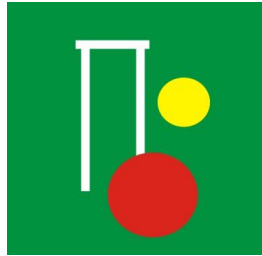


2018



CROQUET NETWORK MEDIA KIT

360° MEDIA PORTFOLIO

Since the launch as a simple news site in 2008, Croquet Network has expanded to include a Forum site, a world e-newsletter, two croquet tournaments, a partnership with the MCA Nine Wicket Series and a social media arm that boasts a reach of 2,000 dedicated croquet enthusiasts. The original **CroquetNetwork.com** news and magazine site filters headlines and links to croquet's most credible websites. CroquetNetwork.com tracks all of the best croquet news and offers an annual mallet directory and poll along with expanding coverage of the world's top croquet events.

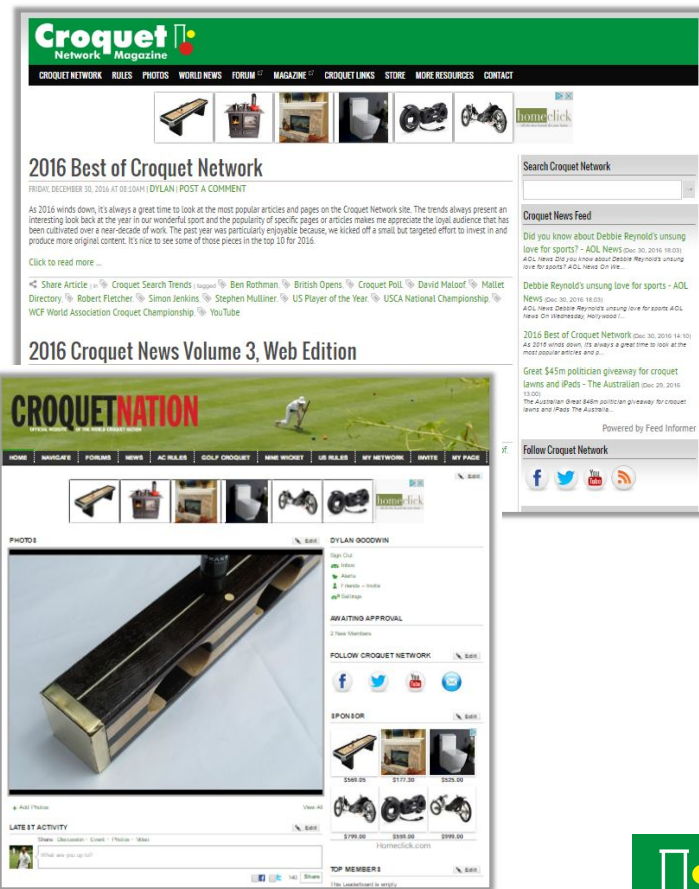
The partner CroquetNation.com community site extends the presence of Croquet Network with dedicated forums for Association Croquet, Golf Croquet, Nine Wicket Croquet, US Rules (American) Croquet and Used Croquet Equipment. It also includes user-generated photo galleries and video embeds (share your YouTube video and still get all of the views). The forum site also tracks top tier croquet tournaments on a flexible calendar that filters to AC, GC, 9W and US events.

Plus the site provides in-platform secure messaging, chat and personal pages that can allow players to track their personal croquet event calendars.

Combined Traffic

All ad website packages are sold with ad placements and exposure in the tri-weekly e-newsletter. to maximize exposure for advertisers, That exposure includes an **average of over 3,100 page views per month in 2017 ... up 24% from 2016**. In addition, the extensive coverage of the MacRobertson Shield World Team Championship in April hit a record of **7,125 pageviews** for Croquet Network.

And remember, all new and renewing advertisers are "announced" via the Croquet Network Facebook and Twitter channels for big-time viral exposure. **Posts on Croquet Network's Facebook channel routinely reach 500 to 1000 Facebook followers.** That alone is likely the most compelling reason to join the Croquet Network family of sponsors.



ONLINE OPPORTUNITIES

Leaderboard Options

Includes placement on the Croquet Network websites **plus a bonus 300x250 ad in the Croquet Network newsletter** in all issues that are mailed during the term. All new advertisers are announced on the Croquet Network social media channels — providing 1500 plus in additional reach with unlimited potential viral exposure. Both leaderboards are run of site — meaning they appear on all pages of Croquet Network and Croquet Nation.

Upper Leaderboard (728x90)

\$7,000 Annual — 52 weeks

\$2,500 for 3 months — 12 weeks

\$900 for 1 month — 4 weeks

Lower Leaderboard (728x90)

\$500 Annual — 52 weeks

\$200 for 3 months — 12 weeks

Croquet Network can design your ads — newsletter bonus spot requires an alternative-sized ad

If you are interested in advertising, contact **Dylan Goodwin** at croquetnetwork@gmail.com or 913-636-7231.



ONLINE OPPORTUNITIES

Impact Ad Options

Includes placement on the Croquet Network websites **plus a bonus 300x250 ad in the Croquet Network newsletter** in all issues that are mailed during the term. All new advertisers are announced on the Croquet Network social media channels — providing 1500 plus in additional reach with unlimited potential viral exposure. Impact Ad slot positions are based on sign up order. A large impact ad receives the top priority in the right rail if active.

Large Impact Ad (300x600)

\$4,500 Annual — All Croquet Network sites and 52 weeks in the newsletter with a 300x250 spot

\$1,500 for 3 months — All Croquet Network sites and 12 weeks in the newsletter with a 300x250 spot

\$800 for 1 month — All Croquet Network sites and 4 weeks in the newsletter with a 300x250 spot

Standard Impact Ad (300x250)

\$1,500 Annual — All Croquet Network sites and 52 weeks in the newsletter with a 300x250 spot

\$600 for 3 months — All Croquet Network sites and 12 weeks in the newsletter with a 300x250 spot

\$250 for 1 month — All Croquet Network sites and 4 weeks in the newsletter with a 300x250 spot

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The image displays two screenshots of the Croquet Network website, illustrating advertising opportunities. The top screenshot shows a 300x600 ad in the right rail and a 300x250 ad in the newsletter. The bottom screenshot shows a 300x250 ad in the right rail and a 300x250 ad in the newsletter. A large blue box on the right side of the top screenshot contains the text "YOUR AD HERE 300x600" with arrows pointing up and down. A similar box is on the right side of the bottom screenshot with "YOUR AD HERE 300x250".

The website content includes a navigation bar with links for CROQUET NETWORK, BLOGS, PHOTOS, WORLD NEWS, FORUM, MAGAZINE, ADVERTISE, CROQUET LINKS, STORE, MORE RESOURCES, CONTACT, and ENR/LETTER. The main content area features articles such as "Croquet Poll: 2017 Most Popular Croquet Mallet" and "2016 Supporters of Croquet Network". A search bar and a "REDBUBBLE" logo are also visible.



SPECIAL OFFERS

Annual Mallet Poll/Directory

Since the launch in 2014, the Annual Mallet Poll and follow-up Mallet Directory have dominated as our most viewed web posts each year. Get on board with this annual opportunity to get exposure to mallet buyers across the world with one of our Mallet Advertiser Packages that run for eight weeks during the campaign:

PLATINUM: \$950 (8 weeks)

728x90 site leaderboard and in-article embed, 840 x 600 slideshow insert and 300x250 enewsletter ad

GOLD: \$500 (8 weeks)

300x250 site impact ad and newsletter ad with slideshow insert

SILVER: \$300 (8 weeks)

Top mallets slideshow insert

15 Tips For Backyard Croquet Exclusive | \$400 Annual

300x250 in column ad in the most popular all-time article:

[Backyard Warrior: 15 Winning Tips for the Backyard Croquet Game](#)

Why Croquet Players Wear White? | \$400 Annual

300x250 in-column ad in the second most popular all-time Croquet Network article: [Mallethead: Why Croquet Players Wear White](#)

Morning Coffee Sponsor

Croquet Network's Morning Coffee eNewsletter is delivered three times per week and delivers news from the world's top croquet sites. Grab some prime real estate in the "newspaper" of world croquet with a 300x250 on a tri-weekly basis. Plus, all sponsors are announced on our Facebook, Twitter, Instagram and Ning social media channels.

\$800 for 12 weeks / \$1200 for 24 weeks / \$2400 for 52 weeks

Small Budget Option: Tourney Announcement

Place a reverse text tourney or product announcement ad exclusively **at the top of the enewsletter for \$300 for eight weeks**. Limit of 35 words, but the opportunity includes a website post announcement (limit 600 words, three photos) as well as a campaign via our social media network — Facebook, Twitter and Ning.

Reverse text tournament announcements all also available below the main articles at \$100 for eight weeks (35-word limit, with 600-word website post and social announcements). These lower listings are not exclusive and are sorted in order of tournament dates.

Croquet Network can design your ads — enewsletter bonus spot requires an alternative-sized ad. If you are interested in advertising, contact **Dylan Goodwin** at croquetnetwork@gmail.com or 913-636-7231.

