

October 9, 2018 Board of Directors Meeting

@Orange Park Library

Call to order: Jon Guthrie called the meeting to order at 7:01 p.m.

Members present: Regina Soeey, Bill Page, Dave Allen, Shelly Allen, Kim Lundy, Ann Krause, Kathy Murray, Mike Mayse, Sara Guthrie, Jon Guthrie, Bill Krause, Tara Showalter, Vicky Connell, Scott Hershey.

Members absent: Amy Guthrie, George Hoskins, Stephanie Watson, Cari Holbrook

Review and approval of September 11, 2018 minutes: A motion was made, seconded and passed to approve the minutes from the September meeting.

Officer and chair reports:

President – Our Facebook page is up to 1426 likes, and growing every day. Please continue to invite your friends.

Social – Thanksgiving post-race social. Holiday party December 9th at Haskell Company; adults only.

Treasurer-Bill Krause:

September income was \$1,966.00, while expenses were \$3,390.13, reflecting a loss of \$1,424.13

- Income includes memberships, 40th Anniversary party registrations, and a transfer from the MD5K account.

- Expenses include some office expense, one scholarship payment, monthly stg, website fees, (including a refund), Children's Running, the Fall Running class, the 40th Anniversary dinner, and the newsletter.

Our net worth is about \$13,000 less than this same time last year. This is mostly due to lower race registrations, and fewer contributions from our sponsors.

Membership-No report this evening.

Strideright newsletter –The deadline for submissions is 10/19

Running class –C25K beginner class update (Vicky): It is more difficult to get feedback, because we don't have weekly meetings. The mentors are not reporting in very often. Discussion about matching new Strider members up with mentors as one of our benefits of membership. Discussion about the class finale 5k run on November 18 at 2 p.m. We will make it a club prediction run for everyone and have the post party at Mellow Mushroom.

Hog Jog 5K-Mike Mayse: As of today we only have 35 registrants. We will offer a free membership to the top 3 overall winners. We need to think about changing date or venue, if we don't get at least 300 entrants.

Old Business:

40th Anniversary Celebration report-Jon Guthrie: 63 people were in attendance, including 11 past presidents. George put a lot of work into the video, old photos & memorabilia.

Jenny's Pennies: Clarke Park on Kingsley Ave. 10/14/2018. Denise Daily has suggested a 9 or 10 mile route from Clarke Park if anyone is interested. Run or walk at 7am. Social time approximately 8am. All are welcome and encouraged to attend.

Promotion of our financial partners: We need someone to take on the responsibility of thanking and promoting the businesses that help support our club. This has been discussed in the past, without much follow up. We can and should do much better. Tara will reach out to UNF to look for a marketing intern.

New Business:

November Board meeting date needs to be changed to 1st Tuesday of November (11-6) due to President and Vice-President both being out of town on 2nd Tuesday. Location will be Buffalo Wild Wings at corner of Blanding Blvd and Wells Rd.

Possible new weekly group run from Mellow Mushroom on Fleming Island. (Vicky Connell) We would like one or more Striders to organize. They would really like to partner with us.

Possible Strider 11 person team to run Wolfson Children's Challenge Relay on 1/26/19 (Scott Hershey) Cost is \$450 for team. Possibly part of Club's children's running mission? Scott has expressed interest in organizing a team. Bill Page will subsidize half the cost.

A motion was made, seconded and passed to adjourn the meeting at 8:09 p.m.