

Schuyler Community Development (SCD)

Strategic Plan 2018-2022

On the mornings of September 20 and October 4, 2017, SCD and invited guests took part in the updating of Schuyler SCD's Strategic Plan for 2017 – 2022. The process involved ranking the success over the last 10 years on previous identified goals and also prioritizing current and new goals.

Utilizing Nebraska Public Power District's Option Power and an online survey tool, board members and invited guests were asked for their input. The following is a written report of those stated in order of how SCD and invited guests ranked them in priority, at the September 20th meeting. Action items are in order of the items receiving the highest majority vote at the October 4th meeting.

Goal #1: Leadership Development / Community Engagement

- Action: Initiate a Program for Greater Community Engagement by Diverse Population (100%)
- Action: Establish a Rural Outreach / Community Inclusion Program (90%/10%)
- Action: Develop a Youth Leadership program (75%/25%)

Responsible Partners: SCD, Schuyler Chamber of Commerce, Schuyler Public Schools, Schuyler City Council, Senior Center, Churches, Private Businesses, Service Clubs, Extension Clubs, Comite Latino de Schuyler, CHI Health Schuyler

Goal #2: Continue to Improve Community Appearance

- Action: Historic Downtown District (90%/10%)
- Action: Colfax Street / Hwy 15 (85%/15%)
- Action: 16th Street (80%/20%)
- Action: Residential Areas (50%/50%)
- Action: Continue to Maintain City Owned Facilities, Softball, Parks, Ballroom, etc.

Responsible Partners: SCD, Schuyler Police Department, Schuyler City Council, Keep Schuyler Beautiful Committee

Goal #3: Support Implementing Downtown Revitalization / Redevelopment Plan

- Action: Launch Upgrades to Aging Municipal Infrastructure (90%/10%)
- Action: Preservation of Buildings & Historic Facades (FBI Fund, Chapter 95 - building inspections) (85%/15%)
- Action: Iconic Gateway Entrance Feature (corner lot @ Colfax & 11th Street) (75%/25%)
- Action: Restore & Occupy Top Notch Building (75%/25%)
- Action: Take steps to encourage private enterprise (70%/30%)
- Action: Organize Downtown Investment group (65%/35%)
- Action: Mothball Carnegie Library Building (60%/40%)

Responsible Partners: SCD, Schuyler Downtown Revitalization Committee, Banks, City of Schuyler, Private Ownership, Nebraska Main Street, Schuyler Chamber of Commerce

Goal #4: Supplemental Funding for Economic Development

- Action: Apply for LB 518 Housing Funds (95%/5%)
- Action: Apply for Private Grants (95%/5%)
- Action: Apply for Downtown Revitalization Grant – DED (90%/10%)
- Action: Apply for Civic and Community Center Finance Fund (CCCCFF) – DED (90%/10%)
- Action: Apply for NE Historic Tax Credits (Lincoln Highway) (80%/20%)

Responsible Partners: SCD, Schuyler Community Foundation, Nebraska Department of Economic Development, Northeast Nebraska Economic Development District

Goal #5: Northwest Development (Business & Residential)

- Action: North Colfax Street (Hwy 15 frontage business corridor) (90%/10%)
- Action: Phase 2 WHP (Workforce Housing Project) (90%/10%)
- Action: Sidewalk Extension (N. Chicago, W. 22nd, N. Colfax to QC Supply) (90%/10%)
- Action: New Sanitary Lift Station Located North of Elementary School to Service 42 Acres (80%/20%)

Responsible Partners: SCD, Home Builders Group, Schuyler Department of Utilities, Private Developers, General Contractors, Schuyler Schools, CHI Health Schuyler

Goal #6: Recruit New Businesses / Employers

- Action: Business Recruitment (100%/0%)
- Action: Business Rules & Resources (95%/5%)
- Action: Business Recruitment & Expansion Survey (90%/10%)

Responsible Partners: SCD, Chamber, City, DED, NPPD, Dept. of Labor, CHI Health Schuyler

Goal #7: Flood Prevention

Shell Creek Flood Plain

- Action: Accelerate FEMA's Levee Certification (90%/10%)
- Action: Revise Shell Creek Flood Plain Map (reduce risk / lower flood ins. premiums) (95%/5%)

Responsible Partners: SCD, NRD, City, Farmers & ranchers, Corps of Engineers, JEO

Platte River Flood Plain

- Action: Accelerate Pending Map Changes Impacting Downtown & Residential area (100%)
- Action: Finalize Levee Design Phase (75%/25%)

Responsible Partners: SCD, NRD, City, Farmers & Ranchers, Corps of Engineers, JEO

Goal #8: Marketing for New Housing

- Action: Affordable Housing (own / rent) (95%/5%)

- Action: Market Rate Housing (own / rent) (90%/10%)
- Action: Transitional Housing (rent / rent-to-own) (85%/15%)
- Action: Senior Market Rate Rental Housing (85%/15%)

Responsible Partners: SCD, Housing Committee, Private Developers, NIFA, DED, Northeast Nebraska Economic Development District, Realtors, Insurance Agents, Banks, Schuyler Department of Utilities, CHI Health Schuyler

Goal #9: Develop Industrial Site Plan

- Action: Recruit and Build Truck stop (service Cargill, NOR-AM. Frontier Coop, U.S. Hwy 30 Expressway) (90%/10%)
- Action: Schedule Capital Improvement - sanitary lift station (80%/20%)

Responsible Partners: SCD, Cargill, Loup Power, NPPD, DED, NE Dev. District, Dept of Transportation, Private Developers

Goal #10: Better Communications between Community Organizations / Boards

- Action: Annual community conference of service organizations, boards, advisory groups, councils (90%/10%)
- Action: Initiate a community attitude/perspectives survey to collect information on what local residents are viewing as needs in the community

Responsible Partners: Ministerial Association, SCD, Local Media, Social Media, News Channel NE, Chamber Newsletter, Flood Communications, Schools, Leaders of organizations, Schuyler is Home Group, CHI Health Schuyler