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**PHILMONT BEAUTIFICATION, INC.**  
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**PHILMONT BEAUTIFICATION, INC.** – a grass-roots 501 (c) (3) community non-profit organization. Our organization has raised over \$1million in public grant funding matched with over \$1.5million of private re-investment into the Village of Philmont, NY since 2007. Working collaboratively with community members, our programs have produced a \$2.5million public/private re-investment of revitalization projects providing local jobs in construction, increased sales at local building suppliers, helped open new businesses on the Main Street, provided a Village park for community enjoyment, a weekly farmers’ market in the summer since 2009, improved affordable rental housing, and at the same time continue to provide a way for residents to volunteer in projects and feel proud they are an important part of helping to improve the historic upstate New York mill village of Philmont, NY.

Among several other projects, PB, Inc., has sponsored many guest speakers who have provided technical assistance and insight for how to grow revitalization in the downtown, held many community improvement workshops in the Village Hall, started a community garden for families to learn together, started a Farmers' Market held every Sunday on the Main Street in the summer months, assisted senior citizens with emergency house repairs, improved low-income affordable rental apartments, and has consistently outreached to at-risk youth by providing community service hours to work alongside neighbors who volunteer in PB projects aimed at improving Philmont. By working collaboratively with a diversity of community partners, the organization’s mission of “raising the barn” together is standing strong and true to its original intent of contributing to revitalization in the Village of Philmont, NY.

**These are just a few of the thirty-nine PB Inc. assisted public/private investment projects improving the Main Street since 2007 with the assistance of the New York Main Street Program:**

- 161 Main St. Vanderbilt House – 2010 eligible for the NY State Historical Listing - **new business**
- 148 Main St. Façade and Building renovations – multi-family affordable housing – 3 rental units
- 144 Main St. Façade and Building renovations – multi-family affordable housing – 3 rental units
- 140 Main St. Façade and Building renovations – multi-family affordable housing – 3 rental units
- 125 Main St. Façade Restoration – restoration of Colonial porch, & 1 affordable apartment
- 119 Main St. Storefront Façade and Building Renovation, circa 1880 Victorian storefront -**new storefront**
- 115 Main St. Restoration of Village Pocket Park & creation of community garden in progress
- 113 Main St. Storefront Redesign and green energy renovation - **new storefront**
- 116 Main St. Storefront re-adapt green energy renovation and farmers’ market – **new business**
- 111 Main St. Local 111 restaurant – A re-adapt Façade and Commercial Renovation - **new business**
- 107 Main St. Façade Restoration / wrap-around porch renovation and 2 affordable apartments
- 105 Main St. Façade Restoration wrap-around porch renovations and 1 affordable apartment
- 114 Main St. Façade Restoration – Richardson Hall – senior apartment complex - 12 rental units
- 112 Main St. Façade Restoration – Richardson Hall – senior apartment complex - 12 rental units
- 110 Main St. Re-design Storefront Restoration circa 1800’s, 2 affordable apartments -**new storefront**
- 108 Main St. Façade Restoration – circa 1800’s residential & 1 new affordable apartment
- 104 Main St. Re-design Storefront Restoration circa 1800’s, 1 new affordable apartment - **new storefront**
- 102 Main St. Re-design Storefront Restoration circa 1800’s - **new storefront**
- 23 Main St. Restoration renovation of 1800’s mill storage building roof – multi-family affordable housing
- 12 Main St. Public House –circa 1800’s Façade and Commercial Storefront Renovation – **new business**
- Summit Mill 2009 eligible for the NY State Historical Listing
- Philmont Farmers’ Market – 2009-2013 – managing market June-Oct annually - **new business**

Philmont Beautification, Inc., is a grass-roots charitable organization as described in Section 501(c) (3) of the Internal Revenue Code. Four main programs are dedicated to improving quality of life in the Village of Philmont and surrounding areas with community collaborations on Main St Revitalization, Small Business, Special Projects, Philmont Farmers' Market, and Community Arts/Trades.

### **2007-2013 Streetscape Improvements:**

Committee chaired by Mayor Clarence Speed

Philmont Public Library – landscaping, benches, public bike rack

Village Office –Streetscape improvements of Victorian style benches

117 Main Village Pocket Park – Victorian style benches and Village park re-design renovation project

Main St. Banners/ Community Arts – 5 local professional artists designed - fabricated locally

2000-2009 Initiated the Main St. Flower Barrel project in partnership with the Village of Philmont

2009- 2013 Philmont Farmers' Market – market umbrellas & market trestles designed and fabricated locally

### **Other Program Projects include:**

#### **Community Arts:**

93 Main St. The Philmont Mural. 2001-2002 an artist-in-residence project with Taconic Hills District School involving over a hundred and two Taconic Hills Middle and High School students, their families, and teachers, and High School students attending the Rudolf Steiner Hawthorne Valley School.

#### **Seasonal Exhibitions:**

**Resource Center 2011, 2012, 2013 September-December.** Exhibitions mounted of local artists and craft trades highlighting the artist and trade artisan role as central and integral to revitalization. Since inception in the fall of 2011 the program has showcased over 20 professionally established artists and artisans, and mounted one retrospective exhibition of a well know stone mason's work representing 30 years of working in stone in Columbia County.

#### **Revitalization Program / Special Project:**

2012-2015 Summit Reservoir Area Revitalization Brownfield Opportunity Area (BOA) Planning Project aimed at revitalization of 88 acres surrounding Summit Reservoir in Philmont (aka Philmont Lake) to return the area for increased community use, enjoyment, and re-use of strategic historic brownfields. – **current**

Philmont Beautification, Inc., is Project Managing on behalf of the Village of Philmont in project partnership overseen by a Steering Committee made up of community members and co-chaired by Trustee Barbara Sagal and Trustee Larry Ostrander. This project was included in an announcement made by Governor Andrew M. Cuomo of \$3.45 million in grants through the "Brownfield Opportunity Areas" (BOA) program for 15 communities throughout the state. The area includes the Summit Reservoir, a 21 acre, publicly owned body of water, a critical public amenity, and as such a center catalyst for the area as a natural resource. "Turning brownfields into vibrant sites that attract investment and create jobs is another step in our mission to rebuild the economy of New York State," Governor Cuomo said. "These grants will revitalize communities throughout the state, provide opportunities for crucial economic development, and allow businesses and neighborhoods to thrive once more. As these individual communities are restored, New York State as a whole will prosper."

#### **Small Business:**

2009-2013 PB Inc. originated and manages the **Philmont Farmers' Market** consisting over 12-15 local farmers and food producers for a seasonal Sunday morning market held in the heart of the downtown from June-October. Site provides full ETB services and partners with the NYS Department of Agriculture supporting fresh food farmer market coupons for seniors, SNAP, and WIC recipients, and generates a special market voucher to compliment all EBT sales with a choice of free vegetable(s). Market hosts an open air café, and special events highlighting farms, farmers, food topics, cooking, and other educational topics related to local agriculture, health, and wellbeing.

2011-2014 Providing small business technical assistance to the **Philmont Market & Café Co-op** aimed at opening a year-round producer/consumer direct market food co-op in the heart of the downtown.

**Business Incubator:** Developing a large 1.1. acre site located on the Main Street at 116 Main to service local agriculture businesses. Technical services include, business planning, marketing, community collaboration strategizing, and fund raising. This site hosts the Philmont Market and Café Co-op as an anchor small business, and is being developed to accommodate two additional anchor businesses, and an open-air seasonal market. – **current major project**

Please consider making a donation to our organization so we can in turn continue to work with the community “raising the barn” to reach community renewal. By discovering our past we can grow the future together. Make your donation by visiting <http://pbinc.org/donate/>

Or visit our web site to sign up to receive newsletters, news of community meetings, events, or just to keep in touch.

Sincerely,  
Sally Baker  
Executive Director  
12/01/13 - revised