



November 15, 2016  
Pinch-A-Penny  
11112 San Jose Blvd. (suite 1)

Attendees: Kathy Murray, Sara Guthrie, Shelly Allen, George Hoskins, Tara Showalter, Bill Krause, Cari Holbrook, Ann Krause, Doug Barrows, Jamie Williams, Jon Guthrie, Dave Allen, Scott Hershey, Michelle McCullough, Bill Page

- I. The meeting was called to order at 7:14pm.
- II. October Minutes were approved.
- III. Officer Reports
  - a. President's Report – Michelle McCullough (8 mins.)
    - i. Hog Jog Recap: Under 200 finishers this year, lower than previous year but overall a very good event. Having the fun run before the 5K was great, the band was great. Florida Strider Matthew Stratton was the overall winner.
    - ii. Coaching Certification Class: RRCA will allow clubs to host a coaching certification class. The cost is \$325 per person. Need 15 people to commit to the class. Vicky Connell will head up the process. More info to come.
  - b. Treasurer Report – Bill Krause (8 mins.)
    - i. October Financial Summary: Children's Running has more than enough funds for the next year. Turnout for the ½ Marathon training class is low. We have \$429 to send on the Dec social.
    - ii. Resolution Run Budget: 5K only this year which remains a Grand Prix event. Medals to all finishers. All sponsors are renewing for this year. Significant cost savings by not having the \$10K.
- IV. Committee and Director Reports (20 mins.)
  - a. Marketing & Sponsorship – nothing new to report
  - b. Race Volunteer & Registration – nothing new to report
  - c. Social – still looking for a date for Pub Run.
  - d. Membership & Merchandise –
    - i. Current Stats: 464 memberships, 193 family, 177 single, 59 senior, 2 junior, 33 lifetime.
    - ii. We still have approx. 100 visitors from last year and therefore do not need new giveaways for renewal.
    - iii. Discussed having multi-year membership discount. Also discussed auto renewal process like JTC.
    - iv. Sara Guthrie to look at vendor for merchandise catalog
  - e. Scholarship – nothing to report
  - f. Children's Running – Candy Cane Run in Green Cove Spgs
  - g. Running Team & Adult Running - Jack Sykes stepping down. Need process for adding new

team members by 1/1/17.

- h. Awards / Hall of Fame – Scott working on getting Hall of Fame inductees on website. All awards have been given out. Committee will begin meeting again after the beginning of the year.
- i. Stride Right – Hog Jog pics accidentally deleted – checking with others that may have taken pics at the event. Add GRR save the date to Stride Right. This issue will cover Jan and Feb only.
- j. Gate River Run – nothing to report

V. Old Business (4 mins.)

VI. New Business (4 mins.)

VII. Announcements

VIII. Adjournment – Meeting was adjourned at 8:08pm

***Mission – Promote and encourage running by educating the community about the benefits of physical fitness and sport.***