Fourteenth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. May 2014.
- Attendee, *Transportation & Logistics Executive Update*.
- Facilitator, *The Thirteenth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College, May 2013.
- Host, *GBAT Industry Advisory Board*.
- Member, External Review Team, *Caribbean Maritime Institute*, February 2015.
- Open SUNY Center for Online Teaching Excellence (COTE) selected *TMGT 9100-02 Capstone (Spring 2015, online)* as a model by faculty developing new online courses (July 2015).
- Panelist, *The New Era of Shipping*, Hellenic Club, Maritime College, March 2014.
- Presentor, *At the Intersection of Science, Technology, Engineering, and Business: Addressing Global Issues*, Faculty Conversations, Maritime College, March 2014.
- Reviewer, Associate of Science Degree in Supply Chain Management, *Excelsior Community College* (Jamaica), May 2015.
- Student, *World Politics: The Struggle for Leadership*, NYU School of Continuing and Professional Studies, Summer 2014.
- The addition of the distance education format to the registered Master of Science (M.S.) degree program in International Transportation Management approved by the State Education Department, The University of the State of New York (July 2013).

**September 2007 – April 2012**

**Senior Lecturer, Global Business and Transportation Department; Director of Online Programs, SUNY Maritime College**

**Scholarship**

- *Managing the Business*, paper submitted to the *Third Annual Conference on Cutting Edge Issues in Shipping*, Maritime College, February 2008.

**Teaching**

- Graduate level courses (34) in *Transportation Management*, *The Logistics Channel Within Supply Chain Management*, *System Design and Control*, and *Management Information*

*Systems in Transportation.*

- Independent study (4).
- Member, *Capstone Course Review Panel*, Graduate Program (2005 – 2008).
- Proposed a new graduate course, *Special Topics in International Transportation Management*, that was accepted by the Maritime Faculty and scheduled to be first taught Fall 2010.
- Supervisor for four graduate theses; *Caspian Energy*, *Maritime Domain Awareness Information Sharing*, *A Methodology for Measuring Supply Chain Resilience: An Analytic Hierarchy Process Approach*, and *Efficiency Through Sustainable Supply Chains*.

**Service**

- Faculty advisor to the *Society of International Trade and Transportation Club*.
- Member, *Academic Council*.
- Member, *Clay Maitland Endowed Graduate Scholarship Awards Committee* (2008 -).
- Member, *Committee on Nominations and Elections* (2008 -).
- Member, *Graduate Admissions Review Board* (2008-2009).
- Member, *Graduate Program Policy Board*.
- Member, *IT Liaison Committee* (2009 -).
- Member, *Mark Chadwin Memorial Award Committee* (2009).
- Member, *Strategic Enrollment Management Transformation Team*, SUNY System (2010-).

**Guest Lectures**

- *Ethics*, Introduction to Graduate Studies, Maritime College, February 2010 (2x)
- *Ethics*, Introduction to Graduate Studies, Maritime College, September 2010 (2x)
- *Logistics and Information Systems*, International Logistics, Maritime College, September 2010
- *Notes from the IT Frontline with Post 2003 Addendum*, Introduction to Business Computing, Maritime College, September 2009 (3x)
- *Order Processing and Information*, International Logistics undergraduate course, Maritime College, September 2009.
- *Organizing for Effective Logistics*, International Logistics undergraduate course, Maritime College, November 2008
- *Procurement*, International Logistics undergraduate course,

Maritime College, November 2007.

- *The Next Frontier in IT Strategy: A McKinsey Survey, May 2007*, Information Systems for Managers graduate course, Baruch College, September 2007.
- *Thinking About Logistics*, International Logistics undergraduate course, Maritime College, March 2008

#### Other

- Attendee, *2-3-98 Open Source Software Conference*, SUNY Delhi, August 2009
- Attendee, *CGA/Sustainability Practice Network Special Panel: High Performing Supply Chains*, NYU Center for Government Affairs, February 2010
- Attendee, *Conference on Computing in the Disciplines*, FIT, October 2008.
- Attendee, *Crossroads 2009 - Managing Supply Chains in Turbulent Times*, MIT, March 2009.
- Attendee, *Presenting Data and Enformation*, Edward Tufte, New York, July 2009.
- Attendee, *Quality Matters Workshop*, FIT, June 2010
- Attendee, *Second Annual Global Forum for Responsible Management Education*, Fordham University, June 2010.
- Attendee, *SLN SOLsummit 2010*, Syracuse, February 2010
- Attendee, *Smarter Supply Chains Conference*, IBM, October 2009
- Attendee, *The Ninth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. May 2009.
- Candidate for a *Master of Arts in Diplomacy* with an *International Commerce* concentration, Norwich University, expected degree date June 2011.
- Co-Presenter, *The Contemporary Economic Condition of the U.S.*, Faculty Conversations, Maritime College, December 2011
- Evaluator, *Accounting Assessment*, Baruch College, June 2009.
- Evaluator, *Analytical Skills Assessment*, Baruch College, December 2009
- Evaluator, *Oral Communications Assessment Pilot Test*, Baruch College, November-December 2007.
- Evaluator, *Technology Literacy and Global Awareness Assessment Pilot Test*, Baruch College, December 2008.

- Facilitator, *The Eighth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. April 2008.
- Facilitator, *The Tenth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. April 2010.
- Meeting with Ms. Kok Li Peng, Deputy Permanent Representative Of Singapore to The United Nations, *The Practical Side of International Relations*, November 2009
- Member, *IBM Academic Initiative*.
- Member, *Westport Library Project*, Harvard Business School Club of Connecticut Community Partners, 2008.
- Presenter, *The Context of Interest*, Faculty Conversations, Maritime College, March 2010.
- Reviewer, "Transportation and Logistics in Supply Chains," *The Handbook of Technology Management*, to be published by John Wiley & Sons, Inc.
- Reviewer, *Port Economics*, by Wayne Talley (Old Dominion University), to be published by Wiley-Blackwell.
- Student, *America in the World*, New York University School for Continuing and Professional Education and the New York Times, February 2008.

**September 2006 – August 2007**

**Lecturer, Global Business and Transportation Department; Director of Online Programs, SUNY Maritime College**

**Teaching**

- Graduate level courses (8) in *Transportation Management* and *Management Information Systems in Transportation*.
- Member, *Capstone Course Review Panel*, Graduate Program.

**Service**

- Chairman, *Task Force on Marketing, Outreach, and Recruitment*, Global Business and Transportation Department.
- Faculty advisor to the *Society of International Trade and Transportation Club*.
- Initiated the *SUNY Maritime Masters* blog, a forum for graduate students.
- Member, *Academic Council* and *Admissions Board*.
- Member, *Chancellor's Award Committee*.
- *The Graduate Faculty Excellence in Service Award*, Maritime College and the Graduate Student Association.

**Guest Lectures**

- *Executives on Campus Freshman Seminar for Learning*

*Communities*, Baruch College, October 2006.

- *Introduction to Business and Economics*, Maritime College, February 2007; *International Logistics*, Maritime College, March 2007 (x2).
- *IT Issues Within the Context of Globalization*, Globalization and Technology graduate course, Baruch College, November 2006.

#### Other

- Closing Speaker, *CUNY Conference on Academic Integrity*, Baruch College, March 9, 2007.
- Facilitator, *The Seventh Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. April 2007.
- Member, *Writing Skills Assessment Team*, Bernard L. Schwartz Communication Institute, Baruch College, November 2006.
- Self-published *Drogan Notes*, a collection of all personally-authored lecture notes for courses I teach. A copy has been placed on the reserve shelf in the Maritime Luce Library for use by students.

#### December 2003 – August 2006

**Lecturer, Acting Director of the Graduate Program in International Transportation Management (May 2005 – August 2006), Global Business and Transportation Department, SUNY Maritime College**

#### Scholarship

- Delivered a paper, *Connect, Communicate, Learn*, at the *CIT 2005* conference at Binghamton University, May 23-26, 2005.

#### Teaching

- Designed, developed, and delivered the first distance learning course at Maritime, *Transportation Management*, March 2004.
- Graduate level courses (14) in *Business Logistics, Marketing Management, Intermodal Freight Transportation, Management Information Systems, and Transportation Management*.
- Member, *Capstone Course Review Panel*, Graduate Program.
- Undergraduate course in *International Logistics* (4).

#### Service

- Assisted Continuing Education in developing a research proposal to a major global container shipping company for investigating *The Future Involvement in Surface Transportation Services*.
- Assisted in *Continuing Education* in developing the application for a grant (ED-GRANTS-092304-001) from the US Department of Education for SUNY Maritime College in cooperation with the Istanbul Technical University, Faculty/student exchange and trade seminars. October 2004



- Facilitator, *The Sixth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. April 2006.
- Facilitator, *The Fifth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. May 2005.
- Facilitator, *The Fourth Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L. Schwartz Communication Institute, Baruch College. April 2004.
- Faculty advisor to the *Society of International Trade and Transportation Club*.
- Member of the *GBAT Curriculum Committee and Academic Council*.
- Member, Faculty/Staff Search Committees: *Director, Graduate Programs 2004-2005; Chairman, Department of Global Business and Transportation 2005; Manager of Communications, Development/Public Relations 2005*.

#### Guest Lectures

- *Fundamentals of Marketing*, Maritime College, October 2004.
- *Globalization and Technology*, Globalization and Technology, Baruch College, September 2004.
- *Introduction to Business and Economics*, Maritime College, November 2005, February and March 2006.
- *Notes from the IT Frontier*, Information Systems for Managers, Baruch College, February 2005.

**November 2001 – November 2003**

**Adjunct Professor, International Business Department, Baruch College**

#### Scholarship

- Delivered a presentation, *A Business Person's View of Writing in a MBA Course; Issues, Observations, Actions*, CUNY WAC Faculty Presentations, Professional Programs. May 2003.

#### Teaching

- Graduate level courses in *International Logistics*. Spring 2002, Spring 2003.

#### Service

- Assisted Kingsborough Community College gain a \$50,000 2003 *Kauffman Collegiate Entrepreneurship Network* grant from the Ewing Marion Kauffman Foundation. January 2003.
- Co-author of the first *Adjunct Faculty Handbook* at Baruch College. June 2003.
- Facilitator, *The Third Annual Symposium on Communication and Communication Intensive Instruction*, Bernard L.

Schwartz Communication Institute, Baruch College. October 2002.

- Member of the *Business Advisory Council* of the Bernard L. Schwartz Communications Institute. April 2002 – November 2004.
- Member of the *Steering Committee* of the *Executives-on-Campus Program*. Responsible for designing and implementing the *Executive Student Partnership* program. This program utilizes the experience of members of the Baruch Executives on Campus program to mentor graduate students in the fulfillment of their career desires. March 2003 – June 2005.
- Panel participant in *A Discussion on Technology, Privacy and Ethics* for The Corporate Responsibility, Ethics, and Governance Association, Baruch College, October 2003.

#### **Guest Lectures**

- *Barriers and Catalysts in Global Transportation*, Northwestern University. May 2003.
- *Ethics*, Freshman Seminar, Baruch College. September 2003.
- *International Business Issues*, Export Management, Quinnipiac University. October 2002.
- *Negotiating Group Membership Through Communications*, Communications Strategy, Baruch College. March 2003.
- *Notes from the IT Front Line 1965-2003*, Information Systems for Managers, Baruch College. October 2003.
- *Notes from the IT Front Line 1965-2003*, Information Systems for Managers, Baruch College. March 2003.
- *Organizational Culture*, Managerial Communications, Baruch College. November 2002.
- *Transactions and Technology*, Introduction to Information Systems and Technologies, Baruch College. November 2003.

**Cited in:**

- Koopmanschap, E., & Schaap, M. (2013). *ToC Reflection Notes 4: Visualising Your Theory of Change: a Must?* Wageningen, Netherlands: Wageningen University and Research Centre.
- Linda M. Harasim (Editor), Global Networks: Computers and International Communication, The MIT Press (1993), Chapter 7, "Integrating Global Organizations through Task/Team Support Systems," Marvin Manheim.
- Lloyd's List, "Distance Learning Opens Education to All," December 16, 2005, p 7.
- Michael Hugos, Building the Real-Time Enterprise: An Executive Briefing, Wiley (2004).
- Numerous weblogs and Internet discussion groups.
- Seidman, T. (1989, April 18). New Track Upkeep Systems Could Save Rails Millions, JOC.com
- Small, F. (2013). *Small Reflections: My Perspective on Some Major Changes Within New Zealand*. Wellington, New Zealand: Francis Small.

**September 2001 – October 2001**

- Independent Management Consultant

**Independent Management Consultant**

**June 1965 – August 2001**

- Various roles, responsibilities, and accomplishments at IBM. Details available upon request.

**Education**

- *Master of Arts in Diplomacy*, Norwich University, June 2011.
- *Advanced Freight Seminar*, Northwestern University Transportation Center, 1989, 1990, 1991.
- *The Special Studies Program in Transportation: Logistics Analysis for Carriers and Shippers*, Massachusetts Institute of Technology, 1983.
- *The Special Studies Program in Transportation: Transportation System Management and Analysis*, Massachusetts Institute of Technology, 1982.
- *Railroad Institute*, Multisystems, Inc., 1981.
- *Systems Research Institute*, IBM, 1976.
- *Railroad Institute*, Harvard Graduate School of Business, 1974.
- *BS in Applied Science*, Southern Illinois University, 1965.

Education also includes that required and offered by the IBM Consulting Group.

- *Sense and Respond Workshop*, October 1998.
- *Knowledge Management Workshop*, December 1997.
- *Information Technology Architecture Methodology Class*, October 1995.
- *Business Transformation Strategy Framework Workshop*, June 1993.

- *Managing the Consulting Engagement*, September 1992.
- *Business Transformation Methodology Class*, June 1992.
- *Business Transformation Practice Leader Workshop*, April 1992.