



May 12, 2012 (7 PM)
Orange Park Library

I. Call to Order: The meeting was called to order by Scott Hershey at 7:08 p.m.
Board Members present: Scott Hershey, Regina Sooey, George Hoskins, Michelle McCollough, Charlie Hunsberger, Bill Page, Kathy Murray, Cari Holbrook, Ann Krause, Kim Lundy, Jen DeSantis, Tara Showalter, Bill Krause. Quorum: Yes
Also Present Carol MacDougall

II. Review of Minutes: A motion was made, seconded and passed to approve the minutes from the April meeting.

III. Officer Reports

1) President Report – Scott Hershey

Welcome new board members Cari Holbrook and Sara Guthrie.

Other races in the area – Marketing: Scott was approached by two other OP race directors about promoting their races. Discussion about charging a nominal fee to mention their races on our website and/or FB page. Perhaps they could also put our flyers in their race packets and mention our races. No motion made, just discussion.

Bill Krause sent everyone a copy of the by-laws to read and reference.

2) **April 2015** Treasurer Report – Bill Krause

Beginning Cash Balance as of April 1, 2015 was \$22,308.52

April Income was \$14,795.74: Revenues were for Resolution Run race proceeds (about \$5200), memberships, merchandise sales, registrations for the current running class, reimbursements from race account, and Children's Running.

April Expenses were \$3,826.60, which included Danny Weaver flowers, socials (corporate tent, annual picnic), and Children's Running. Our income exceeded our expenses by over \$10,000.

Ending Cash Balance as of April 30, 2015 was \$33,277.66

The Certificate of Deposit account balances totaled \$57,221.64 on April 30, 2015.

The Social account balance on April 30, 2015 is \$591.39, reflecting expenses of \$431.48 for the

Corporate Tax Return: Last year we lost over \$18,000. This year we are off to a better start. We are 99.55% public supported, meaning: supported from donations, sponsorships, the community etc.

IV. Committee and Director Reports

a. Nomination Committee – Regina Sooey: The nominating committee recommends the following executive board: President-Scott Hershey, Vice President-Michelle McCollough, Treasurer-Bill Krause, Secretary-Regina Sooey. There were no further nominations. A motion was made, seconded and passed to approve the executive board.

b. Final AT25/50k budget, and Hog Jog Date approval – Charlie Hunsberger: We made \$918.32 on the race, a huge improvement over the past year. Great race, great shirt!!!
A motion was made, seconded and passed to approve November 22, 2015 as the next race date.

- A motion was made, seconded and passed to approve February 21, 2016 for the AT25/50k.
- c. Membership Coordinator – George Hoskins: Distributed a list of contact information for the BOD. Please make sure to let George know if your contact information changes.
 - d. Social Update –Jenn DeSantis; Our next social is Thursday May 21 at 6:15 for the run and 7:15 for our speaker, Doug Alred. Our June social will be the Suns game. Our July social will be a run and social at the beach. Discussion about a social run with Heartland.
 - e. Volunteer/Marketing Coordinator- Michelle McCoullough:
MD5K volunteers still needed.

National Running Day - June 3: We will encourage Striders to attend the JTC event from 1st Place Sports Baymeadows, which is a fundraiser for Marathon High.

Michelle mentioned that this is a great PR opportunity for the Striders, because we need to stay visible between Memorial Day and the Hog Jog.

Localtown.com: Michelle to register us as a club on their site. Right now there is no disadvantage to taking advantage of it.

- f. Memorial Day update and course change – Scott Hershey: Everything is going ok, except for volunteers. Doug suggested a slight course change.
- g. Scholarship Committee: Kim Lundy-They met a few weeks ago and selected the four winners. They will meet them at Al's Pizza next week to congratulate them.

V. Old Business

- a. RRCA Convention re-cap – Regina Soeey: Postponed until next month's meeting.

VI. New Business

- a. Marathon High – Regina Soeey: A motion was made, seconded and passed to approve a \$550 donation to this next Marathon High season. Discussion about how the Striders can be more involved in MH as volunteers or coaches, and be more visible in the community. Discussion about getting MH in more Clay County schools.
- b. Strider group Run(s) – Regina Soeey: A proposal that we have a Strider Run of the week every week that we promote to our members and encourage them to attend as a way to get more members running in different areas, and meeting new running partners. We will begin this program on June 1 with the Monday Bridges run, headed up by Bill Krause.
- c. Walking Group – Carol MacDougall: Desire to start a walking group a few nights per week for our members who want to walk more often with others.

VII. Announcements

- VIII. Adjournment: A motion was made, seconded and passed to adjourn the meeting at 8:47 p.m.

Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.