

Call to order: Jon Guthrie called the meeting to order at 7:01 p.m.

Board members present: Regina Sooeey, Bill Page, Dave Allen, Jennifer Harper, Sara Guthrie, Jon Guthrie, Ann Krause, Bill Krause, Doug Barrows, Mike Mayse, Jen DeSantis, Tabitha Williams, Jamie Williams.

Also Present: Vicky Connell

Quorum: Yes

Review and approval of previous month minutes: A motion was made, seconded and passed to approve the minutes from the February meeting.

#### Officer reports:

President – Jon Guthrie

My thoughts on what is most important role of our club: Growing our membership, getting the word out about what we have going on. Planning fun events for our members to participate together.

Growth of Club / Facebook likes- Oct 2017 1057 -March 2018 1221. That's +164 or up 15.5%

New Orleans R &R Half Marathon – future destination run events – suggestions please. Ten Striders went and had a blast in New Orleans.

Las Vegas: Jon and Dave are going to Las Vegas 11/11 for the Rock N Roll Marathon.

Treasurer – Bill Krause:

January-Running Team is under budget. CDs look good, as well as race accounts. Net worth as of 1/31/18 is \$99,000, which is about the same as last year.

February-We took in over \$10,000 and only spent \$4500. This was mostly due to proceeds from the Hog Jog and Resolution Run. We got a \$1,000 sponsorship from Orange Park Medical Center (\$500 towards RTTS and \$500 towards the Hog Jog). Expenses included: social account, signs & banners, Children's Running, race backdrop, promotions for expo membership drive.

We only made \$695 on the Hog Jog.

Resolution Run: The race entries were down. Expenses were about what was budgeted. Our profits were \$4974, when we projected \$9004.

Social and 40<sup>th</sup> Anniversary-Jen DeSantis: The picnic is our April social, on April 22 from 1-4 at Mandarin Park. In May we want to have a social with Heartland Physical Therapy at one of their clinics.

Membership – George Hoskins – no report

Scholarship Committee: We have not received very many applications as of yet. Students can still apply.

#### Old Business:

Sponsorship – partner recognition program. So far we have recognized Regina Running and Heartland, and we expect more to follow. Question: Can we have multiple sponsors in same type of business? (such as Heartland and Cora) The general consensus is that we should not.

Gate River Run Expo and Hospitality Tent-Bill Page: Everything with our tent went smoothly. Thank you to Mike Mayse, Jon Guthrie, Bill Krause, George Hoskins and all the volunteers. We had more space than usual, which was just lucky.

Photo backdrop – Successful first use at Gate River Run. Very well received. We plan to have one at each of our races going forward.

Update on becoming USATF Youth Club – Dave Allen: The Safe Sport course is available starting April 30, and costs \$20. Now our youth can be listed with a club when they travel to races.

5K Running class to start 4/4/18 – Vicky Connell: We need to all get the word out. Our club benefits from having a large, successful class. Discussion about how to get the word out into our community.

New Business:

BOD members for next year – Regina

Current members will be contacted individually to discuss / not at BOD meeting.

Weekly group training runs to be listed on Facebook and website in easy to read format similar to what Amelia Island does. - Jennifer DeSantis, Jon Guthrie, Jennifer Harper

Maybe we should do an obstacle run or mud run. Vicky Connell.

Upcoming Events:

Oakleaf St Patrick's Day training run and social time 3/17/18

Social Time at St Paddy's Run in Evergreen Cemetery 3/18/18

Annual Picnic at Mandarin Park 4/22/18

Run to the Sun 4/28/18

Memorial Day 5k 5/28/18

Family Fun Day at Hanna Park: Summer date TBD-Jon really wants to promote it and make it a big social.

Official 40<sup>th</sup> Anniversary Celebration (Fall date TBD)

Destination Run – Las Vegas R&R Half and Full Marathon 11/11/18

Strider Cruise (Spring 2019 date TBD)

A motion was made, seconded and passed to adjourn at 8:37 p.m.