



October 14, 2014

7:00 p.m.

Orange Park Library

- I. Call to Order: The meeting was called to order by Scott Hershey at 7:00 p.m.
Board members present: Scott Hershey, Regina Sooe, Bill Page, Kathy Murray, Michelle McCullough, Joe Strickland, Carol MacDougall, Gordon Simms, Doug Barrows, Ann Krause, Bill Krause, Robert Webster, Kim Lundy, Jennifer DeSanctis, Mark Wynter, George Hoskins, Charlie Hunsberger-Sauter.
Also present: Kellie Howard
- II. Review and Approval of Minutes: A motion was made, seconded and passed to approve the minutes from the August meeting.
- III. Officer Reports
 - a) President Report – Scott Hershey
 - i) Lack of a quorum last at month's board meeting
 - ii) Credit Card Charges for our races: This is a needed service.
 - iii) Presenting Sponsor needed for the Resolution Run
 - iv) RRCA Convention 2015: Regina Sooe to attend in Des Moines, Iowa.
 - v) Public Address System: We need to get a new one, information from Mike Mayse.
 - b) Treasurer Report – Bill Krause
August 2014:
 - Income was \$24,758.56 Expenses were \$5,386.79
 - Ending Cash Balance as of August 31, 2014 was \$39,464.70 of which \$14,135.95 was designated for Children's Running, \$500 designated for the 2015 Resolution Run, and \$125 designated for 2014 scholarships. \$24,703.75 was undesignated.
 - Revenues included" membership, merchandise and race expenses.
 - Expenses include merchandise, scholarship payments, the newsletter, and transfer of sponsorship monies.
September 2014:
 - Income was \$1,635.00 Expenses were \$500.00
 - Ending Cash Balance was \$40,599.70: \$14,644.29 designated for Children's Running, \$125 designated for 2014-2015 scholarships, and \$36,081.15 was undesignated.
 - Revenues were sponsorship and membership related.
 - Expenses included transferring Kohl's sponsorship money to the Resolution Run account.
- 2) Committee and Director Reports
 - a) Hog Jog 5K Budget – Charlie Hunsberger: A motion was made, seconded and passed to approve the budget for the 2014 Hog Jog.
 - b) Resolution Run Budget – Kellie Howard: A motion was made, seconded and passed to approve the budget for the 2015 Resolution Run. We do need a new title sponsor.
 - c) Secretary: Which weighs more, a ton of feathers or a ton of lead? After much discussion the group decided that it was a ton of feathers. A motion was made, seconded and passed to add this to our bylaws.
 - d) Social Update – Jen DeSantis: They are looking for new social ideas.
 - e) Marketing Coordinator –Michelle McCullough: Discussion about advertising in Florida Running & Triathlon and other publications.
 - f) Finalization of Race Series: We need to establish rules of participation.

g) Website: updates to be completed by Scott and Travis.

g) Merchandise: Next order coming up. At the beginning of every year, we should decide which races to support, put up tent.

3) Old Business

a) Jennies Pennies Recap – Bill Krause: This is the Striders birthday, so we should make an effort to promote it better and attend this event. We did not get the word out this year.

b) Senior Games – George Hoskins: We had five Striders attend, and it was a lot of fun.

c) Photo Backdrop: We will purchase for about \$160 for photo opportunities at our races.

4) New Business: None

5) Adjournment: A motion was made, seconded and passed to adjourn the meeting at 8:25 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.