



November 18, 2014 (7 PM)

Meeting Location: Regina Soeey and Bill Page's House
3944 San Jose Blvd. 32207

- I. Call to Order: The meeting was called to order at 7:15 by Scott Hershey.
Board Members Present: Scott Hershey, Mark Wynter, Bill Krause, Ann Krause, Regina Soeey, Robert Webster, Carol MacDougall, Michelle McCullough, Kathy Murray, Christine Vaughn, Jennifer DeSanctis, George Hoskins.
Quorum: yes
- II. Review of Minutes: A motion was made, seconded and passed to approve the minutes from the October meeting.
- III. Officer Reports
 - I. President Report – Scott Hershey
 - i. Start to promote the Resolution Run and Race Series
 - ii. Strider Tent – Subaru ½ and Jax Bank Marathon
 - iii. Volunteer Coordinator(s) needed: This is a difficult job to fill, and is very detail-oriented. It really takes two people to do it right.
 - iv. Memorial Day Race Director needed
 - v. Banner placement for our races: Now we have a lot of banners, equipment, tents, tables, so having an organized pre-determined plan of where things go. Michelle needs to attend the pre-race meeting to assist.
 - vi. 2nd PA system: Mike wants to buy another one, so we can cover two areas at once.
 - vii. Finishers podium: Robert Webster can make them very inexpensively.
 - viii. Generator needed: Mike Mayse to purchase out of next year's budget.
 - ix. Fun Run Coordinator – Suzanne Baker to replace Tara Showalter.
 - x. 2015 Events to Support:
 1. Water Stops – Jacksonville Bank and Donna
 2. Spartan 5K: They like us to show up to support.
 3. Fleming Island 5k: They would like us to promote their race again next year.
 - xi. Budget 2015: Please submit budget items to Bill Krause before next month's meeting.
 - II. Treasurer Report – Bill Krause
 - i. October 2014:

Beginning Cash Balance as of October 1, 2014 was \$40,599.70
October Income was \$75.00. October Expenses were \$299.52
Ending Cash Balance as of October 31st, 2014 was \$40,375.18
Comparable Ending Cash Balance as of October 31, 2013 was \$50,861.22
Revenues were membership related.
Expenses were social and newsletter.
Our ending cash balance is \$10,000 less than it was this same time last year. Discussion about why our cash balance is down.
 - ii. Budget Preparation for 2015:

We are down on income from what we budgeted. Membership monies are down. Race revenues are down. Bill encouraged us to read through the budgets from the last few years, so that we can be ready for the budget meeting next month.
- IV. Committee and Director Reports

- I. Hog Jog recap – Charlie Hunsberger: Attendance was slightly better than last year. The Fun Run attendance was higher as well.
- II. Membership Coordinator – George Hoskins w/ Michelle McCollough:
Gifts for renewing and new members. Invite people to pick them up at our next race or event. Discussion about various items: shoe laces, shoe pockets, arm warmers, cool towels. George will send a letter out to new and renewing members.
- III. Merchandise Coordinator – Mark Wynter
 - I. Hog Jog: It was a good merchandise weekend, we made \$295. We need to think about our order for Resolution Run merchandise.
 - II. Florida Striders cell phone App: Mark will look into the cost to develop an app.
 - III. Social Update – Christine Vaughn and Jen DeSantis: Thinking up social ideas is challenging. We need to promote our events better. Discussion about various social ideas. Talk about a New Years party at Christine’s house.

V. Old Business

VI. New Business

VII. Adjournment: A motion was made, seconded, and passed to adjourn the meeting at 8:36 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.

*** Placement on the agenda might be move to right under the Minutes ***